



**Broadband Technology Opportunities Program  
Public Computer Centers Program – Sustainable Adoption Program**

<b>Submitted Date:</b> 8/19/2009 12:03:20 PM		<b>Easygrants ID:</b> 2551	
<b>Funding Opportunity:</b> Public Computer Centers and Sustainable Broadband Adoption		<b>Applicant Organization:</b> Computers for Youth Foundation, Inc.	
<b>Task:</b> Submit Application - Non-Infrastructure Programs		<b>Applicant Name:</b> Mr. Bill Rappel	

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**A. General Application Information**

**1. Applicant Information**

**1-A. Name, Address, and Federal ID for Applicant**

<b>i. Legal Name:</b>	Computers for Youth Foundation, Inc.
<b>ii. Employer/Taxpayer Identification Number (EIN/TIN):</b>	133935309
<b>Street 1:</b>	322 8th Ave.
<b>Street 2:</b>	
<b>City:</b>	New York
<b>County:</b>	New York
<b>State:</b>	NY
<b>Country</b>	United States
<b>Zip/Postal Code:</b>	10001

**1-B. Name and Contact Information of Person to be Contacted on Matters Involving this Application:**

<b>Prefix:</b>	Mr.
<b>First Name:</b>	Bill
<b>Middle Name:</b>	
<b>Last Name:</b>	Rappel
<b>Suffix:</b>	
<b>Telephone Number:</b>	12125637300
<b>Fax Number:</b>	
<b>Email:</b>	brappel@cfy.org
<b>Title:</b>	National Dir. of the Affiliate Network

**1-C. Other Required Identification Numbers**



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<b>i. Organizational DUNS:</b>	037227498
<b>ii. CCR # (CAGE):</b>	5MNH1
<b>iii. Funding Opportunity Number:</b>	2
<b>iv. Catalog of Federal Domestic Assistance Number:</b>	<b>BTOP CFDA Number:</b> 11.557 <b>BTOP CFDA Title:</b> Broadband Technology Opportunities Program

**1-D. Organization Classification**

Non-Profit Institution

**1-E. Applicant Federal Debt Delinquency Explanation**

Is the Applicant Delinquent On Any Federal Debt?

No

**Federal debt delinquency Explanation:**

**1-F. Congressional Districts of:**

**Applicant:** New York - 9

<b>Program/Project</b>
California - 27
California - 28
California - 30
California - 31
California - 32
California - 33
California - 34



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California - 35
California - 36
California - 37
California - 38
California - 39

**2. Project Title and Project Description**

**2-A. Project Title :** CFY/LAUSD Family Broadband Engagement Program

**2-B. Project Description:** The CFY/LAUSD Family Broadband Engagement Program catalyzes broadband usage among low-income families by providing them with free refurbished computers, training around the educational benefits of broadband, inexpensive broadband options, and ongoing technical support. The program draws on both CFY's and LAUSD's expertise in helping families use technology and broadband for school success.

**3. Project Type**

Classify the particular project type for which you are seeking federal funding.

**Project Type:** Sustainable Broadband Adoption

**Project ID:** 2

**4. Application ID for Multiple Submissions for Identified Service Areas**

**5. Estimated Funding (\$):**

Estimated Funding (\$):



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Federal	9,917,223
Applicant	6,093,914
State	
Local	
Other	952,174
Program Income	
<b>Total</b>	<b>16,963,311</b>

**B. Eligibility Factors**

**6. Eligibility Factors.**

<b>The application must be completed fully, and all required supplemental documentation must be attached.</b>
<b>Applicants must commit to substantially completing their Project (as defined in the NOFA) within two years of the award date, and completing the Project within three years of the award date.</b>
<b>Applicants must credibly demonstrate that their Project advances at least one of the five statutory purposes for BTOP.</b>
<b>Applicants must demonstrate that but for Federal funding they would not have been able to complete their project during the grant period.</b>
<b>The budget for the project must be reasonable and all costs must be eligible.</b>

**6-d.** Applicant is providing matching funds of at least 20 percent towards to the total eligible project costs or is requesting a waiver of the matching requirements.

**Yes**



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**Matching Fund Waiver Request Explanation**

## C. Executive Summary

### 7. Executive Summary of Overall Proposal:

-- The Problem --

Low-income families in Los Angeles need broadband to help their children succeed in school. The CFY/LAUSD Family Broadband Engagement Program promotes broadband adoption among vulnerable Los Angeles families while addressing a major flaw in our nation's strategies for education reform: We are failing to provide low-income children the support they need during the critical middle school years.

- \* Test scores drop sharply as students move from primary to middle school and the achievement gap between low- and high-income students widens
- \* Children begin to withdraw from academics and parents become intimidated by increasingly complex homework assignments
- \* Low-income families, and especially Latino families who comprise nearly three-quarters of the Los Angeles population, lack a critical educational resource proven to bolster student achievement -- a home computer with broadband Internet access

-- An Innovative Solution --

Computers for Youth (CFY) and Los Angeles Unified School District (LAUSD) will collaborate to provide families with the tools and training they need to leverage the Internet for school success. The CFY/LAUSD Family Broadband Engagement Program is an innovative program to catalyze broadband usage among low-income families by providing them with inexpensive refurbished computers, training around critical educational benefits of broadband, information about inexpensive broadband options, and ongoing technical support.



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-- The Population Served --

CFY and LAUSD will partner with Los Angeles middle schools with 75% or more of students on free or reduced lunch (consisting of 46 LAUSD schools and 3 local charter schools). Training will be provided directly to students and their parents at Family Learning Workshops held on school campuses on Saturdays. Participants will range in age from 5 - 65 years, taking into consideration that participants attend CFY workshops as families; thus our audience often includes younger siblings and even grandparents. Participating families will predominantly be Latino and African American, and workshops will be taught in both Spanish and English.

Between January 2010 and June 2012, the program will serve an estimated 34,913 individuals and 15,870 households, of which approximately 50% will become new broadband subscribers.

-- CFY Qualifications and Program Partners --

CFY has an exemplary track record in implementing and managing successful projects and is well-positioned to lead the proposed project. Founded in 1999, CFY has reached more than 35,000 students and parents from 50 schools in New York, Philadelphia, Atlanta, and most recently, San Jose, San Francisco and Los Angeles through our new west coast initiative. This success has been fueled in part by CFY's proven ability to build strong partnerships as exemplified by the impressive team assembled for this project including Los Angeles Unified School District, the City of Los Angeles, Computers for Classrooms, Marvir Inc./Airgroup, One Economy Corporation, Southeast Community Development Corporation, and Open Mar Vista.

-- Jobs Created --

The proposed project will create 59 new annual FTEs.

-- Overall Program Cost --



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The proposed project will cost \$16,963,311, consisting of \$9,917,223 in BTOP funding and \$7,046,088 in CFY and LAUSD match.

**D. Project Purpose**

**Project Purpose: Recovery Act & BTOP Objectives**

**8. Project Purpose**

The CFY/LAUSD Family Broadband Engagement Program is an innovative program to catalyze broadband usage among low-income families by providing them with inexpensive refurbished computers, training around critical educational benefits of broadband, information about inexpensive broadband options, and ongoing technical support. The program draws on CFY’s 10+ years of experience in engaging low-income families around educational technology and LAUSD’s strong commitment to broadband applications and family engagement.

The CFY/LAUSD Program meets two key BTOP purposes by (a) providing broadband education, training, access, equipment, and support to vulnerable populations and (b) stimulating demand for broadband by demonstrating its power to improve children’s education. The program also complements LAUSD’s Online Parent Community Centers, which offer parents access to broadband-enabled computers at school.

-- The Critical Role of Broadband in a Strong Home Learning Environment --

The CFY/LAUSD Family Broadband Engagement Program promotes broadband adoption among vulnerable Los Angeles families while addressing a major flaw in our nation’s education strategies for education reform: We are failing to provide low-income children the support they need during the critical middle school years. More than 90% of our nation’s focus and dollars are spent on school reform and the classroom, when only 13% of students’ waking hours are spent in class. Test scores drop sharply as students move from primary to middle school; a time when children begin to withdraw from academics and parents – especially low-income parents– feel less capable of helping their children with increasingly complex assignments. At the same time, few low-income families have computers and broadband in





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their homes, depriving children and parents of key educational resources that can improve achievement.

In LAUSD, math proficiency drops significantly in 6th grade, and an alarming achievement gap arises between economically disadvantaged students and their peers. Proficiency on the state math assessment drops from 28% to 21% between fifth and sixth grades, with 63% of economically disadvantaged students scoring at the lowest proficiency levels as compared to only 43% of their higher income classmates. Meanwhile, only 33% of households with incomes under \$40,000 have broadband compared to 85% of households with incomes \$80,000 or more. This problem is particularly acute among Latino students, who comprise almost three-quarters of LAUSD enrollees, as their rates of home computers and broadband access is far lower than average. (Californians & Information Technology: PPIC, 2008)

By providing low-income families with refurbished home learning centers, training around critical online education resources, broadband discount information, and ongoing technical support, CFY and LAUSD can propel broadband usage and transform the home learning environment at an incredibly low per student cost and with great positive educational impact. A recent longitudinal study of 3,100 children found that the home learning environment has as powerful an effect on math attainment as the combined effect of attending a better pre-school and elementary school. Similarly, the Educational Testing Service has found that CFY's home learning program and focus on the Internet significantly improves student mathematics performance.

-- Program Parameters --

CFY and LAUSD will partner with middle schools with 75% or more of students on free or reduced lunch (consisting of 46 LAUSD schools and 3 local charter schools), which shall be selected according to programmatic readiness. The profile of these schools is as follows:

- \* 1667 students per school
- \* 84% of students on free lunch
- \* 97% minority students (40 schools majority Hispanic, 2 majority African-American)
- \* 26% proficiency on state ELA assessments
- \* 21% proficiency on math ELA assessments



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CFY and LAUSD will provide 15,870 underserved families with:

- \* inexpensive refurbished home computers;
- \* free educational software including online learning applications;
- \* substantial bilingual training on using broadband to improve their children's education, including key LAUSD sites and CFY-vetted sites that promote parents as learning partners and self-directed learning by children;
- \* easy-to-understand, bilingual information about free and low-cost home broadband options, including the specific options provided by CFY's three key broadband program partners: the One Economy Corporation, Southeast Community Development Corporate, and Open Mar Vista;
- \* 24x7 bilingual Help Desk support; and
- \* free local repair services.

CFY also will work directly with LAUSD educators to inform them about the program and provide guidance on connecting school to home via technology.

-- Experience and Replicability --

The CFY/LAUSD Program builds on a proven technology engagement model that CFY has honed over the last 10 years. CFY has served more than 39,000 students, parents, and teachers in New York, Philadelphia, Atlanta, San Jose, San Francisco and Los Angeles and has established a network of affiliates in six other states. Recently, CFY served 282 families at LAUSD's El Sereno Middle School, where more than 96% of participating parents reported significantly greater confidence in serving as their children's learning partners through technology as a result of the CFY training. With this grant funding, CFY can expand its Los Angeles program impact dramatically.

CFY has been a leader in developing and sharing best practices on how parents, students, and teachers can use technology and Internet access to improve the home learning environment and children's achievement. This CFY/LAUSD program will easily be replicable by CFY in its four other regions, by CFY's affiliates in six additional states, and by other organizations with whom CFY and LAUSD will freely share methodologies and approaches.

**9. Recovery Act and Other Governmental Collaboration.**



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Because parents play a critical role in their child’s learning, the Family Broadband Engagement Program will take advantage of the data and resources of other governmentally-funded programs by making them available to families.

LAUSD has been the recipient of several sources of Recovery Act funding, primarily through the US Department of Education. This funding has been used to help save jobs because of shrinking State funding to schools as well as to implement targeted programs to transform classroom practice to improve teaching and learning. Schools are leveraging these funds to support their instructional program, and LAUSD supports schools by providing an infrastructure and framework for success, including access to relevant data about student progress and educational programs that effectively engage parents and promote student achievement.

\* LAUSD’s Online Family Module: This program will catalyze family usage of LAUSD’s innovative “Family Module,” built by LAUSD using approximately \$2.0M of state and local funding. This password-protected online tool gives parents immediate access to their children’s attendance, grades, and assignments, thereby bolstering their ability to monitor and support children’s progress. The CFY/LAUSD Program provides equipment, broadband discount information, and Family Module training so that these parents can see the critical value of broadband in their children’s education.

\* LAUSD’s Online School Report Card: This Program leverages LAUSD’s investment of approximately \$2.0M of federal, state, and foundation funding in an innovative online accountability system called the LAUSD Online School Report Card. CFY Master Teachers will help low-income parents access their own school’s Report Card and learn accountability metrics such as student academic progress and teacher qualifications, thereby playing a vital role in monitoring and supporting their schools’ growth.

\* LAUSD’s Online Learning Program: This Program will propel the use of online courseware and tutorials developed by LAUSD using approximately \$0.5M of federal EETT funds. CFY training will help students use the online courseware and parents access online tutorials.

\* LAUSD Training and Learning Materials: By incorporating pre-existing instructional materials into the family trainings, this Program leverages LAUSD’s previous investment, such as approximately \$20k of EETT funds used for creating training modules for parents and



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students on Internet safety and intellectual property rights.

\* California Digital Textbook Initiative: A critical state program is the Digital Textbook Initiative, which will revolutionize instructional content delivery. By providing refurbished computers, broadband discount information, and training, CFY and LAUSD will make significant headway in helping schools leverage this initiative while addressing critical equity issues.

**10. Enhanced Services for Health Care Delivery, Education, and Children**

**11. Small and Disadvantaged Business Involvement**

As an integral part of the CFY-LAUSD Family Broadband Engagement Program, CFY has established an agreement in principle with "Marvir, Inc. dba Airgroup Express," a Small Disadvantaged Business. Marvir, Inc. will participate as a key partner in the CFY-LAUSD program by providing shipping and logistical support for moving of Home Learning Centers from our refurbishing facility to Los Angeles schools on the Friday prior to the Family Learning Workshops, as well as transporting any overage to central storage during the following week. In the attached signed commitment letter, Victor Leigh, the owner of Marvir, Inc., documents (1) Marvir, Inc.'s status as a Small Disadvantaged Business and (2) Marvir, Inc.'s agreement in principle to participate in the CFY-LAUSD Family Broadband Engagement Program.

Contact Information:

Victor Leigh  
Marvir, Inc. dba Airgroup Express  
704 Hindry Ave.  
Inglewood, CA 90301-3006  
www.airgroup.com

**E. Project Benefits**

**E-1 – Expanding Broadband Public Computer Center Capacity**



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**Public Computer Center Capacity, Including Areas and Populations Served**

**12. Public Computer Centers Availability**

**13. Restrictions on Public Computer Center Use**

**14. Public Computer Centers Accessibility**

**15. PCC - Center Locations, PCC - Center Capacity, PCC - Size and Scope of Target Audience.**

<b>PCC - Center Locations &amp; Center Capacity &amp; Size and Scope of Target Audience.</b>

**16. PCC- SBA Population Demographics**

<b>Age Distribution</b>
Age Distribution: 5-19
Age Distribution: 20-29
Age Distribution: 30-39
Age Distribution: 40-49
Age Distribution: 50-59
Age Distribution: 60-69



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<b>Ethnicity or ethnicities</b>
Ethnicity: Hispanic
Ethnicity: Non-Hispanic Black

<b>Gender</b>
Gender: Female
Gender: Male

<b>Median Household Income</b>
Median Household Income: Less than \$9,999
Median Household Income: \$10,000 - \$14,999
Median Household Income: \$15,000 - \$24,999
Median Household Income: \$25,000 - \$34,999

<b>Educational Levels</b>
Educational Levels: Middle - Grade 6 to Grade 8
Educational Levels: Secondary - Grade 9 to Grade 12

<b>Disabilities status</b>
Disabilities status : Not Applicable



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<b>Unemployment Rate</b>
Unemployment Rate: 11.40

<b>Language</b>
Language : English - Second Language
Language : Non-English Speakers

**17. Public Computer Centers Outreach**

**Public Computer Center Capacity: Training and Educational Programs**

**18. Public Computer Centers Peripherals and Equipment**

**19. Public Computer Centers Workstation Software**

**20. Public Computer Centers Training and Education Programs**

**E-2- Project Benefits – Sustainable BroadBand Adoption**

**21. Innovative Approach to Sustainable Broadband Adoption**

The CFY/LAUSD Family Broadband Engagement Program is an innovative program to catalyze broadband usage among low-income families by providing them with inexpensive refurbished computers, training around critical educational benefits of broadband, information



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about inexpensive broadband options, and ongoing technical support. It builds on a proven technology engagement model that CFY has honed over the last 10 years in serving more than 39,000 students, parents, and teachers. This engagement model has two critical features:

First, CFY partners closely with the local schools in unique ways that sets this program apart from all other broadband adoption programs. Once selected through a CFY application process, high poverty schools work closely with CFY to conduct outreach to parents – including personally calling families to ensure attendance. Because schools pay a fee to defray certain costs, they have “skin in the game” play highly active roles in this outreach. School principals often report that a higher percentage parents come to a CFY workshop on Saturday than any other school event during the year. Furthermore, CFY works directly with school leaders to ensure that teachers are provided guidance on how best to leverage the new family home learning centers in their instruction -- creating true school/home connections that otherwise had not been possible.

