

**MEMORANDUM**

To: BTOP Program Staff  
National Telecommunications & Information Administration  
Department of Commerce

From: Name of Authorized Organization Representative (AOR):  
Mr. C. Sam Walls  
Legal Name of Applicant: Connect Arkansas Inc  
Easy Grants ID: 6351

Memo Date: August 16, 2010

Re: Revised Responses to Questions Included on BTOP Application  
Originally Submitted on August 16, 2010

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This memorandum documents our formal submission of a revised response to:

1. Questions 8, 10, 11, 13, 19, et seq. of our organization’s BTOP application (EasyGrants ID 6351) in which the Mobile Public Computer Centers were to be used to provide training. Training for all programs will now be provided at community anchor institutions.
2. Questions 12, 13, 18, 19, et seq. in which MH Marketing is referenced as a partner and contracted to develop the entrepreneurial training: Connect Arkansas has decided to bring this function in house and will be using the “New Youth Entrepreneur” curriculum developed by EDTEC and will be hiring instructors over the course of the project to teach the various modules. Thus, MH Marketing is no long a partner for this project.
3. Questions 32 and 36 dealing with changes in our budget, as follows:

**Question 32: Project Budget**

<b>Project Budget</b>	
Federal Grant Request	\$3,702,738
Total Match Amount	\$1,037,247
Total Budget	\$4,739,985
Match Percent	21.9%

**Question 36: Budget Narrative**

The detailed budget spreadsheet, revised on 08/05/10 and attached to this memorandum, supersedes the budget narrative in Question 36 of the original application.

*Category changes are as follows:*

Personnel (\$456,206 federal, \$456,207 non-federal)  
Fringe Benefits (\$118,613 federal, \$118,614 non-federal)  
Travel (\$69,300 federal, \$0 non-federal))  
Contractual (\$1,135,225 federal, \$393,944 non-federal)  
Other (\$1,582,384 federal, \$10,000 non-federal)  
Indirect Costs (\$233,410 federal, \$58,482 non-federal)

4. Question 41. Adoption Metric has been revised as follows:

Household Subscribers: 63,000  
Institutional Subscribers: 683  
Cost Per Subscriber: \$74  
Outside the home the home adopters: 79,125

5. Question 46. Broadband Awareness Programs has been revised. We expect to reach 910,930 Arkansans.

6. Question 51: Timeline and Challenges has been revised as follows:

Connect Arkansas will still utilize the timeline noted on pages 38-40 of the proposal. However, we will need more time between Q1 and Q3 to obtain and schedule the facilities needed to implement the training programs.