

RECIPIENT NAME: Connected Nation, Inc.

AWARD NUMBER: 21-43-B10546

DATE: 05/13/2011

OMB CONTROL NUMBER: 0660-0037

EXPIRATION DATE: 12/31/2013

QUARTERLY PERFORMANCE PROGRESS REPORT FOR SUSTAINABLE BROADBAND ADOPTION

General Information

1. Federal Agency and Organizational Element to Which Report is Submitted Department of Commerce, National Telecommunications and Information Administration	2. Award Identification Number 21-43-B10546	3. DUNS Number 086130007
4. Recipient Organization Connected Nation, Inc. 1020 College St, Bowling Green, KY 421012137		
5. Current Reporting Period End Date (MM/DD/YYYY) 03-31-2011	6. Is this the last Report of the Award Period? <input type="radio"/> Yes <input checked="" type="radio"/> No	
7. Certification: I certify to the best of my knowledge and belief that this report is correct and complete for performance of activities for the purposes set forth in the award documents.		
7a. Typed or Printed Name and Title of Certifying Official Bernie Bogle	7c. Telephone (area code, number and extension)	
	7d. Email Address bbogle@connectednation.org	
7b. Signature of Certifying Official Submitted Electronically	7e. Date Report Submitted (MM/DD/YYYY): 05-13-2011	

Project Indicators (This Quarter)

1. Please describe significant project accomplishments completed during this quarter (600 words or less).

Staff is in place including an Executive Director, Project Coordinator, Compliance Coordinator, Administrative Assistant, Outreach and Awareness Specialist, and three Field Operations Managers.

Connect Ohio Field Staff worked with individual sub-recipients to confirm and adjust their ongoing involvement with the Every Citizen Online (ECO) Project. There are currently 73 confirmed sub-recipients, 69 that are active and 59 that have launched classes. 4,612 students are registered for classes, 3,316 students have been trained.

Field Staff has conducted monthly meetings with sub-recipients in each of 24 regions across the state.

Public Service Announcements (PSA) for both radio and television have launched. 6,000 PSAs have aired on 34 television stations, 29,000 PSAs have aired on 122 radio stations and run in 95 newspapers weekly. The PSAs have generated approximately 135 million media impressions. 61 press releases have been sent to local and state news organizations. A YouTube contest was held which asked for students and residents to make their own PSA to help create ideas for the next round of PSAs.

The call center is operational to handle response from PSAs: 1,541 calls representing 464 ZIP codes across the state. A facility locator by ZIP code has been created and implemented at the call center as well as on the Connect Ohio website.

The SharePoint system has been reviewed for possible upgrades. The upgrades have been tested by several sub-recipients who provided feedback on the developments.

Survey information which is being collected from every ECO participant is accessible in real time and an analysis summary is provided each month. 517 surveys were completed and 46% are interested in learning about provider services.

2. Please provide the percent complete for the following key milestones in your project. Write "0" in the Percent Complete column and "N/A" in the Narrative column if your project does not include this activity. If you provided additional milestones in your baseline report, please insert them at the bottom of the table. Figures should be reported cumulatively from award inception to the end of the most recent reporting quarter. Please provide a narrative description if the percent complete is different from the target provided in your baseline plan (300 words or less).

	Milestone	Percent Complete	Narrative (describe reasons for any variance from baseline plan or any other relevant information)
2.a.	Overall Project	13	The approved baseline plan anticipated the project to be 15% complete this quarter. While the program continues to progress, the overall project has not met the anticipated completion percentage. This is a result of sub-recipients who have delayed purchasing their computers for a variety of reasons.
2.b.	Equipment / Supply Purchases	-	Progress reported in Question 4 below
2.c.	Awareness Campaigns	-	Progress reported in Question 4 below
2.d.	Outreach Activities	-	Progress reported in Question 4 below
2.e.	Training Programs	-	Progress reported in Question 4 below
2.f.	Other (please specify):	-	Progress reported in Question 4 below

3. Please describe any challenges or issues faced during this past quarter in achieving planned progress against the project milestones listed above. In particular, please identify any areas or issues where technical assistance from the BTOP program may be useful (600 words or less).

There were no challenges or issues faced during this past quarter in achieving planned progress against the project milestones.