Second, CFY provides a uniquely effective combination of equipment, services, and training that motivates families to acquire and retain broadband. The CFY/LAUSD Program will provide low-income Los Angeles families with:

- \* Free home computers, obtained by CFY at very low cost from a non-profit refurbisher;
- \* Free educational software including online learning applications;
- \* Substantial bilingual training on using broadband to improve their children's education, including key LAUSD sites and CFY-vetted sites that promote parents as learning partners and self-directed learning by children;
- \* Easy-to-understand, bilingual information about free and low-cost home broadband options, including the specific options provided by CFY’s key broadband program partners;
- \* 24x7 bilingual Help Desk support; and
- \* Free local repair services.

In sum, the CFY/LAUSD Program will catalyze broadband adoption among low-income families unlike any other program because the program design is based on inter-related maxims that have been demonstrated by research:

- \* Train students and parents together, and they will become confident users of technology.
- \* Provide families with their own computer hardware and ongoing technical support, and they





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will be ready to adopt broadband.

\* Highlight the ease with which families can adopt broadband, and they will.

\* Demonstrate to parents the importance of broadband to their children's success, and they will sustain their broadband connection.

**22. Sustainable Broadband Adoption Household Subscribers.**

How many total new home subscribers (household accounts) to broadband do you expect to generate through use of BTOP funds over the entire life of the program funded? **7,935**

**23. Sustainable Broadband Adoption Institutional Subscribers.**

How many total new business and/or institutional subscribers to broadband do you expect to generate through use of BTOP funds over the entire life of the program funded?

**24. Sustainable Broadband Adoption Users of Public Access Facilities.**

How many total **users** of broadband in public computer centers or **users** of broadband **outside the home** (e.g., in a community college) do you expect to generate through use of BTOP funds over the entire life of the program funded?

**25. Sustainable Broadband Adoption Population Demographics.**

Please refer to PCC – SBA Demographics section (Section E1- Question 17)

**26. Sustainable Broadband Adoption People Trained/Educated.**

If you intend to provide training or education, how many people **in total** will your program(s) reach?  
**34,913**

**27. Sustainable Broadband Adoption - Scope of Training/Education Programs.**

How many hours of training do you expect to provide *per person on average* for each participant in your training program(s), through completion of training for that individual? If you will offer multiple programs, provide estimates for each program. **4**

**28. Sustainable Broadband Adoption Instructor Qualifications.**

How many (FTE) instructors/facilitators will you employ for broadband and digital literacy training purposes, and what are their qualifications (training and experience)?

To select the “Master Teachers” who provide instruction to participating families at the Family Learning Workshops (conducted in English and Spanish), CFY recruits professional trainers, current or retired school teachers, and parents who are alumni of the program and have requisite training backgrounds. CFY's Master Teachers have both substantial instructional skills as well as considerable experience with low-income students and their families. CFY's current cohort of Master Teachers bring a diverse set of relevant skills to the program including: teaching in Spanish immersion classrooms, facilitating workshops on Digital Story Telling and other multimedia projects, coaching Stanford professors on how to integrate technology into their courses, and organizing public school parent engagement programs.



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New Master Teachers attend an orientation session that introduces them to the Family Broadband Engagement curriculum, observe two family workshops, and then co-teach at two workshops. CFY carefully evaluates the performance of Master Teachers through in-class evaluations and parent surveys in order to ensure that Master Teachers are engaging, respectful, and informative, and CFY quickly discontinues Master Teachers who are not receiving excellent ratings.

CFY will employ 4.5 annual FTEs to carry out the instructional components of this program.

**29. Sustainable Broadband Adoption Equipment Purchased.**

How many broadband-related equipment units (e.g. computers, wireless devices) do you intend to purchase overall? **15,870**

**30. Sustainable Broadband Adoption Cost of Devices.**

What is the total up-front cost of this equipment? **3,142,260**

**31. Sustainable Broadband Adoption Loan Program Participants.**

If you are providing an equipment purchase or loan program, for how many households, businesses and/or institutions do you expect to provide equipment or computers?

**Number of Households: 15,870**

**Number of Businesses:**

**Number of Institutions:**

**32. Sustainable Broadband Adoption Loan Cost to Borrower.**

If you are employing a loan program for purchases of service or equipment, what will be the total cost to the typical customer you assist over the life of the loan, including all interest and fees?

**33. Sustainable Broadband Adoption Target Population, Awareness Campaign.**

If you are conducting an awareness campaign, how many people do you expect your campaign will reach? **41,585**

**34. Sustainable Broadband Adoption Awareness Campaign Methods**

This program leverages CFY's family outreach strategy which has been proven to be highly successful in all five cities in which CFY operates. CFY works with school-based project teams to execute a well-defined, high-touch plan for inviting and recruiting families to participate in our Family Learning Workshops.

\* CFY meets with the Partner Schools and provides parent flyers and invitation letters in English and Spanish announcing the Family Learning Workshops.

\* The schools circulate these flyers and invitations to all parents prior to the workshops.



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\* A "Call Team" comprised of members of the school community (teachers, parents, volunteers) ensure that an adult from the school speaks to an adult from the home directly to describe the Family Learning Workshop and confirm the family’s attendance. Members of the Call Team often make several calls to each household in order to make a direct connection and secure verbal confirmation of attendance.

The result of this outreach strategy has been phenomenal. Schools that might only see only 5% attendance at PTA meetings typically see 70% to 80% or more attendance at the Family Learning Workshops.

**35. Measuring Campaign Impact for Sustainable Broadband Adoption**

By applying the outreach method described in Essay Question #34, we expect to reach an estimated 41,585 individuals. We will measure the effectiveness of this awareness campaign by recording attendance at our workshops and anticipate serving approximately 34,913 participants.

**36. Sustainable Broadband Adoption Total Cost Per New Subscriber.**

What is the total cost of your project per new subscriber (household, individual, or institutional) or new end-user? **486.00**

**F. Project Viability**

**Technical Viability**

**37. Technology Strategy**

**37 - A. Public Computer Center Technology Strategy**

**37 - B. Sustainable Broadband Adoption Technology Strategy**

-- CFY/LAUSD Family Broadband Engagement Program Operational Details --

1. Cost-efficient distribution of refurbished computers designed as a home learning centers to underserved Los Angeles families. These computers are free to families and become theirs to keep. Generally donated PCs, the computers are sourced from our non-profit refurbishing partner, Computers for Classrooms, who repairs the machines to like new condition and loads the CFY



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software suite onto each machine. Based in Chico, CA, Computers for Classrooms, has been refurbishing surplus computers for schools, nonprofits and individuals since 1991 and will be able to fulfill the increased demand for computers created by this expanded program in Los Angeles.

2. Engaging educational online programs and software titles in math, English, social studies and science loaded onto each home learning center. These programs and titles have been identified by software experts and tested by CFY's Student Software Team. Comprised of middle school students from our partner schools, the Student Software Team is trained to test and assess the educational value of a variety of software packages. The students spend several weeks in preparation for the Education Executives Day where education leaders from throughout the country work with the students to select the software titles that are loaded onto every CFY computer. Current software titles include: Help Math, ReadPlease, WordUp Vocabulary, Kinetics Lab, Virtual Light Lab, and RealLives.

This program will also complement and leverage many of the significant federal and state developmental programs currently in place in the district including:

- \* LAUSD's Online Family Module;
- \* LAUSD's Online School Report Card;
- \* LAUSD's Online Learning Program;
- \* instructional materials on topics such as Internet Safety and intellectual property rights funded by EETT; and,
- \* the California Digital Textbook Initiative.

3. Family Learning Workshops (held on Saturdays) that teach parents and children how to use their CFY computer to strengthen core academic skills. All participating families must attend a half-day Family Learning Workshop where they learn on the computer that they then take home. CFY has proven, turn-key method of implementing Family Learning Workshops at school sites. In partnership with teams of faculty and staff at partner schools, CFY executes a well-defined project plan, communicates with the school team using an online project planning tool, and coordinates extensive outreach to families. As a result, on average in CFY's five cities nationwide, 70% of families invited to participate in a CFY Family Learning Workshops successfully complete the program and receive their own home learning center.

Teacher at the school site are also engaged in professional development sessions prior to the



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workshops to help them leverage the CFY program to strengthen the connection between classroom and home learning.

4. Digital literacy training and online content, specially designed to promote sustainable broadband adoption. Facilitated by bilingual Master Teachers in the language the parent is most comfortable, CFY's Family Learning Workshops clearly illustrate the many ways technology -- and specifically a home broadband connection to the Internet -- can help students succeed in school. By incorporating this important message into a highly interactive, hands-on learning experience, families leave CFY workshops with: a) the basic digital literacy skills they need to utilize their new home computer, b) a heightened sense of efficacy around using technology and the Internet to improve their lives, and c) the actually tools (hardware and software) they need to get connected. Additionally, during the course of the workshops, families are exposed to and given time to explore online content that is relevant to their lives including LAUSD's new Parent Portal, as well as CFY-vetted educational sites that promote parents as learning partners and self-directed learning by children.

5. Free technical support and computer repair from CFY's bilingual help desk for the life of the computer. Participating families have access to technical support via CFY's bilingual, 24/7, toll-free help desk. If families need technical support beyond what can be provided over the phone, CFY has agreements with local technicians who will repair computers as needed at the middle school campuses. Families simply bring their CPUs back to the school and our technicians make site visits to conduct the necessary repairs and then contact the family when the computer is ready for pick-up. CFY will provide free parts and labor for one year after families receive their home learning centers. During subsequent years, CFY will continue to provide free labor and ask the families to contribute to the cost of replacement parts for their system.

**Organizational Capability**

**38. Management Team Resumes.**

Please refer to upload section at the end of document.

**39. Organizational Readiness**

-- CFY's 10-Year Track Record of Successful Project Implementation and Operation --

CFY has an exemplary track record of implementing successful projects and is well-positioned



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to lead the this initiative. Founded in 1999, CFY has reached more than 39,000 students, parents and teachers in New York, Philadelphia, Atlanta, San Jose, San Francisco and Los Angeles and has established a network of affiliates in six additional states. Recently, CFY served 282 families at LAUSD’s El Sereno Middle School, where more than 96% of participating parents reported significantly greater confidence in serving as their children’s learning partners through technology as a result of the CFY training.

Key to its success, CFY builds strong partnerships with school districts, broadband providers, computer refurbishers, software donors, and research organizations. The team CFY has assembled to execute this program includes well-respected organizations and innovative leaders (please see our list of partners for details). CFY has strong support among LAUSD's leadership including Superintendent Ray Cortines, Chief Technology Director Themy Sparangis, and Board President Monica Garcia.

-- CFY's Commitment to Continuous Improvement --

The strength of our program also stems from CFY's pro-active approach to program measurement. We continually analyze pre- and post-intervention surveys from participants and use the data to ensure that our programs are being delivered with consistent high quality, to track the needs of our constituents and to identify best practices. Furthermore, the Educational Testing Service (ETS) conducted a three-year study of CFY's program which found that students regularly use their home learning center to improve academic skills, even when unsupervised.

By providing families with home computers with high-quality education software and online programs, we have seen significant improvement in parents' confidence as learning partners. We believe that this project will create additional positive results including an increase in both parental confidence as Internet users as well as sustainable at home broadband adoption.

-- CFY's Ability to Sustain the Program --

CFY is a robust organization operating in five metropolitan regions nationwide with 45 employees. Over the past decade, we have increased our operating budget to more than \$5 million in cash and in-kind support by securing significant government financing, increasing the number of corporate and foundation donors and receiving individual donations from more



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than 1,000 contributors. One of our sustainability strategies has been to form local boards to cultivate new individual donors and relationships with foundations. Our initiative in Los Angeles is fueled in part by a 3-year, \$750,000 grant from the California Emerging Technology Fund, along with other significant contributions from the ESA Foundation and the Dirk and Charlene Kabcenell Foundation.

**40. Organizational Chart.**

Please refer to upload section at the end of document.

**Community Involvement**

**41. Key Partners**

**42. Partnering with Disadvantaged Businesses**

As an integral part of the CFY-LAUSD Family Broadband Engagement Program, CFY has established an agreement in principle with "Marvir, Inc. dba Airgroup Express," a Small Disadvantaged Business. Marvir, Inc. will participate as a key partner in the CFY-LAUSD program by providing shipping and logistical support for moving of Home Learning Centers from our refurbishing facility to Los Angeles schools on the Friday prior to the Family Learning Workshops, as well as transporting any overage to central storage during the following week. In the attached signed commitment letter, Victor Leigh, the owner of Marvir, Inc., documents (1) Marvir, Inc.'s status as a Small Disadvantaged Business and (2) Marvir, Inc.'s agreement in principle to participate in the CFY-LAUSD Family Broadband Engagement Program.

**Contact Information:**

Victor Leigh  
Marvir, Inc. dba Airgroup Express  
704 Hindry Ave.  
Inglewood, CA 90301-3006  
www.airgroup.com



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**Ability to Start Promptly & Timeline**

**43. Project Timeline and Challenges**

30 month program from January 2010 to June 2012

\* = key milestones

**LAUNCH (Y1Q1)**

- Staff recruitment
- Volunteer recruitment
- Technology consultant recruitment
- Data integration plan with LAUSD
- \*Inventory Database preparation
- \*Workflow Database preparation
- \*Online Program Dashboard preparation
- Master Teacher curriculum materials - drafting
- Master Teacher curricular materials - input from LAUSD
- \*Master Teacher curricular materials - finalization
- Family curricular materials - drafting
- Family curricular materials - input from LAUSD
- \*Family curricular materials - finalization
- Call Center decision trees - drafting
- Call Center decision trees - input from LAUSD
- \*Call Center decision trees - finalization

**FAMILY BROADBAND ENGAGEMENT (Y1Q2-Y3Q2)**

- School applications - circulation and receipt
- \*School applications - review and decision
- CFY-school meetings to plan outreach protocols
- School outreach to families
- Master Teacher training
- Volunteer orientation
- Equipment - finalization/approval of computer image
- Equipment - production





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- Equipment - shipment to hub
- Equipment - shipment to schools and set-up
- CFY-school pre-Family Learning Workshop meetings
- \*Family Learning Workshop execution
  - Collection and analysis of parent pre/post surveys
  - Feedback to Master Teachers based on evaluations
  - Operation of Bilingual Call Center
  - Operation of Family Repair Center
  - Operation of Online Program Dashboard
  - Collection and analysis of ongoing program feedback
- \*Submission of quarterly updates
- \*Submission of annual and final program reports

**SCHOOL SERVED BY QUARTER**

Y1Q2 (4/10-6/10) = 3

Y1Q3 (7/10-9/10) = 3

Y1Q4 (10/10-12/10) = 5

Y2Q1 (1/11-3/11) = 6

Y2Q2 (4/11-6/11) = 4

Y2Q3 (7/11-9/11) = 8

Y2Q4 (10/11-12/11) = 8

Y3Q1 (1/12-3/12) = 7

Y3Q2 (4/12-6/12) = 7

100% of Family Learning Workshops completed in 30 months

73% of Family Learning Workshops completed in first 24 months

84% of milestones met in first 24 months

**RISK #1: School application process does not run smoothly**

Likelihood absent mitigation – Low

Impact absent mitigation – High

Mitigation strategy – CFY has developed a high-quality school application process to enable school selection based on high-poverty status and demonstrated program readiness. For this BTOP program, CFY will continue to use the same application process and collaborate closely with DOE to ensure that applications are distributed and collected in a timely fashion.



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**RISK #2:** Program materials are not finalized in time for program launch

Likelihood absent mitigation – Low

Impact absent mitigation – High

Mitigation strategy – CFY will dedicate the first months of the program to close collaboration with LAUSD to finalize all program materials, including Master Teacher materials, family materials, and Call Center scripts. In all cases, CFY and LAUSD will be building upon existing program documents that CFY has developed over the last several years. CFY has a strong track record of developing high-quality instructional materials as well as a close relationship with LAUSD, both of which will enable all program materials to be completed on time and of quality.

