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Organization:	University of Wisconsin System
Project Name:	Building Community Capacity through Sustainable Broadband Adoption
Project Type:	Sustainable Broadband Adoption
State:	Wisconsin
Federal Award:	\$2,390,414

ABOUT THE PROJECT

The University of Wisconsin Extension (UWEX), a part of the **University of Wisconsin System**, has identified five communities with significant need for improved broadband awareness, use, and capacity. The Building Community Capacity Through Sustainable Broadband Adoption project intends to conduct a comprehensive and targeted broadband adoption program in the Chippewa Valley, Menominee Nation, Platteville, Superior, and Wausau that will benefit health care delivery, children and students, K-12 school districts, library systems, universities, community colleges, one tribal college, technical colleges, and various organizations working with vulnerable, low-income populations.

The project proposes to create seven new public computer centers (including three mobile centers) with 120 workstations that can serve approximately 3,000 users per week. The project will also develop case-specific informational and instructional videos, training webinars, and in-person training for consumers, businesses, and community institutions, and distribute them as part of an outreach campaign.

Building Community Capacity also proposes to:

- Provide content specific to the needs of tribal populations, farmers, senior citizens, teachers and students, and the unemployed.
- Train as many as 30,000 residents over the life of the project, offering approximately 182,000 training hours.
- Leverage the \$29.8M BTOP Comprehensive Community Infrastructure grant also made to the University of Wisconsin System to build 529 new fiber miles of broadband infrastructure by growing the communities' ability to utilize broadband as it becomes available.

ORGANIZATION'S HISTORY

The University of Wisconsin Extension was founded nearly 100 years ago to extend Wisconsin's educational programs and to address the relevant social, economic, environmental, and cultural issues of its citizens. UWEX has significant experience conducting outreach and providing assistance to Wisconsin communities.

PROJECT PARTNERS

- WiscNet
- Wisconsin Educational Communications Board
- Chippewa Valley Free Clinic, Eau Claire
- The Neighbor's Place, Inc.
- Indianhead Federated Library System
- Hospital Sisters Health System Division
- Wisconsin Indianhead Technical College
- College of Menominee Nation

Data provided in the project description is based on information supplied by the applicant. An executive summary of this application can be found on www.ntia.doc.gov/broadbandusa.

For press-related inquiries, contact 202-482-7002 or press@ntia.doc.gov. For the general public, contact BTOP@ntia.doc.gov.

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