



## FIRST PERFORMANCE PROGRESS REPORT 2010

<b>1. Recipient Organization (Name and complete address including zip code)</b> University of Wisconsin System, 432 N. Lake Street, Madison, WI 53706	<b>2. Award Identification Number</b> 55-43-B10539
<b>3. Performance Narrative (Q1)</b> <i>Please describe your project activities and progress for the first quarter of your award period. This should include a description of federal expenditures to date, key milestones, the primary activities needed to accomplish those milestones, significant project accomplishments, and any delays or challenges. Please use the milestone categories provided in your baseline report (e.g., equipment purchases, outreach activities, training programs) to help structure your answer. (500 words or less)</i>	
<p>During this quarter we have spent a total of \$13,860.84 federal dollars. These funds covered the salaries of two key staff that completed important start-up activities. Upon notification, a multi-location press conference was provided, connecting four of the five demonstration communities to a central live video-conference kick-off. Each community was provided several resources for local press: FAQs, an overall project snapshot, local community snapshots, and key message statements.</p> <p>During this quarter we also began the process of working with the demonstration communities to review locally planned expenditures. We provided an audio call with all the partners and demonstration communities to prepare them for reporting requests and our planned activities. We started the process for hiring SBA staff including writing position descriptions and organizing search and screen committees. We started the process of research and development for production of video case studies.</p>	
<b>4. Performance Projections (Q2)</b> <i>Please describe your anticipated project activities and progress for the next quarter. This should include a description of federal expenditures, key milestones, the primary activities needed to accomplish those milestones, significant project accomplishments, and any potential delays or challenges you foresee. Please use the milestone categories provided in your baseline report (e.g., equipment purchases, outreach activities, training programs) to help structure your answer. (500 words or less)</i>	
<p>We will hire SBA staff as listed in the project budget; a Communications and Web Manager, a Project Manager, a Fiscal Compliance Manager, and an Evaluation Specialist. We will organize a Strategic Planning Meeting with project partners and demonstration communities to ensure understanding of goals, grant deliverables and kick start community education and outreach efforts. We will complete MOUs and subcontracts and finalize budgets in each community for the baseline budget. We will begin development of the first video case study and begin the development of a BCCB website. Purchase of computers for demonstration communities will take place and local community educators will be hired.</p>	
<b>5. Certification: I certify to the best of my knowledge and belief that this report is correct and complete for performance of activities for the purposes set forth in the award documents.</b>	
<b>5a. Typed or Printed Name and Title of Authorized Certifying Official</b> Mark Dorn, UW-Extension, AOR/Controller 432 N. Lake St., Madison, WI 53706	<b>5c. Telephone (area code, number and extension)</b> 608-262-5975
	<b>5d. Email Address</b> mark.dorn@uwex.edu
<b>5b. Signature of Authorized Certifying Official</b> 	<b>5e. Date Report Submitted (Month, Day, Year)</b> <b>10-27-2010</b>

According to the Paperwork Reduction Act, as amended, no person is required to respond to, nor shall any person be subject to penalty for failure to comply with, a collection of information subject to the requirements of the PRA, unless that collection of information displays a currently valid OMB control number. Public reporting burden for this collection of information is estimated to average 1 hour and 30 minutes per response, including time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding the burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to Anthony G. Wilhelm, Director, Broadband Technology Opportunities Program, Office of Telecommunications and Information Applications, National Telecommunications and Information Administration, U.S. Department of Commerce (DOC), 1401 Constitution Avenue, N.W., HCHB,