**RISK #3:** Home Learning Centers are not delivered to schools appropriately

Likelihood absent mitigation – Low

Impact absent mitigation – High

Mitigation strategy – The timely and accurate delivery of the correct number of Home Learning Centers to schools prior to the Family Learning Workshops is essential for program success. CFY will deploy specialized operations staff to arrange shipping to the Los Angeles hub and then to schools, deploy of dedicated staff-time to quality assure the shipping process, and include specified overages in the school shipments in order to account for higher-than-projected family attendance.

**RISK #4:** Family Learning Workshops do not achieve high participation rates

Likelihood absent mitigation – Low

Impact absent mitigation – Medium

Mitigation strategy – Over the last 10 years, CFY has developed a suite of protocols to ensure high family participation rates at our Family Learning Workshops. For example, CFY works closely with partner schools to provide them with outreach protocols, scripts, and materials, and then CFY follows up directly with the schools several times prior to the Family Learning Workshops themselves. As an additional mitigation strategy, LAUSD will communicate clear outreach expectations to participating schools and hold them accountable for achieving program outcomes.

**RISK #5:** Master Teachers are not of consistent quality

Likelihood absent mitigation – Low

Impact absent mitigation – Medium



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Mitigation strategy – The performance of our Master Teachers is an integral component of program integrity. To date, CFY has successfully trained, evaluated, and managed a large pool of Master Teachers for our five sites across the country. As an additional mitigation strategy, CFY will employ an in-person monitoring strategy of all Master Teachers to ensure that they are engaging families at a high level and communicating the key elements of the program, especially the broadband adoption components.

**44. Non-Infrastructure Projects - Licenses and Regulatory Approvals**

**45. Legal Opinion.**

Please refer to upload section at the end of document.

**G. Project Budget & Sustainability**

**Project Profile: Budget and Budget Narrative**

**46. Budget Narrative**

As shown in budget form (SF-424A), the CFY/LAUSD Program has a total program cost of \$16.9M consisting of \$7.0M in committed program match and \$9.9M in requested federal funding.

The program, which will be implemented over 30 months, requires CFY to provide substantial services to high-poverty Los Angeles middle schools selected according to their programmatic readiness:

For LAUSD

- \* Data management to track roll-out among families
- \* Ongoing reporting of programmatic accomplishments via program dashboard

For schools

- \* Assistance in raising awareness among families and confirming attendance at Family Learning Workshops
- \* Training of educators on how best to leverage the new family home learning centers in their instruction – creating true school/home connections that otherwise had not been possible.



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For families

- \* Free home computers, obtained by CFY at very low cost from a non-profit refurbisher;
- \* Free educational software including online learning applications;
- \* Substantial bilingual training on using broadband to improve their children's education, including key LAUSD sites and CFY-vetted sites that promote parents as learning partners and self-directed learning by children;
- \* Easy-to-understand, bilingual information about free and low-cost home broadband options, including the specific options provided by CFY's key broadband program partners;
- \* 24x7 bilingual Help Desk support; and
- \* Free local repair services.

-- Program Timeline --

The CFY/LAUSD program will be implemented over 2.5 years of the BTOP funding period to allow the program to be in place through three academic years, while maximizing program completion within the first 2 years. Fully 75% of program expenditures will be made within the first 2 years.

This is a "shovel ready" program, and CFY is poised for immediate implementation. CFY will initiate planning prior to the grant award, at which point the school selection process will proceed immediately so that 6th grade students and their families at 3 middle schools will receive the program during spring 2010. The program will then expand to 18 middle schools in the 2010-2011 academic year and to 30 schools in the 2011-2012 academic year. Because of the large size of Los Angeles middle schools, multiple Family Learning Workshop sessions will be required at each school. Over the course of the program, we expect that 34,913 individuals (representing 15,870 households) will participate in this robust program, representing federal costs of only \$284 per person.

-- Reasonable and Necessary --

Based on CFY's experience in other program implementations in California and nationally, the specified costs are only those that are reasonable and necessary to implement this program. All rates and assumptions have been rigorously examined, and staffing patterns have been adjusted to enable the most efficient program operations during the ramping up of the program.



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-- Travel --

Only very modest travel costs are included, consisting primarily of bus and other forms of transportation to and from school sites for Family Learning Workshops and home learning center repairs.

-- Match Funding --

Program match funding consists of a \$1.0M cash match from LAUSD reflecting mandatory school participation fees and a \$6.0M in-kind match from CFY reflecting guaranteed software value provided to families free of charge, both installed and online, as part of the home learning center bundle. These software rights have been acquired by CFY through donations from educational software companies specifically for provision to families in high-poverty schools.

(Please note that this proposal also leverages two other forms of match funding, which are NOT formally calculated or included as official match: (1) CFY volunteer time at Family Learning Workshops, estimated at more than 10,000 volunteer hours over the course of this program, and (2) LAUSD facility costs for holding Family Learning Workshops at schools on Saturdays.)

**47. Non-Infrastructure Projects - Budget Reasonableness**

The estimated federal cost for providing the Family Broadband Engagement Program to 6th graders and their families in the target middle schools is \$284 per person, including intensive broadband training and personal home learning centers for each family, together with targeted educational software installed and online. This per person cost is directly comparable to CFY's past experience in serving schools in New York City, Los Angeles, the San Francisco Bay Area, Atlanta, and Philadelphia. In addition, all specific program cost elements have been verified for reasonableness:

\* Inexpensive refurbished equipment produced locally: By working with the non-profit Microsoft Authorized Refurbisher called Computers for Classrooms, CFY is obtaining the entire computer system, including CPU, keyboard and monitor, in refurbished state from recycled parts. The system cost is just under \$200, which is a large savings compared to a new



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system in the \$350 range.

\* Shipping: CFY has based cost estimates for equipment shipping based on analysis of shipper-provided data.

\* Staffing: The staffing plan for CFY's outreach and training to low-income families is consistent with CFY's best practices for efficient program delivery, built upon more than 10 years of experience in implementing technology programs for low-income families across the country. Staffing includes (1) program oversight, (2) a lean school team focused on developing effective school partnerships, supporting school outreach, finalizing broadband-focused training materials, and implementing the Family Learning Workshops, and (3) a focused technical team devoted to preparing up to 120 home learning centers per day per school for Family Learning Workshops, and trouble-shooting technical problems at the workshops. All salary and wage rates have been carefully evaluated by CFY based on recent experience in hiring these positions in the Los Angeles area.

\* Help desk: The costs for extending bilingual help desk support to all participating families have been established using (1) total volume estimates based on CFY extensive help desk call history with low-income families and (2) cost verification via interviews and analysis of more than 20 potential help desk partners.

**48. Demonstration of Financial Need**

Despite a number of fundraising successes in California, including a three-year \$750,000 grant from the California Emerging Technology Fund (CETF) obtained by CFY in 2008, the severe economic downturn has dramatically undermined CFY's ability to raise funds to support its program in Los Angeles. For example, CFY proposals have been rejected by a number of California-based funders, such as the Weingart Foundation, the Crail Johnson Foundation, the American Honda Foundation, and the Yahoo Employee Fund.

In this economic climate, only the federal government has the resources to provide this CFY/LAUSD Program with the seed funding it needs. CFY and LAUSD will work closely together on developing and implementing a long-term sustainability plan to ensure continuation of programmatic funding after the grant period.



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**49. Historical Financial Statements.**

Please refer to upload section at the end of document.

**Project Profile: Long Term Sustainability**

**50. Sustainability.**

**51 - A. Public Computer Center Sustainability**

**51 - B. Sustainable Broadband Adoption Sustainability**

The CFY/LAUSD Family Broadband Engagement Program is definitely a sustainable initiative beyond the term of the funding period:

**1. Match Funding**

Both sources of match funding will continue in full beyond the funding period. The CFY in-kind software and the school cash fees contributed by LAUSD represent 41% of the total costs of this program.

**2. Corporate, Foundation, and Philanthropic Funding**

During the first 6 months of this program, CFY and LAUSD will develop and begin execution of a comprehensive fundraising plan for corporate, foundation, and philanthropic donations. LAUSD has initiated conversations with key California corporations about contributing to this program, and CFY and LAUSD are already pursuing additional funding sources as well. Based on CFY's track record in obtaining support in Southern California and LAUSD high political profile, CFY and LAUSD can interest many potential donors who have expressed interest in funding a large-scale program such as this.

**3. Governmental Funding**

In the past, CFY has worked closely with large school districts to obtain substantial support from local government, such as NYC City Council. CFY and LAUSD will also plan and execute a strategy to focus on local budget lines that can provide ongoing program support.

**4. Major In-Kind Equipment Donations**

CFY and LAUSD are also planning to seek major in-kind equipment donations, including from



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local government agencies to dispose of used equipment via this program. This approach, which appears very promising, could dramatically reduce refurbishing costs from \$198 to less than \$100 per home learning center.

The CFY/LAUSD Family Broadband Engagement Program will generate sustainable high subscriber rates because of (a) the program’s unique focus on broadband’s critical role in education and (b) the program’s experiential instructional methodology. By educating families on the use of broadband to propel their children’s academic success -- a central core value for low-income families -- this Program will have created substantial demand for broadband among families and communities that traditionally have not understood broadband’s power. For example, families will be receiving training on such critical applications as the LAUSD Family Module, the LAUSD Online School Report Cards, and CFY-vetted high value educational software available online – including English as a Second Language programs and other programs most useful for the target families. Since research has demonstrated that technology adoption is driven directly by the perceived value of the technology, this Program’s focus on the transformational power of broadband in education will create powerful and sustainable demand among this population going forward. Together with CFY’s innovative provisioning of inexpensive equipment and informational training around free and reduced-cost broadband, the rate of broadband retention among new broadband subscribers is expected to exceed 80%.

**Project Profile: Outside Leverage**

**51. Matching Funds.**

Please refer to upload section at the end of document.

**52. Unjust Enrichment**

None.

**53. Disclosure of Federal and/or State Funding Sources**

None.

**54. Buy American.**

Is the applicant seeking an individual waiver of the Buy American provision?





**Broadband Technology Opportunities Program  
Public Computer Centers Program – Sustainable Adoption Program**

<b>Submitted Date:</b> 8/19/2009 12:03:20 PM		<b>Easygrants ID:</b> 2551	
<b>Funding Opportunity:</b> Public Computer Centers and Sustainable Broadband Adoption		<b>Applicant Organization:</b> Computers for Youth Foundation, Inc.	
<b>Task:</b> Submit Application - Non-Infrastructure Programs		<b>Applicant Name:</b> Mr. Bill Rappel	

No

**Buy American Waiver Request Explanation**

## **H. DOC Environmental Checklist**

**55. SECTION 1** – Please refer to upload section at the end of document.

## **I. Compliance and Certification**

**56. Certification and signature.**

Please refer to upload section at the end of the document.



**Broadband Technology Opportunities Program  
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**Uploads**

The following pages contain the following uploads provided by the applicant:

<b>Upload Name</b>
02. Q24 PCC; Q29 SBA - Management Team Resumes
03. Q26 PCC; Q31 SBA - Organization Chart
04. Q27 PCC; Q32 SBA - Key Partners
05. Q28 PCC; Q33 SBA Partnering: Disadvantaged Bus
06. Q35 PCC; Q40 SBA - Historical Financial Statem
08. Environmental Checklist
09. Compliance and Certifications*
10. CD-511 Certification - Lobbying, Upper Tier*
11. CD-512 Certification - Lobbying, Lower Tier
12. SF-424A Budget Information Non-Construction**
13. SF-424B Assurances Non-Construction



**Broadband Technology Opportunities Program  
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17. Legal Opinion*
18. Authentication*
19. Supplemental Information 1

To preserve the integrity of the uploaded document, headers, footers and page numbers have not been added by the system

## **Key Management Team**

### **Computers for Youth (CFY)**

#### **Elisabeth Stock, Chief Executive Officer and Co-Founder**

Elisabeth Stock built Computers for Youth from a nascent non-profit in 1999 to a national leader in improving the home learning environment of low-income families. CFY has been recognized by the Drucker Foundation and by the Tech Museum in San Jose, California for its innovative use of technology in education. Recognized as an expert in her field, Elisabeth has been awarded a life-long Ashoka fellowship and has served as an advisor to both the Corporation for Public Broadcasting, the U.S. Department of Health and Human Services and the NYC Department of Education. In 2007, she was also appointed to serve on the New York City Broadband Advisory Committee. Prior to her work at CFY, Elisabeth served as a White House Fellow (1996-1997), where she was the principal architect of a program that enables Federal agencies to donate surplus computers directly to needy schools. She was a high school teacher for two years while a Peace Corps volunteer and later worked for the World Bank on appropriate technology in Africa, traveling extensively and publishing numerous articles. Elisabeth served as a member of the MIT Board of Trustees (1997-2002) and is the youngest individual ever to be appointed to the MIT Executive Committee (2000-2002). She continues to serve on committees for the Institute. Elisabeth was honored by Crain's New York Business in 2001 as one of 40 New Yorkers under 40 shaping the city. She holds four degrees from MIT: two bachelor's degrees—one in engineering and one in writing—and two master's degrees—one in urban planning and one in technology and policy. She also holds a patent for a medical device.

#### **Mark Malaspina, Chief Program Officer**

As Chief Program Officer, Mark is responsible for managing CFY's city directors, deepening CFY's relationships with school districts and software partners, and driving CFY's program innovations and research agenda. As the former President of The Grow Network, an education company he co-founded in 2000 and sold to McGraw-Hill in 2004, Mark brings strong experience in education to this role. Under Mark's leadership, Grow served more than 20 million students in the U.S. and internationally, and demonstrated its impact in differentiated instruction and parent engagement through studies by nationally recognized research organizations such as the Consortium for Policy Research in Education and the Center for Children & Technology. At Grow, Mark helped develop a patented analytical system that infers students' strengths and needs in order to support effective instruction. Mark also has broad experience working with low-income communities. As a Skadden Fellow at the Lawyers Alliance for New York, Mark provided guidance to local organizations developing innovative economic development programs in low-income neighborhoods, and since 2000, he has served on the board of the New York City Financial Network Action Consortium, a CDFI Intermediary that supports community development credit unions. Previously, Mark has worked with public housing tenant organizations in Atlanta and New Haven and helped establish small business lending programs in Chicago. He served as a U.S. Peace Corps volunteer and is fluent in Spanish. After receiving his J.D. from Yale Law School, Mark clerked on the U.S. Court of Appeals for the Eleventh Circuit. He also has an M.P.A. in Economics and Public Policy from Princeton University and a B.A. from Yale College, where he received the Hadley Prize for outstanding scholarship in the Social Sciences.

## **CFY continued**

### **Emily Simas, California State Director**

Emily Simas joined Computers for Youth to expand CFY's innovative and results-orientated program throughout California. More specifically, Emily's role is to create visibility and garner resources for CFY by building and overseeing relationships with funders, operational partners, school districts and political leaders. She began her career as an elementary school teacher in Oakland, California. Subsequently she worked in both the for-profit and non-profits sectors, managing fundraising campaigns and strategic marketing initiatives for organizations such as San Francisco School Volunteers, Breakthrough Collaborative and BabyCenter.com. Emily is based in the San Francisco Bay Area and will oversee a second CFY office in Los Angeles when it opens in fall 2009. Emily holds a Bachelor of Arts from Stanford University and a Multiple Subjects Teaching Credential from CSU, Hayward. Emily received the James W. Lyons Award for Service while at Stanford.

### **Bill Rappel, National Director of the Affiliate Network**

Bill Rappel is responsible for building CFY's affiliate network. Prior to moving to CFY's national office, Bill served for six years as CFY-NYC's Program Director, during which he increased CFY's school partnerships more than six-fold; built a robust application process for selecting schools; and successfully built a strong relationship with the New York City Council, from which CFY receives significant funding each year. Prior to CFY, Bill worked at Organic, an Internet consulting firm, and was a consultant for a Rockefeller Family Fund project where he evaluated prospective grantees and conducted site visits for the America Online Foundation's Digital Divide Initiative. Bill has a master's degree in urban planning from Columbia University.

### **Richard Hicks, Technology Director**

Richard Hicks manages technical components of CFY's programming, including soliciting and refurbishing used computers from businesses and providing ongoing technical support to CFY participants. Richard is responsible for identifying and securing in-kind donations of computers and related equipment. Previously, Richard was a Director of Information Technology at Georgia Military College in Milledgeville, Georgia where he was responsible for many initiatives to bring the campuses to the forefront of technological advancement, including providing insight for the technology design of Georgia Military College's new and existing facilities. Richard holds a Bachelor of Business Administration in Information Systems from Georgia College & State University in Milledgeville and an Associates of Arts in Criminal Justice from Georgia Military College in Milledgeville.

