



FIRST PERFORMANCE PROGRESS REPORT 2010

1. Recipient Organization (Name and complete address including zip code) MyWay Village, Inc., 300 Congress St., Ste. 305, Quincy, MA 02169	2. Award Identification Number 25-43-B10574
<p>3. Performance Narrative (Q1) <i>Please describe your project activities and progress for the first quarter of your award period. This should include a description of federal expenditures to date, key milestones, the primary activities needed to accomplish those milestones, significant project accomplishments, and any delays or challenges. Please use the milestone categories provided in your baseline report (e.g., equipment purchases, outreach activities, training programs) to help structure your answer. (500 words or less)</i></p> <p>1) Overall Project. Activities for the "Getting Illinois Low Income Seniors and People with Disabilities Online" Sustainable Broadband Adoption program during the 13 business days between the notification of grant award and the end of the quarter included: hiring 4 key project staff (a Program Manager, Technology Director, Operations Manager and Grant Coordinator), identifying candidates for other key program roles (Director of Training, two Community Program Managers), communicating with all 14 program partners to coordinate launch dates and requirements, revising the Research, Evaluation and Dissemination program to broaden its reach, and attending a Partnership for Connected Illinois conference to begin coordinating activities with other Illinois BTOP and BIP awardees.</p> <p>2) Equipment/Supply Purchases. Although the project team did not purchase any equipment during the quarter, the technology team visited all program sites to refine design and purchasing plans for 23 Computer Learning Centers.</p> <p>3) Awareness Campaigns. N/A</p> <p>4) Outreach activities. The project organized its first partner press conference held in Chicago with Congressman Danny Davis and to raise awareness of the project.</p> <p>5) Training programs. N/A</p> <p>6) Other. N/A</p> <p>To accomplish the above activities, the program spent \$113,600 in federal expenditures (including the reimbursement of \$100,000 of past development costs) and \$2,100 in matching funds for total expenditures of \$115,700.</p>	
<p>4. Performance Projections (Q2) <i>Please describe your anticipated project activities and progress for the next quarter. This should include a description of federal expenditures, key milestones, the primary activities needed to accomplish those milestones, significant project accomplishments, and any potential delays or challenges you foresee. Please use the milestone categories provided in your baseline report (e.g., equipment purchases, outreach activities, training programs) to help structure your answer. (500 words or less)</i></p> <p>1) Overall Project. In the next quarter, the project staff plans to open 8 Computer Learning Centers and conduct awareness generation, launch programs and initial training activities in each. In order to accomplish this, the project staff will recruit, hire and train 8 Community Program Managers (1 for each site) as well as 4 additional Community Program Managers for sites that will open in the following quarter for a total of 12 new positions. Program staff will also finalize design and procurement procedures for new building networks to bring broadband to individual resident units in the program buildings, and begin the build out of the first network.</p> <p>2) Equipment/Supply Purchases. The project intends to purchase 104 workstations for Computer Learning Centers as well as 16 computers for current and new program staff. In addition, the project staff will procure or partners will contribute all other materials (cabling, furniture, Internet access) necessary for the opening of the CLCs, and will also procure equipment and services to install the first new building network.</p> <p>3) Awareness Campaigns. The project will conduct awareness campaigns in each of the 8 communities for low income seniors and</p>	

people with disabilities opened in the quarter and will include: flier and door-to-door campaigns, community PR events with local press, yearbook sessions, early training sessions for resident influencers and launch parties. In addition, in the next quarter the program will begin awareness campaigns in 4 communities to be launched next quarter.

4) Outreach Activities. Project staff will finalize plans for the deployment of mobile computer labs and the launch of awareness and training activities in community anchor institutions surrounding the project sites.


5) Training Programs. The project will launch Connected Living Adoption and Sustainability Program training activities at 8 housing communities for low income seniors and people with disability. The initial focus of the training program will be to get trainees to learn computer basics, conduct Internet searches and send/receive emails successfully before focusing on individualized learning programs.

6) Other:

- Research, Evaluation and Dissemination program. In the beginning of the next quarter, the project will conclude the research portion of the RED program and finalize the evaluators, questionnaires and protocol for the Evaluation portion. The questionnaire will be administered to approximately 200 trainees.
- Coordination with other BTOP programs. The project staff will reach out to the City of Chicago sustainable broadband adoption program to coordinate awareness, outreach and training activities in several areas of Chicago.

To accomplish these activities and milestones, the program anticipates \$336,400 in federal expenditures and \$124,400 in matching funds for total expenditures of \$460,800.

5. Certification: I certify to the best of my knowledge and belief that this report is correct and complete for performance of activities for the purposes set forth in the award documents.

5a. Typed or Printed Name and Title of Authorized Certifying Official	5c. Telephone (<i>area code, number and extension</i>) 617.594.5727
Andrew Lowenstein, Chief Strategy Officer	5d. Email Address alowenstein@mywayvillage.com
5b. Signature of Authorized Certifying Official 	5e. Date Report Submitted (<i>Month, Day, Year</i>) October 30, 2010

According to the Paperwork Reduction Act, as amended, no person is required to respond to, nor shall any person be subject to penalty for failure to comply with, a collection of information subject to the requirements of the PRA, unless that collection of information displays a currently valid OMB control number. Public reporting burden for this collection of information is estimated to average 1 hour and 30 minutes per response, including time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding the burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to Anthony G. Wilhelm, Director, Broadband Technology Opportunities Program, Office of Telecommunications and Information Applications, National Telecommunications and Information Administration, U.S. Department of Commerce (DOC), 1401 Constitution Avenue, N.W., HCHB, Room 4887, Washington, D.C. 20230.