4a. In the chart below, please provide the requested information on your BTOP grant-funded SBA activities. Please also provide a short description of the activity (600 words or less). Figures should be reported cumulatively from award inception to the end of the most recent reporting quarter. Please ensure that the numbers of new household subscribers and business or community anchor institution (CAI) subscribers reflected in the "Total" row represent the unduplicated number of new subscribers that can be attributed to your SBA project as a whole.

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Name of the SBA Activity	Location of SBA Activity	Description of Activity (600 words or less)	Size of Target Audience	Actual Number of Participants	New Subscribers: Households	New Subscribers: Businesses and/or CAIs
Training Course	Adams County	Basic computer training courses are being held throughout Adams County. Training includes: what is a computer, basic computer skills, what is the Internet and how is the Internet used.	12,800	45	12	1
Training Course	Allen County	Basic computer training courses are being held throughout Allen County. Training includes: what is a computer, basic computer skills, what is the Internet and how is the Internet used.	1,229	97	26	3
Computer Distribution and Training Course	Ashland County	Computers were distributed to facilities throughout Ashland County via federal and matching funds made available through the ECO program. Distributed computers were used for basic computer training courses being held throughout the county. Training includes: what is a computer, basic computer skills, what is the Internet and how is the Internet used.	737	56	15	2
Computer Distribution and Training Course	Ashtabula County	Computers were distributed to facilities throughout Ashtabula County via federal and matching funds made available through the ECO program. Distributed computers were used for basic computer training courses being held throughout the county. Training includes: what is a computer, basic computer skills, what is the Internet and how is the Internet used.	353	26	7	1
Computer Distribution and Training Course	Belmont County	Computers were distributed to facilities throughout Belmont County via federal and matching funds made available through the ECO program. Distributed computers were used for basic computer training courses being held throughout the county. Training includes: what is a computer, basic computer skills, what is the Internet and how is the Internet used.	2,028	43	11	1
Training Course	Brown County	Basic computer training courses are being held throughout Brown County. Training includes: what is a computer, basic computer skills, what is the Internet and how is the Internet used.	12,800	10	3	1
Computer Distribution and Training Course	Butler County	Computers were distributed to facilities throughout Butler County via federal and matching funds made available through the ECO program. Distributed computers were used for basic computer training courses being held throughout the county. Training includes: what is a computer, basic computer skills, what is the Internet and how is the Internet used.	2,560	119	32	4
Training Course	Champaign County	Basic computer training courses are being held throughout Champaign County. Training includes: what is a computer, basic computer skills, what is the Internet and how is the Internet used.	10,240	20	5	1
Training Course	Clark County	Basic computer training courses are being held throughout Clark County. Training includes: what is a computer, basic computer skills, what is the Internet and how is the Internet used.	10,240	243	66	7
Training Course	Crawford County	Basic computer training courses are being held throughout Crawford County. Training includes: what is a computer, basic computer skills, what is the Internet and how is the Internet used.	737	21	6	1
Training Course	Cuyahoga County	Basic computer training courses are being held throughout Cuyahoga County. Training includes: what is a computer, basic computer skills, what is the Internet and how is the Internet used.	6,241	507	137	15
Training Course	Delaware County	Basic computer training courses are being held throughout Delaware County. Training includes: what is a computer, basic computer skills, what is the Internet and how is the Internet used.	9,032	3	1	0
Computer Distribution and Training Course	Erie County	Computers were distributed to facilities throughout Erie County via federal and matching funds made available through the ECO program. Distributed computers were used for basic computer training courses being held throughout the county. Training includes: what is a computer, basic computer skills, what is the Internet and how is the Internet used.	1,475	77	21	2
Computer Distribution and Training Course	Franklin County	Computers were distributed to facilities throughout Franklin County via federal and matching funds made available through the ECO program. Distributed computers were used for basic computer training courses being held throughout the county. Training includes: what is a computer, basic computer skills, what is the Internet and how is the Internet used.	14,075	338	91	10
Computer Distribution	Fulton County	Computers were distributed to facilities throughout Fulton County via federal and matching funds made available through the ECO program. Distributed computers will be used for computer training courses being held throughout the county. As of the quarter's end, training classes have not yet started in this county.	2,560	0	0	0