### **Oscar Oyama, Master Teacher**

Oscar Oyama is responsible for training families at CFY's Family Learning Workshops. His responsibilities include creating a safe, inviting and motivating classroom environment, teaching families to set up their computer, use CFY's educational software, and improve their home learning environment. He coaches fellow Master Teachers and helps train new Master Teachers. In addition to his CFY responsibilities, Oscar teaches a dual immersion Spanish program at Fiesta Gardens International School. He is a graduate of San Francisco State University and is currently pursuing a master's degree in Instructional Technologies.

## **CFY continued**

### **Alex Maya, Technology Associate**

Alex Maya is responsible for technical operations at CFY's Family Learning Workshops. These responsibilities include managing a team of technicians, setting-up and breaking-down classrooms, monitoring electrical usage, maintaining equipment inventories and trouble-shooting various technical programs as they occur. Alex has his A+ Certification and over three years of experience in computer repair and maintenance. He is fluent in Spanish and English.

## **Los Angeles Unified School District (LAUSD)**

### **Themistocles Sparangis, Ed.D. , Chief Technology Director Educational Technology**

Dr. Themistocles (Themy) Sparangis is responsible for the Educational Technology group for the Los Angeles Unified School District and reports directly to the Chief Information Officer. The Educational Technology Group integrates the use of technology in schools and classrooms to support and achieve the District's instructional goals, help to meet the Superintendent's goals, provide an engaging learning environment in order to raise student achievement, decrease dropouts, and provide equitable access to learning opportunities for all students. Dr. Sparangis obtained a Bachelor of Arts in General Physics from the University of California, Los Angeles. He continued his graduate studies at the University of Southern California, where he obtained a Master of Science in Teacher Education and a Doctorate of Education, specializing in International Education. He is a credentialed Teacher in Secondary Physical Science, having taught Advanced Placement Physics, Physics, and Physical Science in the Los Angeles Unified School District. He also holds an Administrative Credential issued by the State of California. Dr. Sparangis is a member of Phi Delta Kappa (PDK), the International Society for Technology in Education (ISTE), and Computer Using Educators (CUE), The Consortium for School Networking (CoSN) and the North American Council for Online Learning (NACOL).

### **Joe Oliver, Director of Instructional Technology**

Joe Oliver has been in education for 27 years—all of them with the Los Angeles Unified School District. Presently he is the District's Director of Instructional Technology. His responsibilities include technology implementation, professional development, grant acquisitions, and online learning with students K-adult, teachers and administrators in over 800 schools serving close to 930,000 students. Previously, Mr. Oliver taught high school and middle school science and mathematics before becoming a teacher advisor under a grant from the National Science Foundation. He later moved into educational administration and served as an educational technology specialist before accepting his current position. In addition to his administrative duties, Mr. Oliver works with students directly, most recently as the lead advisor with an international group of students on the NASA Mars Exploration Rover project and prior to that with LAUSD students flying an experimental science package on the space shuttle Columbia's STS-107 flight.

## **Computers for Classrooms (CFC)**

### **Pat Furr, Chief Executive Officer & Founder**

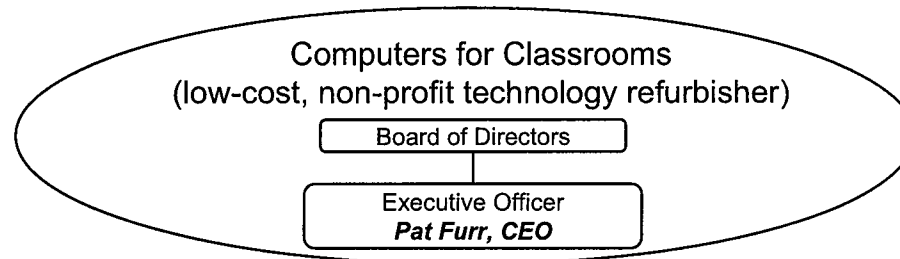
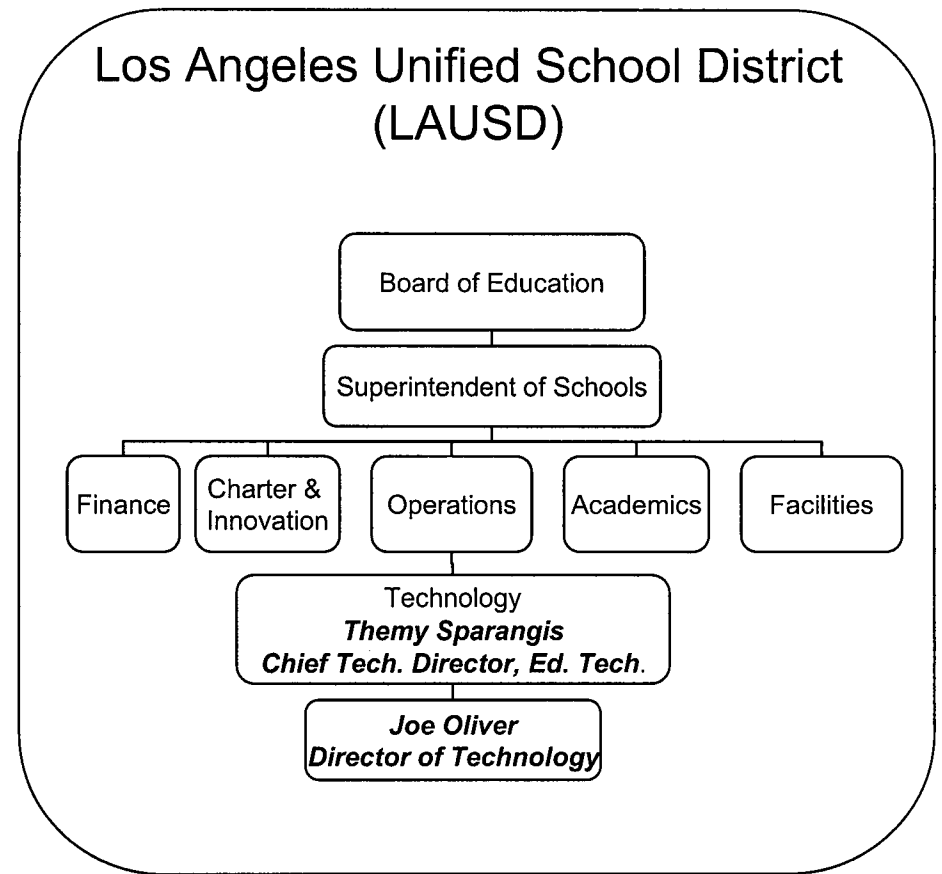
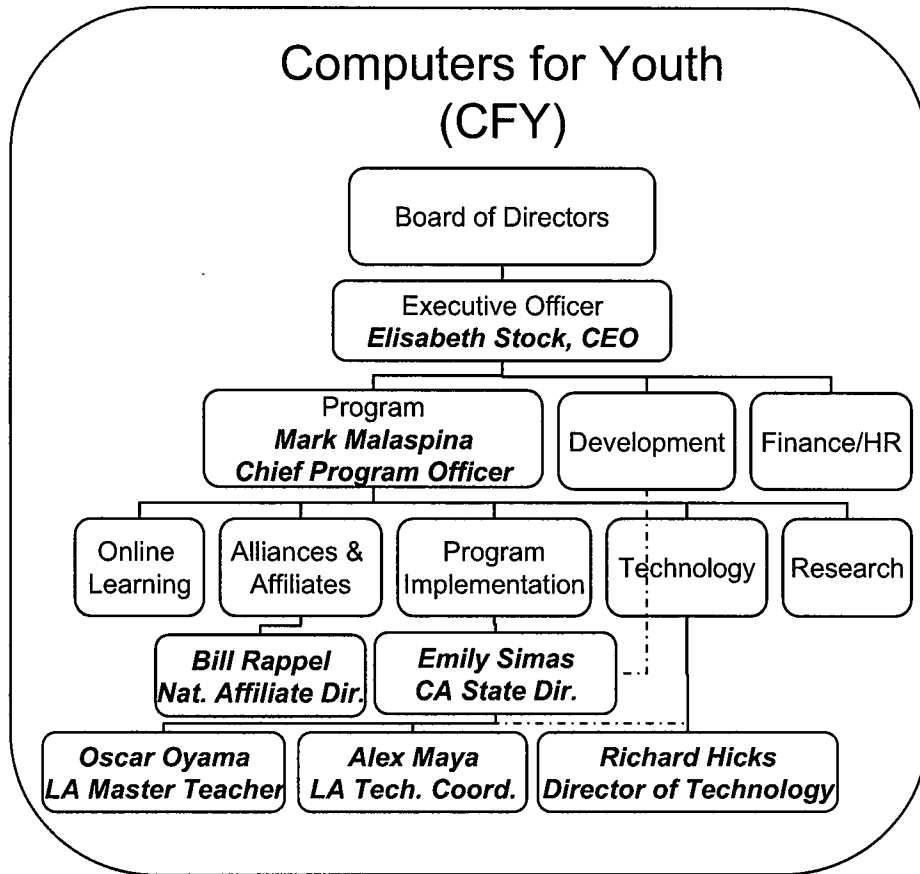
Pat Furr founded Computers for Classrooms, Inc. (CFC) as a volunteer committee through Chico Unified School District in 1991. Pat's background includes teaching, business, and the Computer Science Master's Program at CSU, Chico. She was elected Trustee of the Chico Unified School District and served in many positions at the local, state and national levels. In her home in 1991, Pat decided to refurbish donated computers and to place them in schools. In 2001, CFC incorporated as a not-for-profit corporation and has become recognized nationally and

### **CFC continued**

internationally as one of the leading programs in this field. Presently, CFC has a full time staff of ten and hundreds of volunteers that are able to provide thousands of computers each year to schools, non-profits and low-income families. Pat has been invited to speak at many conferences as an expert in Creating Reuse Programs, Data Destruction, Deployment of Computer Systems using Clonezilla and Sysprep and developing a 16 bay hard drive wiping station. Microsoft paid her to develop a series of PowerPoint decks that can be used in third world countries to refurbish computers. Pat believes all students should have an equal opportunity to get a good education. In today's world that means having access to technology. During the '08-'09 school year, CFC's partnership with Computers for Youth enabled CFC to place good working systems loaded with educational software into the homes of low-income families, which greatly enhanced the home learning environment of those families.

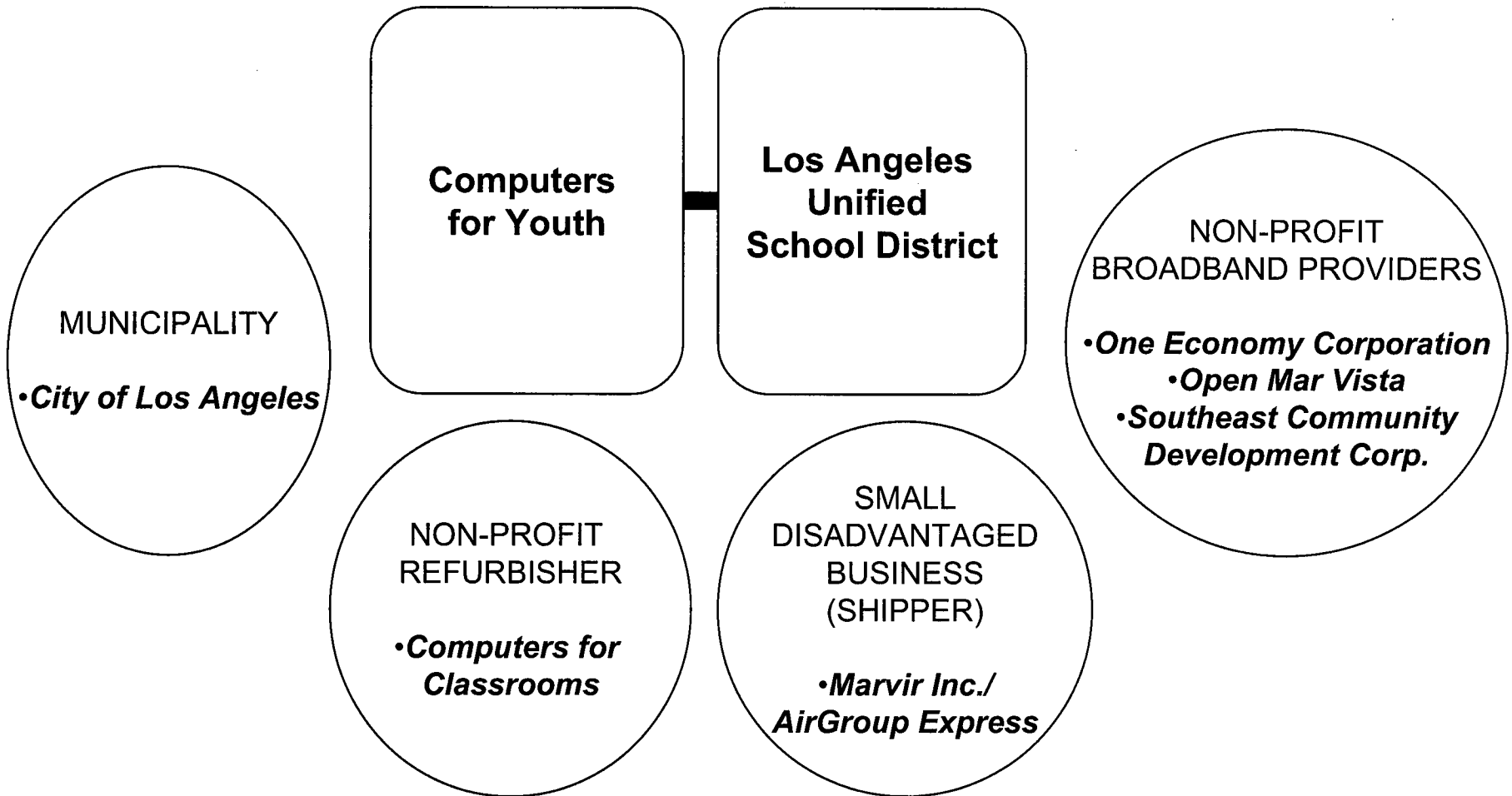
# CFY/LAUSD Family Broadband Engagement Program

## **Named Project Team**





CFY/LAUSD Family Broadband Engagement Program  
**Key Partners**



Agreement in Principle for Small Disadvantaged Business to Provide Services

August 12, 2009

Victor Leigh  
President  
Marvir, Inc. dba Airgroup Express  
704 Hindry Ave  
Inglewood, CA 90301-3006

Dear BTOP Grant Proposal Review Committee:

On behalf of Marvir Inc Airgroup Express, I am writing to express our strong support of the *CFY/LAUSD Family Broadband Engagement* initiative as a key program partner.

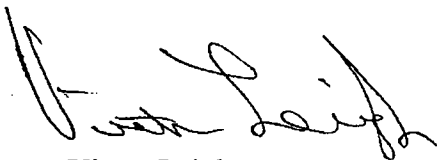
Marvir Inc dba Airgroup Express is a Small Disadvantaged Business, according to all of the criteria established by Section 8(a) of the Small Business Act:

- Marvir Inc satisfies the Small Business Administration's size standards for Marvir's industry classification because our average annual receipts are less than the \$25.5 million established for the Truck Transportation Industry.
- Marvir Inc is owned entirely by myself, an African-American. Therefore, a "socially and economically disadvantaged individual controls the small business concern's management and daily business operations and unconditionally own 51 percent of the business."

Should this BTOP grant be funded, Marvir Inc dba Airgroup Express is poised to support this ambitious program to serve up to 42 underserved schools in Los Angeles by shipping CFY home learning centers to schools throughout the city.

Should you have any questions about the program or our business's support of it, please feel free to contact us.

Sincerely,



Victor Leigh

**COMPUTERS FOR YOUTH FOUNDATION, INC.**

**FINANCIAL STATEMENTS**

**FOR THE YEARS ENDED**

**JUNE 30, 2008 AND 2007**

# COMPUTERS FOR YOUTH FOUNDATION, INC.

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# Michael S. Libock & Co., LLC, CPA'S

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Certified Public Accountants

## Independent Auditor's Report

### **Board of Directors Computers for Youth Foundation, Inc.**

We have audited the accompanying balance sheet of Computers for Youth Foundation, Inc. as of June 30, 2008, and the related statements of activities, functional expenses and cash flows for the year then ended. These financial statements are the responsibility of the Organization's management. Our responsibility is to express an opinion on these financial statements based on our audit. The financial statements of Computers for Youth Foundation, Inc. as of June 30, 2007 were audited by other auditors whose report dated December 4, 2007 expressed an unqualified opinion on those statements.

We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amount and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Computers for Youth Foundation, Inc. as of June 30, 2008 and the changes in its net assets and its cash flows for the year then ended in conformity with accounting principles generally accepted in the United States of America.

