

ANNUAL PERFORMANCE PROGRESS REPORT FOR BROADBAND INFRASTRUCTURE PROJECTS

General Information

1. Federal Agency and Organizational Element to Which Report is Submitted Department of Commerce, National Telecommunications and Information Administration	2. Award Identification Number NT10BIX5570099	3. DUNS Number 150664001
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4. Recipient Organization Bloomingdale Communications Inc 101 W Kalamazoo St., Bloomingdale, MI 49026-8793
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5. Current Reporting Period End Date (MM/DD/YYYY) 12-31-2012	6. Is this the last Annual Report of the Award Period? <p style="text-align: center;"> <input type="radio"/> Yes <input checked="" type="radio"/> No </p>
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7. Certification: I certify to the best of my knowledge and belief that this report is correct and complete for performance of activities for the purposes set forth in the award documents.

7a. Typed or Printed Name and Title of Certifying Official Robin Epson	7c. Telephone (area code, number and extension) X
	7d. Email Address rempson@bloomingdalecom.net

7b. Signature of Certifying Official Submitted Electronically	7e. Date Report Submitted (MM/DD/YYYY): 03-08-2013
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OVERALL PROJECT PERFORMANCE INDICATORS

1. Please provide the following average cost figures for your project. Please review the instructions to determine how to calculate these figures. Write "0" in the second column and "N/A" in the third column if your project does not yet have this information. Depending on whether your project contains Middle Mile and/or Last Mile components, some metrics may not apply. Please provide a narrative description if the total is different from the target provided in your baseline plan (600 words or less).

Cost Indicator	Average Cost / Speed	Narrative (describe your reasons for any variance from the baseline plan or any other relevant information)
Average cost per new mile (Middle Mile)	\$33,500	Due to construction re-bid, Bloomingdale Communications, Inc. has not completed construction by the end of December 2012. The construction is close to completion and will be fully complete within the 3 year project window. However, through December 31, 2012, Bloomingdale Communications has spent around \$33,500 per new mile based on total budget.
Average cost per household passed (Last Mile)	N/A	N/A
Average cost per subscriber (Last Mile)	N/A	N/A
Maximum broadband speed advertised (Middle Mile)	N/A	Bloomingdale Communications, Inc. has not completed construction by the end of December 2012, therefore speeds have not been advertised at this point in the project. However by the end of the project the estimated maximum broadband speed advertised for Middle Mile is expected to be 100 Mbps.
Maximum broadband speed advertised (Last Mile)	N/A	N/A
Average broadband speed provided (Middle Mile)	N/A	Bloomingdale Communications, Inc. has not completed construction by the end of December 2012, therefore is not providing average broadband speeds yet. However, by the end of the project the estimated average broadband speed provided for Middle Mile is expected to be 20 Mbps.
Average broadband speed provided (Last Mile)	N/A	N/A

2. Please provide each facility name and type, the county where the facility is located, and census tract information for any facilities funded by your project during this annual reporting period. Report only facilities for which construction has been completed.

Facility Identifier / Name	Facility Type	County	Census Tracts
Bloomingdale CO	Central Office	Van Buren	101
Paw Paw CO	Central Office	Van Buren	118
Decatur	Cabinet	Van Buren	116
Lawrence	Hut	Van Buren	113
Hartford	Cabinet	Van Buren	114
Covert	Cabinet	Van Buren	106
South Haven	Hut	Van Buren	104
Bangor	Cabinet	Van Buren	120

Add Facility

Remove Facility

3. Please identify (1) the total number of interconnection, peering, and/or transit agreements entered into during this annual reporting period; (2) the total number of agreements of each type that you are currently negotiating; and (3) whether you have denied any request for interconnection and if so, why. If you have not entered into any agreements, please write "N/A."

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Interconnection Agreements (600 words or less)

N/A

Peering and Transit Agreements (600 words or less)

N/A

CAPACITY, UTILIZATION, AND CAPABILITY INDICATORS

4. Community Anchor Institutions: In the chart below, please provide information on the types of community anchor institutions capable of receiving service (i.e., anchor institutions connected to your network plus those passed by your network) as a result of BTOP funds.

Type of Community Anchor Institution	Total Number Within Service Area	Type of Community Anchor Institution	Total Number Within Service Area
Schools (K-12)	13	Public Housing	0
Libraries	9	Other Institutions of Higher Education	0
Medical and Healthcare Providers	0	Other Community Support Organizations	0
Public Safety Entities	1	Other Government Facilities	10
Community Colleges	0	Total Community Anchor Institutions	33

5. Please indicate the average increase in broadband speed provided to the community anchor institution customers as a result of your project, including a description of how this increase was calculated (600 words or less).