Name of the SBA Activity	Location of SBA Activity	Description of Activity (600 words or less)	Size of Target Audience	Actual Number of Participants	New Subscribers: Households	New Subscribers: Businesses and/or CAIs
Training Course	Geauga County	Basic computer training courses are being held throughout Geauga County. Training includes: what is a computer, basic computer skills, what is the Internet and how is the Internet used.	645	95	26	3
Computer Distribution and Training Course	Hancock County	Computers were distributed to facilities throughout Hancock County via federal and matching funds made available through the ECO program. Distributed computers were used for basic computer training courses being held throughout the county. Training includes: what is a computer, basic computer skills, what is the Internet and how is the Internet used.	3,533	23	6	1
Computer Distribution and Training Course	Hardin County	Computers were distributed to facilities throughout Hardin County via federal and matching funds made available through the ECO program. Distributed computers were used for basic computer training courses being held throughout the county. Training includes: what is a computer, basic computer skills, what is the Internet and how is the Internet used.	184	6	2	0
Training Course	Harrison County	Basic computer training courses are being held throughout Harrison County. Training includes: what is a computer, basic computer skills, what is the Internet and how is the Internet used.	492	32	9	1
Computer Distribution and Training Course	Henry County	Computers were distributed to facilities throughout Henry County via federal and matching funds made available through the ECO program. Distributed computers were used for basic computer training courses being held throughout the county. Training includes: what is a computer, basic computer skills, what is the Internet and how is the Internet used.	353	5	1	0
Computer Distribution and Training Course	Highland County	Computers were distributed to facilities throughout Highland County via federal and matching funds made available through the ECO program. Distributed computers were used for basic computer training courses being held throughout the county. Training includes: what is a computer, basic computer skills, what is the Internet and how is the Internet used.	12,800	28	8	1
Computer Distribution and Training Course	Holmes County	Computers were distributed to facilities throughout Holmes County via federal and matching funds made available through the ECO program. Distributed computers were used for basic computer training courses being held throughout the county. Training includes: what is a computer, basic computer skills, what is the Internet and how is the Internet used.	1,413	26	7	1
Computer Distribution	Huron County	Computers were distributed to facilities throughout Huron County via federal and matching funds made available through the ECO program. Distributed computers will be used for computer training courses being held throughout the county. As of the quarter's end, training classes have not yet started in this county.	200	0	0	0
Training Course	Knox County	Basic computer training courses are being held throughout Knox County. Training includes: what is a computer, basic computer skills, what is the Internet and how is the Internet used.	1,024	37	10	1
Computer Distribution and Training Course	Lake County	Computers were distributed to facilities throughout Lake County via federal and matching funds made available through the ECO program. Distributed computers were used for basic computer training courses being held throughout the county. Training includes: what is a computer, basic computer skills, what is the Internet and how is the Internet used.	3,901	75	20	2
Computer Distribution and Training Course	Licking County	Computers were distributed to facilities throughout Licking County via federal and matching funds made available through the ECO program. Distributed computers were used for basic computer training courses being held throughout the county. Training includes: what is a computer, basic computer skills, what is the Internet and how is the Internet used.	1,280	48	12	1
Training Course	Logan County	Basic computer training courses are being held throughout Logan County. Training includes: what is a computer, basic computer skills, what is the Internet and how is the Internet used.	10,240	22	6	1
Training Course	Lorain County	Basic computer training courses are being held throughout Lorain County. Training includes: what is a computer, basic computer skills, what is the Internet and how is the Internet used.	1,257	30	8	1
Computer Distribution	Lucas County	Computers were distributed to facilities throughout Lucas County via federal and matching funds made available through the ECO program. Distributed computers will be used for computer training courses being held throughout the county. As of the quarter's end, training classes have not yet started in this county.	2,304	0	0	0