*Michael S. Libock & Co., LLC, CPA's*

Michael S. Libock & Company, LLC, CPA's  
December 15, 2008  
New York, New York

- 1 -

349 Kinderkamack Road • Westwood, NJ 07675-1652

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**COMPUTERS FOR YOUTH FOUNDATION, INC.**  
**BALANCE SHEETS**

June 30,

	2008		2007
	Unrestricted	Temporarily Restricted	Total
	Unrestricted	Temporarily Restricted	Total

**ASSETS**

Cash and cash equivalents	\$ 214,496	\$ 90,022	\$ 304,518	\$ 574,893
Investments	667,777		667,777	667,828
Contributions receivable	495,050		495,050	268,598
Computer systems for distribution	419,964		419,964	648,138
Prepaid expenses	11,581		11,581	4,815
Fixed assets-net	158,625		158,625	58,757
Security deposits and other receivables	57,083		57,083	57,924
Total assets	\$ 2,024,576	\$ 90,022	\$ 2,114,598	\$ 2,280,953

**LIABILITIES AND NET ASSETS**

<b>Liabilities</b>				
Accounts payable and accrued expenses	\$ 131,666		\$ 131,666	\$ 94,334
Loans Payable	188,888		188,888	
	320,554		320,554	94,334
 <b>Commitments</b>				
 <b>Net assets</b>				
Temporarily Restricted		\$ 90,022	90,022	
Unrestricted	1,704,022		1,704,022	2,186,619
Total net assets	1,704,022	90,022	1,794,044	2,186,619
Total liabilities and net assets	\$ 2,024,576	\$ 90,022	\$ 2,114,598	\$ 2,280,953

See independent auditor's report and accompanying notes to financial statements.

**COMPUTERS FOR YOUTH FOUNDATION, INC.**  
**STATEMENTS OF ACTIVITIES**

	For the Years Ended June 30,			2007
	2008			
	Unrestricted	Temporarily Restricted	Total	
<b>Revenues</b>				
Contributions - cash	\$ 2,084,843	\$ 100,000	\$ 2,184,843	\$ 1,725,733
Donated computer hardware	451,358		451,358	400,970
Donated computer software	1,887,005		1,887,005	1,421,882
Donated services	32,500		32,500	32,500
Donated facilities	135,000		135,000	160,700
Special events	249,383		249,383	105,730
Service revenue - fees	166,198		166,198	52,700
Investment income	28,485		28,485	51,283
Miscellaneous income	13,150		13,150	8,101
<b>Total revenues</b>	<b>5,047,922</b>	<b>100,000</b>	<b>5,147,922</b>	<b>3,959,599</b>
<b>Expenses</b>				
Program services	4,465,281	9,978	4,475,259	3,408,356
Management and general	518,727		518,727	281,730
Fund raising	546,511		546,511	271,357
<b>Total expenses</b>	<b>5,530,519</b>	<b>9,978</b>	<b>5,540,497</b>	<b>3,961,443</b>
Change in unrestricted net assets	(482,597)	90,022	(392,575)	(1,844)
Net assets - beginning of year	2,186,619		2,186,619	2,188,463
Net assets - end of year	<u>\$ 1,704,022</u>	<u>\$ 90,022</u>	<u>\$ 1,794,044</u>	<u>\$ 2,186,619</u>

**See independent auditor's report and accompanying notes to financial statements.**

**COMPUTERS FOR YOUTH FOUNDATION, INC.**  
**STATEMENTS OF CASH FLOWS**

	For the Year Ended June 30,	
	2008	2007
Cash flows from operating activities		
Change in net assets	\$ (392,575)	\$ (1,844)
Adjustments to reconcile change in net assets to net cash provided by operating activities		
Depreciation and amortization	33,656	13,993
Unrealized loss (gain) on investments	5,226	(20,473)
Decrease (increase) of assets		
Contributions receivable	(226,452)	281,780
Computer systems for distribution	228,174	86,484
Prepaid expenses	(6,766)	(3,131)
Security deposit and other receivables	841	(52,683)
Increase in liabilities		
Accounts payable and accrued expenses	37,332	8,572
Net cash (used in) provided by operating activities	(320,564)	312,698
Cash flows from investing activities		
Purchase of investments	(5,175)	
Capital expenditures	(133,524)	(38,927)
Net cash used in investing activities	(138,699)	(38,927)
Cash flows from financing activities		
Proceeds from loans payable	200,825	
Repayments of loans payable	(11,937)	
Net cash provided by investing activities	188,888	
Net (decrease) increase in cash and cash equivalents	(270,375)	273,771
Cash and cash equivalents - beginning of year	574,893	301,122
Cash and cash equivalents - end of year	\$ 304,518	\$ 574,893

**See independent auditor's report and accompanying notes to financial statements.**



**COMPUTERS FOR YOUTH FOUNDATION INC.  
NOTES TO THE FINANCIAL STATEMENTS**

**NOTE 1 - NATURE OF ORGANIZATION**

Computers for Youth Foundation, Inc. (the Organization) was incorporated as a not-for-profit corporation in the State of New York in February 1997.

The Organization's mission is to help low-income children do better in school by improving their learning environment at home. The Organization improves student achievement by enhancing the educational resources available in children's homes, by improving parent-child interaction around learning, and by helping teachers make powerful links between the classroom and the home. The Organization's flagship program partners with public schools with high poverty statistics and then offers all the sixth graders and their parents a free computer-based home learning center, which they are taught to use at Saturday Family Learning Workshops before taking it home. The Organization's home learning centers are designed by software experts and tested by students and education executives from around the country. The Organization has also begun working to influence education policy and to raise national visibility around the importance of the home learning environment for students' academic success.

The Organization is headquartered in New York City and has four branch offices in New York City, Philadelphia, Atlanta and San Francisco. The Organization plans to establish additional branch offices in the next years. The major sources of revenue are contributors of funds and donations of materials.

The Organization is exempt from federal income taxes under Section 501(c)(3) of the Internal Revenue Code and corresponding provisions of New York State law, and it is classified by the Internal Revenue Service as a publicly supported foundation. Because the Organization has tax-exempt status and because it conducts no substantial trade or business unrelated to its tax-exempt purposes, there is no provision for income taxes.

**NOTE 2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES**

**Basis of Accounting**

The financial statements are prepared on the accrual basis.

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

**COMPUTERS FOR YOUTH FOUNDATION INC.  
NOTES TO THE FINANCIAL STATEMENTS**

**NOTE 2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)**

**Cash and Cash Equivalents**

For purposes of the statement of cash flows, the Organization considers all highly liquid debt instruments, purchased with a maturity of three months or less, to be cash equivalents.

**Unconditional Promises to Give and Contributions**

Unconditional promises to give that are expected to be collected within one year are recorded as contributions receivable at net realizable value. Unconditional promises to give that are expected to be collected in future years are recorded at the present value of their estimated future cash flows. The discounts on those amounts are computed using risk-free interest rates applicable to the years in which the promises are received. Amortization of the discounts is included in contribution revenue. Conditional promises to give are not included as support until the conditions are substantially met. As of June 30, 2008 and 2007 all pledges are due in less than a year.

The Organization reports gifts of cash and other assets as restricted support if they are received with donor stipulations that limit the use of the donated assets. When a donor restriction expires, that is, when a stipulated time restriction ends or purpose restriction is accomplished, temporarily restricted net assets are reclassified as unrestricted net assets and reported in the statement of activities as net assets released from restrictions.

Unrestricted net assets have no restrictions as to use or purpose imposed by donors. Temporarily restricted net assets are those whose use has been limited by donors as to a specific time period or purpose.

**Investments**

In accordance with Statement of Financial Accounting Standards (SFAS) No. 124, *Accounting for Certain Investments Held by Not-for-Profit Organizations*, the Organization reflects investments at fair value in the statement of financial position. Unrealized gains and losses on investments are reflected in the statement of activities as increases and decreases in unrestricted net assets unless their use is temporarily or permanently restricted by explicit donor stipulations or by law. Income earned on investments that is restricted by the donor is reported as increases in unrestricted net assets if the restrictions expire in the fiscal year in which the income is recognized.

**Property and Equipment**

Property and equipment are recorded at cost and are being depreciated using the straight-line method over the estimated useful life of the asset.

**COMPUTERS FOR YOUTH FOUNDATION INC.  
NOTES TO THE FINANCIAL STATEMENTS**

**NOTE 2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)**

**Donated Income and Expenses**

Donated materials, facilities and professional services are recorded at their fair values as of the date of receipt. Donated materials consist of computer equipment and software licenses. Donated facilities consist mainly of warehouse space. Donated services that do not create or enhance a non-financial asset or do not require specialized skill are not recorded.

The inventory of computer systems consists of donated and purchased computer equipment and software licenses. The inventory is recorded at fair value in the period received based on information from catalogs and actual purchase prices, except that any inventory remaining from the prior year end is recorded at the lower of current year fair value or fair value in the period received. The inventory is stated at the date of the financial statements using the first-in, first-out method, net of an allowance for scrap. The value of a distributed computer system is removed from inventory and is expensed when the equipment, with the right to use the software, becomes the property of the recipient.

Donated computers that are partially or fully used as replacement parts for other donated computers are expensed at their full fair value. The reduction in value over time is reflected as a write-down in inventory.

Shipping costs and the costs of purchased computer components and peripheral software are expensed at the date of purchase.

**Comparative Financial Statements and Financial Statement Presentation**

The financial statements include certain prior-year summarized comparative information in total but not by net asset class. Such information does not include sufficient detail to constitute a presentation in conformity with accounting principles generally accepted in the United States of America. Accordingly, such information should be read in conjunction with the organization's financial statements for the year ended June 30, 2007, from which the summarized information was derived.

Certain 2007 accounts have been recombined in order to be comparative with the 2008 financial statement format.

The financial statements are presented in accordance with SFAS No. 117, Financial Statements of Not-for-Profit Organizations. Under SFAS No. 117, the Organization is required to report information regarding its financial position and activities according to three classes of net assets: unrestricted net assets, temporarily restricted net assets and permanently restricted net assets.

**COMPUTERS FOR YOUTH FOUNDATION INC.  
NOTES TO THE FINANCIAL STATEMENTS**

**NOTE 2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)**

**Estimates**

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

**NOTE 3 - FIXED ASSETS**

Fixed assets consist of the following:

	<b>June 30,</b>	
	<b>2008</b>	<b>2007</b>
Furniture and equipment	\$ 96,798	\$ 59,649
Leasehold improvements	104,463	16,824
Capitalized software	<u>75,355</u>	<u>68,830</u>
	276,616	145,303
Accumulated depreciation and amortization	<u>(117,991)</u>	<u>(86,546)</u>
	<u>\$ 158,625</u>	<u>\$ 58,757</u>

**NOTE 4 - INVESTMENTS**

Investments are carried at market value and consist of the following as of June 30, 2008 and 2007:

	<b>June 30,</b>	
	<b>2008</b>	<b>2007</b>
Corporate stocks	\$ 92,777	\$ 92,828
Auction rate preferred stocks	<u>575,000</u>	<u>575,000</u>
	<u>\$ 667,777</u>	<u>\$ 667,828</u>

	<b>June 30,</b>	
	<b>2008</b>	<b>2007</b>
Investment income		
Interest & dividends	\$ 33,711	\$ 30,810
Unrealized (loss) gain on investments	<u>(5,226)</u>	<u>20,473</u>
	<u>\$ 28,485</u>	<u>\$ 51,283</u>

**COMPUTERS FOR YOUTH FOUNDATION INC.  
NOTES TO THE FINANCIAL STATEMENTS**

**NOTE 5 – LOANS PAYABLE**

Loans payable consist of the following at June 30, 2008:

Loan payable to New York City landlord related to lease buildout, payable in monthly installments of \$1,887 through October 2012, bearing interest at a rate of 5% per annum.	\$ 88,063
Line of credit from CitiGroup, due on demand.	<u>100,825</u>
	<u>\$ 188,888</u>

**NOTE 6 – COMMITMENTS**

As of June 30, 2008, the future minimum annual rental under non-cancelable operating leases is as follows:

<u>Year ending June 30,</u>	<u>Amount</u>
2009	102,062
2010	104,534
2011	77,551
2012	76,796
2013	<u>19,316</u>
	<u>\$ 380,259</u>

Rental expense for the years ended June 30, 2008 and 2007 amounted to \$231,127 and \$199,178, respectively. Included in this amount is the fair value of contributed warehouse space from an unrelated party in the amount of \$135,000 and \$160,700 for the years ended June 30, 2008 and 2007, respectively.

**NOTE 7 – RESTRICTION ON ASSETS**

Temporarily restricted net assets are restricted by the donors and are to be used for a California branch office. The funds are expected to be utilized by June 30, 2009.

**NOTE 8 - DONATED SERVICES**

Donated services are recorded in the statements of activities and the statements of functional expenses at a total fair value of \$32,500 for the years ended June 30, 2008 and 2007. They are primarily legal services.

**COMPUTERS FOR YOUTH FOUNDATION INC.  
NOTES TO THE FINANCIAL STATEMENTS**

**NOTE 9 - RETIREMENT PLAN**

In November 2002, the Organization established a noncontributory salary-reduction retirement plan under Section 403(b) of the Internal Revenue Code for its employees. The Organization did not contribute to the salary reduction retirement plan for the years ended June 30, 2008 and 2007.

**NOTE 10 - CONCENTRATIONS**

Financial instruments which potentially subject the Organization to a concentration of credit risk are cash accounts with a major financial institution in excess of Federal Deposit Insurance Corporation insurance limits.

**ADDITIONAL INFORMATION**

# Michael S. Libock & Co., LLC, CPA'S

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Certified Public Accountants

To the Board of Directors of  
Computers for Youth Foundation, Inc.

Our report on our audit of the basic financial statements of Computers for Youth Foundation, Inc. for June 30, 2008 appears on page 1. We conducted our audit in accordance with U.S. generally accepted auditing standards for the purpose of forming an opinion on the basic financial statements taken as a whole. The Schedule of Functional Expenses for the year ended June 30, 2008 with comparative totals for 2007 is presented for purposes of additional analysis and is not a required part of the basic financial statements. Such information has been subjected to the auditing procedures applied in the audit of the basic financial statements and, in our opinion, is fairly stated in all material respects in relation to the basic financial statements taken as a whole.

*Michael S. Libock & Co., LLC, CPA's*

Michael S. Libock & Co., LLC, CPA's  
New York, New York  
December 15, 2008



**COMPUTERS FOR YOUTH FOUNDATION, INC.**  
**FUNCTIONAL EXPENSES**  
**YEARS ENDED JUNE 30, 2008 AND 2007**

	Program Services	Management and General	Fund Raising	Total	
				2008	2007
Salaries and wages	\$ 948,403	\$ 237,458	\$ 375,705	\$ 1,561,566	\$ 1,117,658
Payroll taxes	78,457	19,644	31,080	129,181	94,200
Employee benefits	73,311	22,409	35,455	131,175	88,554
Distributed computer hardware	645,631			645,631	405,915
Distributed computer software	1,887,005			1,887,005	1,406,882
Computer systems handling costs	107,619			107,619	129,661
Scrap expense	136,443			136,443	111,050
Write-down of inventory	80,360			80,360	
Travel	36,620	30,746	2,118	69,484	42,744
Telecommunications	12,973	22,018		34,991	18,726
Office expense	39,432	59,128		98,560	47,983
Depreciation and amortization		33,656		33,656	13,993
Rent, office and warehouse	202,191	8,216	20,720	231,127	199,178
Utilities	14,450	1,442	3,970	19,862	9,267
Equipment lease	1,197			1,197	3,348
Insurance		10,517		10,517	5,781
Special event			51,034	51,034	46,548
Professional fees					
Workshop training and technology	47,500			47,500	40,261
Information technology	12,818			12,818	14,101
Research	2,130			2,130	2,363
Legislative consultants	25,144		21,716	46,860	30,364
Public relations/visibility	111,796			111,796	41,756
Operations planning					31,474
Legal and accounting		61,814		61,814	46,500
Other professional fees	7,412		4,713	12,125	5,498
Loss due to theft	4,367			4,367	
Miscellaneous		11,679		11,679	7,638
<b>Total expenses</b>	<b>\$ 4,475,259</b>	<b>\$ 518,727</b>	<b>\$ 546,511</b>	<b>\$ 5,540,497</b>	<b>\$ 3,961,443</b>

See independent auditor's report and accompanying notes to financial statements.

**COMPUTERS FOR YOUTH FOUNDATION, INC.**

**FINANCIAL STATEMENTS  
AND AUDITOR'S REPORT**

**JUNE 30, 2007**

**COMPUTERS FOR YOUTH FOUNDATION, INC.**

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**Independent Auditor's Report**

**Exhibit**

**A - Balance Sheet**

**B - Statement of Activities**

**C - Statement of Functional Expenses**

**D - Statement of Cash Flows**

**Notes to Financial Statements**



## Independent Auditor's Report

### Board of Directors Computers for Youth Foundation, Inc.

We have audited the accompanying balance sheet of Computers for Youth Foundation, Inc. (the "Organization") as of June 30, 2007, and the related statements of activities, functional expenses and cash flows for the year then ended. These financial statements are the responsibility of the Organization's management. Our responsibility is to express an opinion on these financial statements based on our audit. The prior year summarized comparative information has been derived from the Organization's 2006 financial statements and, in our report dated September 22, 2006, we expressed an unqualified opinion on those financial statements.