N/A, Bloomingdale Communications, Inc. has not completed construction of the project yet, therefore the average increase in broadband speed provided to the community anchor institution customers is not applicable at this time.

6. What retail services are being provided by this project? Please describe below. (600 words or less). As an attachment to this report, please provide pricing plans (in \$ per month) associated with each retail service. Retail services description:

N/A, Bloomingdale Communications, Inc. is not providing retail services by this project.

7a. What network management policies (e.g., bandwidth limitations, traffic prioritization) are in place for the services provided by your project? 7b. Have you ever limited or blocked consumers from accessing any lawful content, service, service provider, or application, or prevented any consumers from attaching any legal device to the network? If so, please explain why (300 words or less)?

7a. Bloomingdale has an Acceptable Use Policy (AUP) on its website (<http://www.bloomingdalecom.net/forms.php>) regarding network management practices, performance and commercial terms of service sufficient for consumers to make an informed choice regarding their use of such services. Bloomingdale will not unjustly or unreasonably prevent or interfere with competition among content, applications, service, or device providers. Following is a non-exclusive list of policies included within Bloomingdale's AUP:

Bloomingdale uses generally accepted technical measures to provide acceptable service levels to all customers, such as application-neutral bandwidth allocation, as well as measures to address service attacks, illegal content and other harmful activities to protect network integrity and reliability.

Bloomingdale reserves the right to 1) immediately disconnect or modify Service if determined that use of Service is inconsistent with normal residential or business usage patterns or is in violation of the AUP; 2) protect its network from harm, which may impact legitimate data flows; 3) limit throughput or amount of data transferred, and to deny or discontinue service, without notice, to anyone it believes is using an unlimited data plan or feature in any manner prohibited by the AUP or whose usage adversely impacts network or service levels.

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Bloomingdale is under no obligation to monitor customer's usage, bandwidth, transmissions and/or content of Service however may do so periodically to comply with any necessary laws, regulations or other governmental requests or operate Service properly or to protect itself, its network and its customers and subscribers. During peak usage times, priority is given to applications such as browsing, email, streaming, instant messaging, gaming and VoIP.

Bloomingdale does not unreasonably discriminate in transmitting lawful network traffic over a consumer's broadband Internet access service, subject to reasonable network management practices.

7b. No, Bloomingdale does not unjustly or unreasonably block access to lawful content, applications, services or non-harmful devices, subject to reasonable network management.

8. If applicable, please provide the total number and the percentage of subscribers who have dropped the broadband service provided through this project (total number of households and/or businesses and the "churn rate") and the subscribers' reasons for discontinuing their service (600 words or less).

N/A

9. Please provide the following information regarding the number of fiber strand-miles:

Total Number of Strand-miles	Total Number of Active Fiber Strand-miles Used by Recipient	Total Number of Leased Fiber Strand-miles	Total Number of Dark Fiber Strand-miles	Total Number of Strand-miles Being Built		
				Active	Leased	Dark
16,043	0	0	0	1,548	0	14,495

10. If you wholesale dark fiber, please list your wholesale customers and the number of fiber miles you currently are leasing to those customers:

N/A

11. Please provide the following information regarding the facility collocation capacity:

Total Facility (total square feet for all facilities)	Number of Square Feet Used by Recipient	Number of Square Feet Leased	Number of Square Feet Available
0	0	0	0

12. If you do not own collocation space, please describe how and where other network providers and/or customers interconnect with your network (600 words or less).

N/A

13. To the extent that you have made any subcontracts or sub grants, please provide the number of subcontracts or sub grants that have been made to socially and economically disadvantaged small business (SDB) concerns as defined by section 8(a) of the Small Business Act, 15 U.S.C. 647, as modified by NTIA's adoption of an alternative small business size standard for use in BTOP. Please also provide the names of these SDB entities (150 words or less).

N/A

14. Please describe any best practices/lessons learned that can be shared with other similar BTOP projects (900 words or less).

N/A

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15. Using the Excel spreadsheet template titled "Annual PPR CCI Addendum", please provide an updated list of Community Anchor Institutions (CAIs) that you have connected and plan to connect to your network.

16. Using the Excel spreadsheet template titled "Annual PPR CCI Addendum", please provide a list of community pairs that are receiving new or improved broadband service as a result of BTOP grant funds.

17. Please provide up-to-date network route maps in a single file, in a Google Earth compatible format (e.g., KMZ file).