Name of the SBA Activity	Location of SBA Activity	Description of Activity (600 words or less)	Size of Target Audience	Actual Number of Participants	New Subscribers: Households	New Subscribers: Businesses and/or CAIs
Computer Distribution and Training Course	Richland County	Computers were distributed to facilities throughout Richland County via federal and matching funds made available through the ECO program. Distributed computers were used for basic computer training courses being held throughout the county. Training includes: what is a computer, basic computer skills, what is the Internet and how is the Internet used.	1,444	36	10	1
Computer Distribution and Training Course	Ross County	Computers were distributed to facilities throughout Ross County via federal and matching funds made available through the ECO program. Distributed computers were used for basic computer training courses being held throughout the county. Training includes: what is a computer, basic computer skills, what is the Internet and how is the Internet used.	3,840	86	23	3
Computer Distribution and Training Course	Sandusky County	Computers were distributed to facilities throughout Sandusky County via federal and matching funds made available through the ECO program. Distributed computers were used for basic computer training courses being held throughout the county. Training includes: what is a computer, basic computer skills, what is the Internet and how is the Internet used.	1,843	50	13	1
Training Course	Scioto County	Basic computer training courses are being held throughout Scioto County. Training includes: what is a computer, basic computer skills, what is the Internet and how is the Internet used.	4,684	46	12	1
Computer Distribution and Training Course	Seneca County	Computers were distributed to facilities throughout Seneca County via federal and matching funds made available through the ECO program. Distributed computers were used for basic computer training courses being held throughout the county. Training includes: what is a computer, basic computer skills, what is the Internet and how is the Internet used.	1,812	8	2	0
Training Course	Summit County	Basic computer training courses are being held throughout Summit County. Training includes: what is a computer, basic computer skills, what is the Internet and how is the Internet used.	1,792	55	15	2
Computer Distribution and Training Course	Trumbull County	Computers were distributed to facilities throughout Trumbull County via federal and matching funds made available through the ECO program. Distributed computers were used for basic computer training courses being held throughout the county. Training includes: what is a computer, basic computer skills, what is the Internet and how is the Internet used.	2,793	49	13	1
Training Course	Tuscarawas County	Basic computer training courses are being held throughout Tuscarawas County. Training includes: what is a computer, basic computer skills, what is the Internet and how is the Internet used.	737	49	13	1
Computer Distribution and Training Course	Union County	Computers were distributed to facilities throughout Union County via federal and matching funds made available through the ECO program. Distributed computers were used for basic computer training courses being held throughout the county. Training includes: what is a computer, basic computer skills, what is the Internet and how is the Internet used.	369	19	5	1
Training Course	Van Wert County	Basic computer training courses are being held throughout Van Wert County. Training includes: what is a computer, basic computer skills, what is the Internet and how is the Internet used.	922	8	2	0
Computer Distribution and Training Course	Warren County	Computers were distributed to facilities throughout Warren County via federal and matching funds made available through the ECO program. Distributed computers were used for basic computer training courses being held throughout the county. Training includes: what is a computer, basic computer skills, what is the Internet and how is the Internet used.	2,176	190	51	6
Computer Distribution and Training Course	Wood County	Computers were distributed to facilities throughout Wood County via federal and matching funds made available through the ECO program. Distributed computers were used for basic computer training courses being held throughout the county. Training includes: what is a computer, basic computer skills, what is the Internet and how is the Internet used.	2,918	24	6	1
Total:			179,670	3,316	892	101

4b. Please describe your method for determining the number of households, businesses, and/or (CAIs) subscribing to broadband as a result of your SBA programs (600 words or less).

New Household Subscribers is a calculation of total participants registered and who have completed the course multiplied by the percentage of participants who indicate their intent to subscribe for household use, but not for business use. The percentage of 27% is

a general conversion rate based on information taken from a survey that is completed by participants through our website.

New Business Subscribers is a calculation of total participants registered and who have completed the course multiplied by the percentage of participants who indicate their intent to subscribe for business use. The percentage of 3% is a general conversion rate based on information taken from a survey that is completed by participants through our website.

4c. Please provide a narrative explanation if the total number of new subscribers is different from the targets provided in your baseline plan (600 words or less).

A difference between our baseline plan and the total number of new subscribers is due to the fact that we have not yet reached our goal number of sub-recipients. When the award was granted several initial sub-recipients dropped from the program for a number of reasons including levy passing issues, compliance issues or monetary issues. We are consistently adding new sub-recipients to make up for those that dropped, facilities to provide the training and plan for a more significant number of subscribers in the coming quarters.

4d. Please provide the number of households and the number of businesses and CAIs receiving discounted broadband service as result of BTOP funds.

Households: 0	Businesses and CAIs : 0
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Project Indicators (Next Quarter)

1. Please describe significant project accomplishments planned for completion during the next quarter (600 words or less).