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes consideration of internal control over financial reporting as a basis for designing audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Organization's internal control over financial reporting. Accordingly, we express no such opinion. An audit also includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements, assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Computers for Youth Foundation, Inc. as of June 30, 2007 and the changes in its net assets and its cash flows for the year then ended in conformity with accounting principles generally accepted in the United States of America.

*Loeb + Troper LLP*

February 22, 2008

## COMPUTERS FOR YOUTH FOUNDATION, INC.

## BALANCE SHEET

JUNE 30, 2007 AND 2006

	<u>2007</u>	<u>2006</u>
<b>ASSETS</b>		
Cash and cash equivalents (Notes 2 and 9)	\$ 574,893	\$ 301,122
Investments (Notes 2 and 4)	667,828	647,355
Contributions receivable (Note 2)	268,598	550,378
Computer systems and software held for distribution	648,138	734,622
Prepaid expenses	4,815	1,684
Fixed assets - net (Note 3)	58,757	33,823
Security deposit and other receivables	<u>57,924</u>	<u>5,241</u>
<b>Total assets</b>	<b><u>\$ 2,280,953</u></b>	<b><u>\$ 2,274,225</u></b>
<b>LIABILITIES AND NET ASSETS</b>		
<b>Liabilities</b>		
Accounts payable and accrued expenses	\$ 94,334	\$ 85,762
<b>Net assets (Exhibit B) (Note 2)</b>		
Unrestricted	<u>2,186,619</u>	<u>2,188,463</u>
<b>Total liabilities and net assets</b>	<b><u>\$ 2,280,953</u></b>	<b><u>\$ 2,274,225</u></b>

See independent auditor's report.

The accompanying notes are an integral part of these statements.

## COMPUTERS FOR YOUTH FOUNDATION, INC.

## STATEMENT OF ACTIVITIES

YEARS ENDED JUNE 30, 2007 AND 2006

	<u>2007</u>	<u>2006</u>
Revenues		
Contributions	\$ 1,725,733	\$ 1,446,617
Donated computer systems and software (Note 5)	1,822,852	1,306,538
Donated services (Note 7)	32,500	27,195
Donated facilities (Note 6)	160,700	158,600
Special events	105,730	140,779
Service revenue - fees	52,700	131,700
Investment income (Note 4)	51,283	31,071
Miscellaneous income	8,101	8,460
	<u>          </u>	<u>          </u>
Total revenues	<u>\$ 3,959,599</u>	<u>\$ 3,250,960</u>
Expenses (Exhibit C)		
Program services	3,408,356	2,656,281
Management and general	281,730	126,443
Direct costs - special events	26,485	34,337
Fund raising	244,872	206,296
	<u>          </u>	<u>          </u>
Total expenses	<u>3,961,443</u>	<u>3,023,357</u>
Change in unrestricted net assets (Exhibit D)	(1,844)	227,603
Net assets - beginning of year	<u>2,188,463</u>	<u>1,960,860</u>
Net assets - end of year (Exhibit A)	<u>\$ 2,186,619</u>	<u>\$ 2,188,463</u>

See independent auditor's report

The accompanying notes are an integral part of these statements.

COMPUTERS FOR YOUTH FOUNDATION, INC.

EXHIBIT C

STATEMENT OF FUNCTIONAL EXPENSES

YEAR ENDED JUNE 30, 2007  
(With Summarized Financial Information  
for the Year Ended June 30, 2006)

	Program Services	Management and General	Direct Costs Special Events	Fund Raising	Total	
					2007	2006
Salaries and wages	\$ 787,456	\$ 170,165		\$ 160,037	\$ 1,117,658	\$ 757,897
Payroll taxes	62,831	16,166		15,203	94,200	61,784
Employee benefits	60,487	14,464		13,603	88,554	62,881
Distributed computer systems and software	1,812,797				1,812,797	1,065,028
Distributed computer handling costs	129,661				129,661	68,113
Scrap expense	111,050				111,050	122,055
Write-down of inventory (Note 2)						284,130
Travel	37,469	3,540		1,735	42,744	26,090
Telecommunications	6,932	11,794			18,726	21,449
Office expense	18,853	6,335		42,858	68,046	44,974
Depreciation and amortization	12,034	700		1,259	13,993	14,085
Repairs and maintenance						1,870
Rent, office and warehouse (Note 6)	191,211	1,992		5,975	199,178	195,359
Utilities	7,970	463		834	9,267	8,928
Equipment lease	2,779	201		368	3,348	3,931
Insurance		5,781			5,781	8,056
Catering			\$ 26,485		26,485	34,337
Professional fees						
Workshop training and technology	40,261				40,261	91,514
Information technology	14,101				14,101	28,851
Research	2,363				2,363	15,000
Legislative consultants	30,364				30,364	22,000
Public relations/visibility	38,756			3,000	41,756	14,891
Operations planning	31,474				31,474	
Legal and accounting		46,500			46,500	28,850
Other professional fees	5,498				5,498	32,425
Miscellaneous	4,009	3,629			7,638	8,859
<b>Total expenses (Exhibit B)</b>	<b>\$ 3,408,356</b>	<b>\$ 281,730</b>	<b>\$ 26,485</b>	<b>\$ 244,872</b>	<b>\$ 3,961,443</b>	<b>\$ 3,023,357</b>

See independent auditor's report.

The accompanying notes are an integral part of these statements.

## COMPUTERS FOR YOUTH FOUNDATION, INC.

## STATEMENT OF CASH FLOWS

YEARS ENDED JUNE 30, 2007 AND 2006

	<u>2007</u>	<u>2006</u>
Cash flows from operating activities		
Change in net assets (Exhibit B)	\$ (1,844)	\$ 227,603
Adjustments to reconcile change in net assets to net cash provided by operating activities		
Depreciation and amortization	13,993	14,085
Unrealized gain on investments	(20,473)	(6,707)
Decrease (increase) of assets		
Contributions receivable	281,780	(455,206)
Special contributions receivable		662,490
Computer systems and software held for distribution	86,484	84,360
Prepaid expenses	(3,131)	146
Security deposit	(52,683)	
Increase in liabilities		
Accounts payable and accrued expenses	<u>8,572</u>	<u>33,289</u>
Net cash provided by operating activities	<u>312,698</u>	<u>560,060</u>
Cash flows from investing activities		
Purchase of investment		(580,413)
Purchase of equipment	<u>(38,927)</u>	<u>(38,777)</u>
Net cash used by investing activities	<u>(38,927)</u>	<u>(619,190)</u>
Net increase (decrease) in cash and cash equivalents	273,771	(59,130)
Cash and cash equivalents - beginning of year	<u>301,122</u>	<u>360,252</u>
Cash and cash equivalents - end of year	<u>\$ 574,893</u>	<u>\$ 301,122</u>

See independent auditor's report.

The accompanying notes are an integral part of these statements.



# COMPUTERS FOR YOUTH FOUNDATION, INC.

## NOTES TO FINANCIAL STATEMENTS

JUNE 30, 2007

### NOTE 1 - NATURE OF ORGANIZATION

Computers for Youth Foundation, Inc. (the "Organization") was incorporated as a not-for-profit corporation in the State of New York in February 1997.

The Organization's mission is to help low-income children do better in school by improving their learning environment at home. The Organization improves student achievement by enhancing the educational resources available in children's homes, by improving parent-child interaction around learning, and by helping teachers make powerful links between the classroom and the home. The Organization's flagship program partners with public schools with high poverty statistics and then offers all the sixth graders and their parents a free computer-based systems with educational software, that they are taught to use at Saturday Family Learning Workshops before taking it home. The Organization's home-based systems come with initial Internet access and are designed by software experts and tested by students and education executives from around the country. The Organization has also begun working to influence education policy and to raise national visibility around the importance of the home learning environment for students' academic success.

The Organization is headquartered in New York City and has branch offices in Philadelphia and Atlanta. The Organization plans to establish two additional branch offices in the next year. The major sources of revenue are contributors of funds and materials.

The Organization is exempt from federal income taxes under Section 501(c)(3) of the Internal Revenue Code and it is classified by the Internal Revenue Service as a publicly supported foundation. Because the Organization has tax-exempt status and because it conducts no substantial trade or business unrelated to its tax-exempt purposes, there is no provision for income taxes.

### NOTE 2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

The financial statements are prepared on the accrual basis.

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

The Organization reports gifts of cash and other assets as restricted support if they are received with donor stipulations that limit the use of the donated assets. When a donor restriction expires, that is, when a stipulated time restriction ends or purpose restriction is accomplished, temporarily restricted net assets are reclassified as unrestricted net assets and reported in the statement of activities as net assets released from restrictions.

-continued-

## COMPUTERS FOR YOUTH FOUNDATION, INC.

## NOTES TO FINANCIAL STATEMENTS

JUNE 30, 2007

**NOTE 2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)**

Investments are stated at fair value based on quoted market.

Fixed assets represent equipment and leasehold improvements reflected at cost and depreciated on the straight-line method. Equipment is amortized over three to five years and leasehold improvements are amortized over ten years, the estimated useful life of the assets. Fixed assets are recorded at cost if purchased or at estimated fair value at the date of the receipt if contributed.

Unconditional promises to give that are expected to be collected within one year are recorded as contributions receivable at net realizable value. Unconditional promises to give that are expected to be collected in future years are recorded at the present value of their estimated future cash flows. The discounts on those amounts are computed using risk-free interest rates applicable to the years in which the promises are received. Amortization of the discounts is included in contribution revenue. Conditional promises to give are not included as support until the conditions are substantially met. As of June 30, 2007 and 2006 all contributions receivable are current.

The costs of providing the Organization's programs and other activities have been summarized on a functional basis. Accordingly, certain costs have been allocated among the programs and supporting services benefited.

Cash and cash equivalents include all highly liquid instruments with maturities when acquired of three months or less.

Donated materials, facilities and services are recorded at their fair values as of the date of receipt. Donated materials consist of computer equipment and software licenses. Donated facilities consist mainly of warehouse space.

Donated services that do not create or enhance a nonfinancial asset or do not require specialized skill are not recorded. See Note 7 for a description of contributed services.

Donated computers that are partially or fully used as replacement parts for other donated computers are expensed at their full fair value. The reduction in value over time is reflected as a write-down in inventory.

Shipping costs and the costs of purchased computer components and peripheral software are expensed at the date of purchase.

-continued-

## COMPUTERS FOR YOUTH FOUNDATION, INC.

## NOTES TO FINANCIAL STATEMENTS

JUNE 30, 2007

## NOTE 2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

The financial statements include certain prior-year summarized comparative information in total but not by net asset class. Such information does not include sufficient detail to constitute a presentation in conformity with accounting principles generally accepted in the United States of America. Accordingly, such information should be read in conjunction with the organization's financial statements for the year ended June 30, 2006, from which the summarized information was derived. Certain amounts from the 2006 financial statements have been reclassified to conform with the 2007 presentation.

## NOTE 3 - FIXED ASSETS

	<u>2007</u>	<u>2006</u>
Furniture and equipment	\$ 59,649	\$ 46,541
Leasehold improvements	16,824	2,210
Capitalized software	<u>68,830</u>	<u>57,625</u>
	145,303	106,376
Accumulated depreciation and amortization	<u>86,546</u>	<u>72,553</u>
	<u>\$ 58,757</u>	<u>\$ 33,823</u>

## NOTE 4 - INVESTMENTS

	<u>2007</u>	<u>2006</u>
Corporate stocks	\$ 92,928	\$ 72,355
Auction rate preferred stock	<u>575,000</u>	<u>575,000</u>
	<u>\$ 667,828</u>	<u>\$ 647,355</u>

## NOTE 5 - DONATED COMPUTER SYSTEMS AND SOFTWARE

A significant amount of the Organization's revenue is from donated computers, software and internet service. This amount consisted of \$400,970 and \$677,320 of donated computers, and \$1,421,882 and \$629,218 of donated software in 2007 and 2006, respectively.

-continued-

## COMPUTERS FOR YOUTH FOUNDATION, INC.

## NOTES TO FINANCIAL STATEMENTS

JUNE 30, 2007

## NOTE 6 - OCCUPANCY

As of June 30, 2007, there are noncancelable operating leases for office rental as follows:

<u>Location</u>	<u>Monthly Rent</u>	<u>Expiration Period</u>
New York	\$ 8,897	September 2012
Philadelphia	520	January 2008
Atlanta	995	July 2008

Total minimum payments are as follows:

<u>Year Ending June 30</u>	
2008	\$ 97,238
2009	110,651
2010	107,647
2011	107,647
2012	107,647
2013	26,912

Rental expense for the years ended June 30, 2007 and 2006 amounted to \$199,178 and \$195,359, respectively. Included in this amount is the fair value of contributed warehouse space from an unrelated party in the amount of \$160,700 and \$158,600 in 2007 and 2006, respectively.

## NOTE 7 - DONATED SERVICES

Donated services are reflected in the statement of activities and the statement of functional expenses at a total fair value of \$32,500 in 2007 and \$27,195 in 2006, which is primarily legal services.

## NOTE 8 - RETIREMENT PLAN

In November 2002, the Organization established a noncontributory salary-reduction retirement plan under Section 403(b) of the Internal Revenue Code for its employees. The Organization incurred no expense.

-continued-

**COMPUTERS FOR YOUTH FOUNDATION, INC.****NOTES TO FINANCIAL STATEMENTS****JUNE 30, 2007****NOTE 9 - CONCENTRATIONS**

Financial instruments which potentially subject the Organization to a concentration of credit risk are cash accounts with a major financial institution in excess of Federal Deposit Insurance Corporation insurance limits. The financial institution has a strong credit rating and management believes that credit risk related to these accounts is minimal.

# Computers for Youth

## DOC Environmental Checklist

**41.** This section is to be completed for those projects historically shown not to create significant environmental impacts to the human or natural environment. Any answer of "No" or "Not Applicable" may require additional documentation or review.

a. Is the proposed action solely a procurement action for materials intended to be installed, stored or operated in an existing building or structure?

Yes

No

Not Applicable

b. If the proposed action involves procurement of electronic equipment, will the equipment be disposed of in an environmentally sound manner at the end of its useful life?

Yes

No

Not Applicable

c. Does the proposed action involve only minor interior renovations to a structure, facility, or installation?

Yes

No

Not Applicable

d. Is the proposed action solely for the production and/or distribution of informational materials, brochures, or newsletters?

Yes

No

Not Applicable

e. Does the proposed action consist solely of training, teaching, or meeting facilitation at an existing facility or structure?

Yes

No

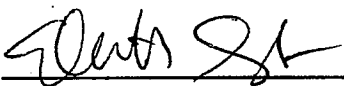
**Certifications and Signature**

(i) I certify that I am authorized to submit this grant application on behalf of the eligible entity(ies) listed on this application, that I have examined this application, that all of the information and responses in this application, including certifications, and forms submitted, all of which are part of this grant application, are material representations of fact and true and correct to the best of my knowledge, that the entity(ies) that is requesting grant funding pursuant to this application and any subgrantees and subcontractors will comply with the terms, conditions, purposes, and federal requirements of the grant program; that no kickbacks were paid to anyone; and that a false, fictitious, or fraudulent statements or **claims** on this application are grounds for denial or termination of a grant award, and/or possible punishment by a fine or imprisonment as provided in 18 U.S.C. § 1001 and civil violations of the False Claims Act.

(ii) I certify that the entity(ies) I represent have and will comply with all applicable federal, state, and local laws, rules, regulations, ordinances, codes, orders and programmatic rules and requirements relating to the project. I acknowledge that failure to do so may result in rejection or deobligation of the grant or loan award. I acknowledge that failure to comply with all federal and program rules could result in civil or criminal prosecution by the appropriate law enforcement authorities.

(iii) I certify that the entity(ies) I represent has and will comply with all applicable administrative and federal statutory, regulatory, and policy requirements set forth in the Department of Commerce Pre-Award Notification Requirements for Grants and Cooperative Agreements ("DOC Pre-Award Notification"), published in the Federal Register on February 11, 2008 (73 FR 7696), as amended; DOC Financial Assistance Standard Terms and Conditions (Mar. 8, 2009), the Department of Commerce American Recovery and Reinvestment Act Award Terms (Apr. 9, 2009); and any Special Award Terms and Conditions that are included by the Grants Officer in the award.

(iv) If requesting BTOP funding, I certify that the entity(ies) I represent has secured access to pay the 20% of total project cost or has petitioned the Assistant Secretary of NTIA for a waiver of the matching requirement or received a waiver.

Signature of authorized person  Date 8/14/09

Print name of authorized person Elisabeth Steck

Title or position CEO + Co-Founder, Computers for Youth Foundation, Inc.

**CERTIFICATION REGARDING LOBBYING**

Applicants should also review the instructions for certification included in the regulations before completing this form. Signature on this form provides for compliance with certification requirements under 15 CFR Part 28, "New Restrictions on Lobbying." The certifications shall be treated as a material representation of fact upon which reliance will be placed when the Department of Commerce determines to award the covered transaction, grant, or cooperative agreement.

**LOBBYING**

As required by Section 1352, Title 31 of the U.S. Code, and implemented at 15 CFR Part 28, for persons entering into a grant, cooperative agreement or contract over \$100,000 or a loan or loan guarantee over \$150,000 as defined at 15 CFR Part 28, Sections 28.105 and 28.110, the applicant certifies that to the best of his or her knowledge and belief, that:

(1) No Federal appropriated funds have been paid or will be paid, by or on behalf of the undersigned, to any person for influencing or attempting to influence an officer or employee of any agency, a Member of Congress in connection with the awarding of any Federal contract, the making of any Federal grant, the making of any Federal loan, the entering into of any cooperative agreement, and the extension, continuation, renewal, amendment, or modification of any Federal contract, grant, loan, or cooperative agreement.

(2) If any funds other than Federal appropriated funds have been paid or will be paid to any person for influencing or attempting to influence an officer or employee of any agency, a Member of Congress, an officer or employee of Congress, or an employee of a member of Congress in connection with this Federal contract, grant, loan, or cooperative agreement, the undersigned shall complete and submit Standard Form-LLL, "Disclosure Form to Report Lobbying," in accordance with its instructions.

(3) The undersigned shall require that the language of this certification be included in the award documents for all subawards at all tiers (including subcontracts, subgrants, and contracts under grants, loans, and cooperative agreements) and that all subrecipients shall certify and disclose accordingly. This certification is a material representation of fact upon which reliance was placed when this transaction was made or entered into.

Submission of this certification is a prerequisite for making or entering into this transaction imposed by section 1352, title 31, U.S. Code. Any person who fails to file the required certification shall be subject to a civil penalty of not less than \$10,000 and not more than \$100,000 for each such failure occurring on or before October 23, 1996, and of not less than \$11,000 and not more than \$110,000 for each such failure occurring after October 23, 1996.

**Statement for Loan Guarantees and Loan Insurance**

The undersigned states, to the best of his or her knowledge and belief, that:

If any funds have been paid or will be paid to any person for influencing or attempting to influence an officer or employee of any agency, a Member of Congress, an officer or employee of Congress, or an employee of a Member of Congress in connection with this commitment providing for the United States to insure or guarantee a loan, the undersigned shall complete and submit Standard Form-LLL, "Disclosure Form to Report Lobbying," in accordance with its instructions.

Submission of this statement is a prerequisite for making or entering into this transaction imposed by section 1352, title 31, U.S. Code. Any person who fails to file the required statement shall be subject to a civil penalty of not less than \$10,000 and not more than \$100,000 for each such failure occurring on or before October 23, 1996, and of not less than \$11,000 and not more than \$110,000 for each such failure occurring after October 23, 1996.

**As the duly authorized representative of the applicant, I hereby certify that the applicant will comply with the above applicable certification.**

*Computers for Youth Foundation, Inc.*

NAME OF APPLICANT

*CFY/LAUSD Family Broadband Engagement Progr*

AWARD NUMBER AND/OR PROJECT NAME

*Elisabeth Stock, CEO + Co-Founder*

PRINTED NAME AND TITLE OF AUTHORIZED REPRESENTATIVE

*[Signature]*

SIGNATURE

*8/14/09*

DATE



**CERTIFICATION REGARDING LOBBYING  
LOWER TIER COVERED TRANSACTIONS**

Applicants should review the instructions for certification included in the regulations before completing this form. Signature on this form provides for compliance with certification requirements under 15 CFR Part 28, "New Restrictions on Lobbying."

**LOBBYING** As required by Section 1352, Title 31 of the U.S. Code, and implemented at 15 CFR Part 28, for persons entering into a grant, cooperative agreement or contract over \$100,000 or a loan or loan guarantee over \$150,000 as defined at 15 CFR Part 28, Sections 28.105 and 28.110, the applicant certifies that to the best of his or her knowledge and belief, that:

(1) No Federal appropriated funds have been paid or will be paid, by or on behalf of the undersigned, to any person for influencing or attempting to influence an officer or employee of any agency, a Member of Congress in connection with the awarding of any Federal contract, the making of any Federal grant, the making of any Federal loan, the entering into of any cooperative agreement, and the extension, continuation, renewal, amendment, or modification of any Federal contract, grant, loan, or cooperative agreement.

(2) If any funds other than Federal appropriated funds have been paid or will be paid to any person for influencing or attempting to influence an officer or employee of any agency, a Member of Congress, an officer or employee of Congress, or an employee of a member of Congress in connection with this Federal contract, grant, loan, or cooperative agreement, the undersigned shall complete and submit Standard Form-LLL, "Disclosure Form to Report Lobbying," in accordance with its instructions.

(3) The undersigned shall require that the language of this certification be included in the award documents for all subawards at all tiers (including subcontracts, subgrants, and contracts under grants, loans, and cooperative agreements) and that all subrecipients shall certify and disclose accordingly.

This certification is a material representation of fact upon which reliance was placed when this transaction was made or entered into. Submission of this certification is a prerequisite for making or entering into this transaction imposed by section 1352, title 31, U.S. Code. Any person who fails to file the required certification shall be subject to a civil penalty of not less than \$10,000 and not more than \$100,000 for each such failure occurring on or before October 23, 1996, and of not less than \$11,000 and not more than \$110,000 for each such failure occurring after October 23, 1996.

**Statement for Loan Guarantees and Loan Insurance** The undersigned states, to the best of his or her knowledge and belief, that:

If any funds have been paid or will be paid to any person for influencing or attempting to influence an officer or employee of any agency, a Member of Congress, an officer or employee of Congress, or an employee of a Member of Congress in connection with this commitment providing for the United States to insure or guarantee a loan, the undersigned shall complete and submit Standard Form-LLL, "Disclosure Form to Report Lobbying," in accordance with its instructions.

Submission of this statement is a prerequisite for making or entering into this transaction imposed by section 1352, title 31, U.S. Code. Any person who fails to file the required statement shall be subject to a civil penalty of not less than \$10,000 and not more than \$100,000 for each such failure occurring on or before October 23, 1996, and of not less than \$11,000 and not more than \$110,000 for each such failure occurring after October 23, 1996.

**As the duly authorized representative of the applicant, I hereby certify that the applicant will comply with the above applicable certification.**

Computers for Youth Foundation, Inc. CFY/LAUSD Family Broadband Engagement Program  
NAME OF APPLICANT AWARD NUMBER AND/OR PROJECT NAME

Elisabeth Stock, CEO & Co-Founder  
PRINTED NAME AND TITLE OF AUTHORIZED REPRESENTATIVE

*Elisabeth Stock*  
SIGNATURE

8/14/09  
DATE

**Form SF-424A (OMB)**

**CFY-LAUSD Family Broadband Engagement Program**

<b>BUDGET INFORMATION - Non-Construction Programs</b>							
<b>SECTION A - BUDGET SUMMARY</b>							
	Grant Program, Function or Activity (a)	Catalog of Federal Assistance Number (b)	Estimated Unobligated Funds		New or Revised Budget		
			Federal (c)	Non-Federal (d)	Federal (e)	Non-Federal (f)	Total (g)
1	CFY-LAUSD Family Broadband Engagement Program	11.557	\$ -	\$ -	\$ 9,917,223	\$ 7,046,088	\$ 16,963,311
2							
3							
4							
5	<b>Totals</b>		\$ -	\$ -	\$ 9,917,223	\$ 7,046,088	\$ 16,963,311
<b>SECTION B - BUDGET CATEGORIES</b>							
6	Object Class Categories	Grant Program, Function or Activity				Total (5)	
		1	2	3	4		
	CFY-LAUSD Family Broadband Engagement Program						
a	Personnel	\$ 3,947,215				\$ 3,947,215	
b	Fringe Benefits	\$ 848,651				\$ 848,651	
c	Travel	\$ 78,944				\$ 78,944	
d	Equipment	\$ 9,251,089				\$ 9,251,089	
e	Supplies	\$ 50,600				\$ 50,600	
f	Contractual	\$ 1,018,535				\$ 1,018,535	
g	Construction	\$ -				\$ -	
h	Other	\$ 1,326,209				\$ 1,326,209	
i	<b>Total Direct Charges (sum of 6a-6h)</b>	\$ 16,521,242				\$ 16,521,242	
j	Indirect Charges	\$ -				\$ -	
k	<b>TOTALS (sum of 6i and 6j)</b>	\$ 16,521,242				\$ 16,521,242	
7	<b>Program Income</b>	\$ -				\$ -	
<b>SECTION C - NON FEDERAL SOURCES</b>							
(a) Grant Program	(b) Applicant	(c) State	(d) Other Sources	(e) TOTALS			
8	CFY-LAUSD Family Broadband Engagement	\$ 6,093,914	\$ -	\$ 952,174	\$	\$ 7,046,088	
9							
10							
11							
12	<b>Totals (sum of lines 8-11)</b>	\$ 6,093,914	\$ -	\$ 952,174	\$	\$ 7,046,088	
<b>SECTION D - FORECASTED CASH NEEDS</b>							
	Total for 1st Year	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter		
13	Federal	\$ 3,299,313	\$ 596,815	\$ 988,486	\$ 777,559	\$ 936,453	
14	Non-Federal	\$ 1,519,745	\$ -	\$ 414,476	\$ 414,476	\$ 690,793	
15	<b>TOTAL (sum of lines 13 and 14)</b>	\$ 4,819,058	\$ 596,815	\$ 1,402,961	\$ 1,192,034	\$ 1,627,246	
<b>SECTION E - BUDGET ESTIMATES OF FEDERAL FUNDS NEEDED FOR BALANCE OF THE PROJECT</b>							
	(a) Grant Program	Future Funding Periods (YEARS)					
		(b) First	(c) Second	(d) Third	(e) Fourth		
16	CFY-LAUSD Family Broadband Engagement	\$ -	\$ -	\$ -	\$ -		
17							
18							
19							
20	<b>TOTAL (sum of lines 16-19)</b>	\$ -	\$ -	\$ -	\$ -		
<b>SECTION F - OTHER BUDGET INFORMATION</b>							
21	Direct Charges				22	Indirect Charges	
23	Remarks	Additional information provided in narrative sections.					

**ASSURANCES – NON-CONSTRUCTION PROGRAMS**

Public reporting burden for this collection of information is estimated to average 15 minutes per response, including time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding the burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden, to the Office of Management and Budget, Paperwork Reduction Project (0348-0042), Washington, DC 20503.

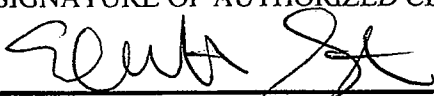
**PLEASE DO NOT RETURN YOUR COMPLETED FORM TO THE OFFICE OF MANAGEMENT AND BUDGET. SEND IT TO THE ADDRESS PROVIDED BY THE SPONSORING AGENCY.**

NOTE: Certain of these assurances may not be applicable to your project or program. If you have questions, please contact the Awarding Agency. Further, certain Federal assistance awarding agencies may require applicants to certify to additional assurances. If such is the case, you will be notified.

As the duly authorized representative of the applicant, I certify that the applicant:

- |   |  |
|---|--|
| <ol style="list-style-type: none"> <li>1. Has the legal authority to apply for Federal assistance, and the institutional, managerial and financial capability (including funds sufficient to pay the non-Federal share of project costs) to ensure proper planning, management and completion of the project described in this application.</li> <li>2. Will give the awarding agency, the Comptroller General of the United States and, if appropriate, the State, through any authorized representative, access to and the right to examine all records, books, papers, or documents related to the assistance; and will establish a proper accounting system in accordance with generally accepted accounting standards or agency directives.</li> <li>3. Will establish safeguards to prohibit employees from using their positions for a purpose that constitutes or presents the appearance of personal or organizational conflict of interest, or personal gain.</li> <li>4. Will initiate and complete the work within the applicable time frame after receipt of approval of the awarding agency.</li> <li>5. Will comply with the Intergovernmental Personnel Act of 1970 (42 U.S.C. 4728-4763) relating to prescribed standards for merit systems for programs funded under one of the 19 statutes or regulations specified in Appendix A of OPM's Standards for a Merit System of Personnel Administration (5 C.F.R. 900, Subpart F).</li> <li>6. Will comply with all Federal statutes relating to non-discrimination. These include but are not limited to: (a) Title VI of the Civil Rights Act of 1964 (P.L. 88-352) which prohibits discrimination on the basis of race, color or national origin; (b) Title IX of the Education Amendments of 1972, as amended (20 U.S.C. 1681-1683, and 1685-1686), which prohibits discrimination on the basis of sex; (c) Section 504 of the Rehabilitation Act of 1973, as amended (29 U.S.C. 794), which prohibits discrimination on the basis of handicaps; (d) the Age Discrimination Act of 1975, as amended (42 U.S.C. 6101-6107), which prohibits discrimination on the basis of age; (e) the Drug Abuse Office and Treatment Act of 1972 (P.L. 92-255), as amended, relating to nondiscrimination on the basis of drug abuse; (f) the Comprehensive Alcohol Abuse and Alcoholism Prevention, Treatment and Rehabilitation Act of 1970</li> </ol> | <ol style="list-style-type: none"> <li>(P.L. 91-616), as amended, relating to nondiscrimination on the basis of alcohol abuse or alcoholism; (g) 523 and 527 of the Public Health Service Act of 1912 (42 U.S.C. 290 dd-3 and 290 ee-3), as amended, relating to confidentiality of alcohol and drug abuse patient records; (h) Title VIII of the Civil Rights Act of 1968 (42 U.S.C. 3601 et seq.), as amended relating to nondiscrimination in the sale, rental or financing of housing; (i) any other nondiscrimination provisions in the specific statute(s) under which application for Federal assistance is being made; and (j) the requirements of any other nondiscrimination statute(s) which may apply to the application.</li> <li>7. Will comply, or has already complied, with the requirements of Titles II and III of the Uniform Relocation Assistance and Real Property Acquisition Policies Act of 1970 (P.L. 91-646) which provide for fair and equitable treatment of persons displaced or whose property is acquired as a result of Federal or federally-assisted programs. These requirements apply to all interests in real property acquired for project purposes regardless of Federal participation in purchases.</li> <li>8. Will comply, as applicable, with provisions of the Hatch Act (5 U.S.C. §§1501-1508 and 7324-7328) which limit the political activities of employees whose principal employment activities are funded in whole or in part with Federal funds.</li> <li>9. Will comply, as applicable, with the provisions of the Davis-Bacon Act (40 U.S.C. §§276a to 276a-7), the Copeland Act (40 U.S.C. §276c and 18 U.S.C. §874), and the Contract Work Hours and Safety Standards Act (40 U.S.C. §§327-333), regarding labor standards for federally-assisted construction subagreements.</li> <li>10. Will comply, if applicable, with flood insurance purchase requirements of Section 102(a) of the Flood Disaster Protection Act of 1973 (P.L. 93-234) which requires recipients in a special flood hazard area to participate in the program and to purchase flood insurance if the total cost of insurable construction and acquisition is \$10,000 or more.</li> </ol> |
|---|--|

<p>11. Will comply with environmental standards which may be prescribed pursuant to the following: (a) institution of environmental quality control measures under the National Environmental Policy Act of 1969 (P.L. 91-190) and Executive Order (EO) 11514; (b) notification of violating facilities pursuant to EO 11738; (c) protection of wetlands pursuant to EO 11990; (d) evaluation of flood hazards in floodplains in accordance with EO 11988; (e) assurance of project consistency with the approved State management program developed under the Coastal Zone Management Act of 1972 (16 U.S.C. §§1451 et seq.); (f) conformity of Federal actions to State (Clean Air) Implementation Plans under Section 176(c) of the Clean Air Act of 1955, as amended (42 U.S.C. §§7401 et seq.); (g) protection of underground sources of drinking water under the Safe Drinking Water Act of 1974, as amended (P.L. 93-523); and, (h) protection of endangered species under the Endangered Species Act of 1973, as amended (P.L. 93-205).</p> <p>12. Will comply with the Wild and Scenic Rivers Act of 1968 (16 U.S.C. §§1271 et seq.) related to protecting components or potential components of the national wild and scenic rivers system.</p> <p>13. Will assist the awarding agency in assuring compliance with Section 106 of the National Historic Preservation Act of 1966, as amended (16 U.S.C. §470), EO 11593 (identification and protection of historic properties), and the Archaeological and Historic Preservation Act of 1974 (16 U.S.C. §§469a-1 et seq.).</p> <p>14. Will comply with P.L. 93-348 regarding the protection of human subjects involved in research, development, and related activities supported by this award of assistance.</p> <p>15. Will comply with the Laboratory Animal Welfare Act of 1966 (P.L. 89-544, as amended, 7 U.S.C. §§2131 et seq.) pertaining to the care, handling, and treatment of warm blooded animals held for research, teaching, or other activities supported by this award of assistance.</p>	<p>16. Will comply with the Lead-Based Paint Poisoning Prevention Act (42 U.S.C. §§4801 et seq.) which prohibits the use of lead-based paint in construction or rehabilitation of residence structures.</p> <p>17. Will cause to be performed the required financial and compliance audits in accordance with the Single Audit Act Amendments of 1996 and OMB Circular No. A-133, "Audits of States, Local Governments, and Non-Profit Organizations."</p> <p>18. Will comply with the Lead-Based Paint Poisoning Prevention Act (42 U.S.C. 4801 et seq.) which prohibits the use of lead-based paint in construction or rehabilitation of residence structures.</p> <p>19. Will comply with the requirements of the assistance awarding agency with regard to the drafting, review and approval of construction plans and specifications.</p>
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SIGNATURE OF AUTHORIZED CERTIFYING OFFICIAL 	TITLE CEO + Co-Founder
APPLICANT ORGANIZATION Computers for Youth Foundation, Inc.	DATE SUBMITTED 8/14/09

## Legal Opinion

August 14, 2009

Assistant Secretary  
National Telecommunications and Information Administration  
U.S. Department of Commerce  
Washington, D.C. 20230

Re: Computers for Youth Foundation, Inc./Los Angeles United School District

Dear Ladies/Gentlemen:

I act as special counsel for Computers for Youth Foundation, Inc., (the "Applicant"). In such capacity, I have acted as counsel to the Applicant in connection with its ability to apply to the Sustainable Broadband Adoption ("SBA") component of the Broadband Technology Opportunities Program ("BTOP") and in the review of the Application Documents, as defined below. This opinion is furnished to you pursuant to Section 36 of the BTOP Federal Grant Application - SBA (the "Application").