- Distribute additional computers to facilitate training.
- * Create second series of Public Service Announcements for distribution through Radio, Television, Newspaper, and Press Releases throughout Ohio.
 - * Train 6,500 participants.
 - * Confirm 1,800 residential and 190 new business subscribers.
 - * Conduct 144 regional meetings and one statewide forum.
 - * Provide approximately 6,000 hours of training to participants.

2. Please provide the percent complete anticipated for the following key milestones in your project as of the end of the next quarter. Write "0" in the second column if your project does not include this activity. If you provided additional milestones in your baseline report, please insert them at the bottom of the table. Figures should be reported cumulatively from award inception to the end of the next reporting quarter. Please provide a narrative description if the planned percent complete is different from the target provided in your baseline plan (300 words or less).

	Milestone	Percent Complete	Narrative (describe reasons for any variance from baseline plan or any other relevant information)
2.a.	Overall Project	25	Projections through the next reporting quarter indicate that the program will be ahead of schedule by 2%. This variance from the revised baseline plan is a result of the increased possibility of new sub-recipients being identified and beginning to purchase computers and initiate training programs.
2.b.	Equipment Purchases	-	Milestone Data Not Required
2.c.	Awareness Campaigns	-	Milestone Data Not Required
2.d.	Outreach Activities	-	Milestone Data Not Required
2.e.	Training Programs	-	Milestone Data Not Required
2.f.	Other (please specify):	-	Milestone Data Not Required

3. Please describe any challenges or issues anticipated during the next quarter that may impact planned progress against the project milestones listed above. In particular, please identify any areas or issues where technical assistance from the BTOP program may be useful (600 words or less).

We will continue to work with broadband Providers to make voluntary incentives available to program participants in the hope that these will ensure the adoption levels predicted. We feel confident that the program will progress toward its goals without significant challenges or issues.

Sustainable Broadband Adoption Budget Execution Details

Activity Based Expenditures (Sustainable Broadband Adoption)

1. Please provide details below on your total budget, cumulative actual expenditures (for the period ending the current quarter), and cumulative anticipated expenditures (for the period ending next quarter) for each line item, including detailed disbursements of both matching funds and federal funds from project inception through end of this quarter (actual) or next quarter (anticipated). Actual and anticipated figures should be reported cumulatively from award inception to the end of the applicable reporting quarter.

Budget for Entire Project				Actuals from Project Inception through End of Current Reporting Period			Anticipated Actuals from Project Inception through End of Next Reporting Period		
Cost Classification	Total Cost (plan)	Matching Funds (plan)	Federal Funds (plan)	Total Cost	Matching Funds	Federal Funds	Total Costs	Matching Funds	Federal Funds
a. Personnel	\$736,032	\$207,610	\$528,422	\$228,786	\$160,150	\$68,636	\$320,789	\$224,553	\$96,236
b. Fringe Benefits	\$157,880	\$44,532	\$113,348	\$46,727	\$32,709	\$14,018	\$66,463	\$46,524	\$19,939
c. Travel	\$93,448	\$0	\$93,448	\$26,560	\$0	\$26,560	\$37,312	\$0	\$37,312
d. Equipment	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
e. Supplies	\$1,112,500	\$229,125	\$883,375	\$367,131	\$86,320	\$280,811	\$704,551	\$152,714	\$551,837
f. Contractual	\$3,522,860	\$688,681	\$2,834,179	\$82,028	\$22,553	\$59,475	\$275,786	\$60,430	\$215,356
g. Construction	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
h. Other	\$3,554,380	\$1,735,277	\$1,819,103	\$331,943	\$151,885	\$180,058	\$763,769	\$362,213	\$401,556
i. Total Direct Charges (sum of a through h)	\$9,177,100	\$2,905,225	\$6,271,875	\$1,083,175	\$453,617	\$629,558	\$2,168,670	\$846,434	\$1,322,236
j. Indirect Charges	\$814,175	\$229,651	\$584,524	\$254,091	\$177,864	\$76,227	\$323,470	\$226,429	\$97,041
k. TOTALS (sum of i and j)	\$9,991,275	\$3,134,876	\$6,856,399	\$1,337,266	\$631,481	\$705,785	\$2,492,140	\$1,072,863	\$1,419,277

2. Program Income: Please provide the program income you listed in your application budget and actuals to date through the end of the reporting period.

a. Application Budget Program Income: \$0	b. Program Income to Date: \$0
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