As special counsel, I have reviewed the Application and the Applicant for Funding Assistance (CD-346), the Certification Regarding Lobbying (CD-511), the Certification Regarding Lobbying Lower Tier Covered Transactions (CD-512), the Budget Information Non-Construction Programs (SF-424A), the Assurances Non-Construction Programs (SF-424B), and the Disclosures of Lobbying Activities (SF-LLL) available at [http://broadbandusa.sc.egov.usda.gov/download\\_app.htm](http://broadbandusa.sc.egov.usda.gov/download_app.htm) (together with the Application, the "Application Documents"). I have also examined original, or copies certified to my satisfaction, of the certificate of incorporation and the by-laws of the Applicant and other instruments, certificates of public officials and representatives of the Applicant and such other documents as I have deemed necessary as a basis for the opinions hereinafter expressed. In such examination, I have assumed the genuineness of all signatures, the authenticity of all documents submitted to me as originals and the conformity with the original of all documents submitted to me as copies. As to questions of fact material to this opinion, I have, when relevant facts were not independently established, relied upon representations and warranties of the Applicant set forth in the Application Documents as well as certificates of officers of the Applicant and appropriate public officials.

My opinion is also subject to the following assumptions and qualifications:

- (a) the agreements described in the Application Documents will, when executed and delivered by the parties thereto constitute the legal, valid and binding obligation of the other parties thereto enforceable against such other parties in accordance with its terms;
- (b) I express no opinion as to the effect on the opinions herein stated of (i) the compliance or non-compliance of the Applicant with any state, federal or other laws or regulations applicable to it or (ii) the legal or regulatory status or the nature of the

business of the Applicant; and (c) in rendering my opinions expressed below I express no opinion as to the applicability or effect of any fraudulent transfer, preference or similar law on the agreement referred in the Application Documents or any transactions contemplated thereby.

On the basis of the foregoing and subject to the other qualifications and assumptions herein, I am of the opinion that:

(a) the Applicant is a duly organized and existing not-for-profit corporation under the laws of the State of New York.

(b) the Applicant has corporate power: (1) to execute and deliver the Application Documents; and (2) to perform all acts required to be done by it under said Application Documents.

(c) to the best of my knowledge, based upon certifications of officers of the Applicant, no legal proceedings have been instituted or are pending against the Applicant the outcome of which would adversely affect the Applicant's ability to perform the duties described in the Application Documents, and there are no judgments against the Applicant which would adversely affect the Applicant's ability to perform the duties under the Application Documents.

Notwithstanding anything set forth above, I express no opinion as to the relative priority of any security interests described in this opinion as against any claim or lien in favor of other parties. I am admitted to practice only in the State of New York and express no opinion as to matters governed by any laws other than the laws of the State of New York and the Federal laws of the United States of America.

Very truly yours,

*Rose A. Kob*

Rose A. Kob, Esq.

Certification Requirements for BTOP

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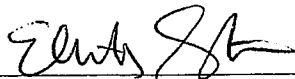
**U.S. Department of Commerce**  
**Broadband Technology Opportunities Program**

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I certify that I am the duly authorized representative of the applicant organization, and that I have been authorized to submit the attached application on its behalf. A copy of the applicant organization's authorization for me to submit this application as its official representative is on file in the applicant's office, and I am identified as the applicant organization's Authorized Organization Representative (AOR) in the Central Contractor Registration database. By signing this certification, I certify that the statements contained in the application are true, complete, and accurate to the best of my knowledge, and that if an award is made, the applicant organization will comply with all applicable award terms and conditions.

8/14/09  
(Date)

  
(Authorized Representative's Signature)

Elisabeth Stock  
Name:

CEO + Co-Founder, Computers for Youth Foundd  
Title: 7

## **Supplemental Information Cover Sheet**

These documents follow this cover sheet:

- 1) Match Ltr. #1: **Elisabeth Stock, Computers for Youth (CFY)**
- 2) Match Ltr. #2: **Themistocles Sparangis, Los Angeles Unified School District (LAUSD)**
- 3) Support Ltr. #1: **Mayor Villaraigosa, City of Los Angeles**
- 4) Support Ltr. #2: **Superintendent Cortines, Los Angeles Unified School District (LAUSD)**
- 5) Support Ltr. #3: **Alan Greenlee, One Economy**
- 6) Support Ltr. #4: **James Brennan, Open Neighborhoods/Open Mar Vista**
- 7) Support Ltr. #5: **Cesar Zaldivar-Motts, Southeast Community Development Corporation (SCDC)**
- 8) Support Ltr. #6: **Pat Furr, Computers for Classrooms**





# Computers for Youth

We Bring Learning Home

322 Eighth Avenue, Floor 12  
New York, NY 10001

[www.cfy.org](http://www.cfy.org)

tel: 212-563-7300  
fax: 212-563-1215

August 12, 2009

The Honorable Lawrence E. Strickling  
Assistant Secretary of Commerce  
Administrator  
National Telecommunications and Information Administration  
U.S. Department of Commerce  
1401 Constitution Avenue, NW  
Washington, DC 20230

Dear Asst. Secretary Strickling:

In order to meet and exceed the 20% match required to pay for eligible costs under the CFY/LAUSD Family Broadband Engagement Program, Computers for Youth unconditionally commits to contribute the following software or comparable software of equivalent value to all participating families in this program:

Software Titles

Language Arts Review 3A  
Help Math  
Word Up and Eclipse Crossword  
Read Please  
Irfanview  
Real Lives  
Virtual Light Lab  
Kinetics Lab  
Accutype  
Mouserice  
ClamWin Antivirus  
I Protect You  
Microsoft Windows XP Home  
Microsoft Office 2003

This commitment is a binding obligation of Computers for Youth and non-speculative. We confirm that the fair market value of such software is \$384.45 per home learning center.

Very truly yours,

Elisabeth Stock  
CEO and Co-Founder

**LOS ANGELES UNIFIED SCHOOL DISTRICT**  
**Information Technology Division**

**RAMON C. CORTINES**  
*Superintendent of Schools*

**DAVID R. HOLMQUIST**  
*Chief Operating Officer*



**SHAHRYAR KHAZEI**  
*Interim Chief Information Officer*

**THEMISTOCLES SPARANGIS, ED.D**  
*Chief Technology Director*  
*Educational Technology*

August 13, 2009

The Honorable Lawrence E. Strickling  
Assistant Secretary of Commerce  
Administrator  
National Telecommunications and Information Administration  
U.S. Department of Commerce  
1401 Constitution Avenue, NW  
Washington, DC 20230

Dear Asst. Secretary Strickling:

This letter confirms contribution of a Cash Match for the CFY/LAUSD Family Broadband Engagement Program in the amount of \$60 per participating family. LAUSD schools participating in the CFY/LAUSD Family Broadband Engagement program will contribute a Cash Match in the amount of \$60 for participating family, which covers CFY's implementation efforts, assistance in the use of Broadband-ready personal Home Learning Center for each family, and bilingual Family Learning Workshops that include Broadband-focused training and information on reduced-cost and free Broadband options. This Cash Match will be contributed by LAUSD on behalf of participating schools, as the funds will be drawn directly from LAUSD schools' allocated budgets.

Best regards,

A handwritten signature in black ink that reads "Themistocles Sparangis".

Themistocles Sparangis  
Chief Technology Director  
Educational Technology  
Los Angeles Unified School District

ANTONIO R. VILLARAIGOSA  
MAYOR

August 12, 2009

The Honorable Lawrence E. Strickling  
Assistant Secretary for Communications and Information Administrator  
National Telecommunications and Information Administration  
U.S. Department of Conference  
1401 Constitution Avenue, NW  
HCHB, Room 1412  
Washington DC 20230

Re: Computers For Youth BTOP Grant Application

Dear Administrator Strickling:

I am writing to express my strong support of the Computers For Youth (CFY)-Los Angeles Unified School District (LAUSD) Family Broadband Engagement initiative as a program partner.

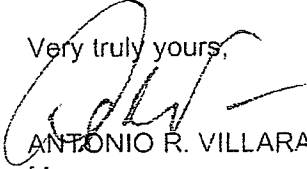
I am pleased to support this program because it provides an innovative model for increasing broadband adoption. It provides families with essential technology, and trains them, engaging parents and children in using online resources to support ongoing learning.

The City of Los Angeles is an important source of talent for the nation. Unfortunately, many do not have access to the basic technology tools and educational resources required for academic success. CFY expands its programs among low-income families with children in LAUSD schools, it give families access to information from schools, as well as general health and welfare, career and job readiness, and other important municipal services.

Successful implementation of this program requires the active participation of the full local community. The City of Los Angeles is eager and willing to work with LAUSD to improve student achievement, increase community access to online information, and encourage sustainable technology adoption, and we look forward to the opportunity to support this critical effort.

I fully support the application of Computers For Youth and respectfully request that you approve their grant application. If you have any questions, please do not hesitate to contact my office.

Very truly yours,

  
ANTONIO R. VILLARAIGOSA  
Mayor

ARV:ew

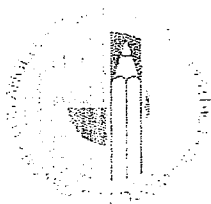
200 NORTH SPRING STREET • LOS ANGELES, CALIFORNIA 90012

PHONE: (213) 978-0600 • FAX: (213) 978-0750

EMAIL: MAYOR@LACOUNTY.CA.GOV

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LOS ANGELES UNIFIED SCHOOL DISTRICT

Administrative Office  
333 South Beaudry Avenue, 24<sup>th</sup> Floor  
Los Angeles, California 90017  
Telephone: (213) 241-7000  
Fax: (213) 241-8442

RAMON C. CORTINES  
SUPERINTENDENT OF SCHOOLS

August 10, 2009

Honorable Lawrence E. Strickling  
Assistant Secretary for Communications and Information Administrator  
National Telecommunications and Information Administration  
U.S. Department of Commerce  
1401 Constitution Avenue, NW  
HCHB, Room 1412  
Washington DC 20230

Subject: Computers for Youth BTOP Grant Application

Dear Administrator Strickling:

Dear BTOP Grant Proposal Review Committee:

On behalf of the Los Angeles Unified School District, I am writing to express our strong support of the *CFY-LAUSD Family Broadband Engagement* initiative as a program partner.

We are pleased to support this program because it provides an innovative model for increasing broadband adoption by providing families with essential technology and training and then engaging parents and children in using online resources to support ongoing learning.

The Los Angeles Unified School District (LAUSD) is the second largest district in the country and an important source of talent for the nation. Yet many of its students' families do not have access to the basic technology tools and educational resources required for academic success. As Computers For Youth (CFY) extends its programs among low-income families who have children in LAUSD schools, we will be supporting the families that need access to information from the schools. Parents and guardians will be able to access student progress and resources to help their children succeed in school.

Successful implementation of this program requires the active participation of organizations such as ours. The LAUSD is pleased to work together toward addressing the important objectives of improving student achievement and encouraging sustainable technology adoption, and we look forward to the opportunity to support this critical effort.

I fully support the application of Computers For Youth and request that you approve their grant application. If you have any questions, please feel free to contact me.

Respectfully,

A handwritten signature in black ink, appearing to read "Ramon C. Cortines".

Ramon C. Cortines, Superintendent

August 12, 2009

Alan Greenlee  
Vice President, One Economy Corporation  
One Economy Corporation  
1021 N. Orange Dr.  
Los Angeles, CA 90038

Dear BTOP Grant Proposal Review Committee:

On behalf of **One Economy Corporation**, I am writing to express our strong support of the *CFY-LAUSD Family Broadband Engagement* initiative as a program partner.

We are pleased to support this program because it provides an innovative model for increasing broadband adoption by providing families with essential technology and training and then engaging parents and children in using online resources to support ongoing learning.

Los Angeles Unified School District is the second largest district in the country and an important source of talent for the nation. Yet many of its students' families do not have access to the basic technology tools and educational resources required for academic success. As One Economy extends its broadband programs among low-income families who have children in LAUSD schools, we will be directly supporting the families in the *CFY-LAUSD Family Broadband Engagement* program.

Successful implementation of this program requires the active participation of organizations such as ours. **One Economy Corporation** is pleased to work together toward addressing the important objectives of improving student achievement and encouraging sustainable technology adoption, and we look forward to the opportunity to support this critical effort.

Sincerely,



Alan Greenlee  
Vice President  
One Economy California

August 12, 2009

James Brennan  
President  
Open Neighborhoods  
3628 Rosewood Avenue  
Los Angeles, CA 90232

Dear BTOP Grant Proposal Review Committee:

We are pleased to write this letter of support for *CFY-LAUSD Family Broadband Engagement Program* on behalf of Open Neighborhoods, operator of the Open Mar Vista neighborhood social network and community wireless network offering free broadband Wi-Fi service to local residents and businesses. The program proposed by CFY and LAUSD, fills a critical need in our community -- providing low-income families with the tools and training they need to use technology to improve their lives.

Open Neighborhoods is also seeking BTOP funding to extend the current open Wi-Fi mesh network in our area to include several low-income communities in Mar Vista, Del Rey and Venice, CA. The CFY-LAUSD program will serve students and families at several middle schools in these same areas. Thus, as a result of this partnership and BTOP funding, families will receive everything they need to adopt broadband at home. Through the CFY program, families will get the hardware, training and technical support they need to connect to the Internet. And, when they get home, they will have broadband access to the Internet through the Open Mar Vista expanded network.

Again, we are thrilled to offer our support to the *CFY-LAUSD Family Broadband Engagement Program* and we look forward to putting our heads together to create sustainable broadband adoption among the families served by our respective programs.

Thank you very much for your consideration and for making federal funds available for this important work.

Best regards,

[no signature – electronic delivery]

James Brennan



# SCDC

## Southeast Community Development Corporation

August 12, 2009

Dear BTOP Grant Proposal Review Committee:

On behalf of the **Southeast Community Development Corporation (SCDC)**, I am writing to express our strong support of the *CFY-LAUSD Family Broadband Engagement Program*. We are excited to support this initiative as a program partner because it is an excellent complement to our work at SCDC, allowing us to fully leverage our collective resources to promote economic development and broadband adoption in the California cities of Bell, Bellflower, Bell Gardens, Commerce, Cudahy Downey, Huntington Park, Maywood, South Gate, Vernon, Lynwood, and unincorporated Walnut Park.

Under the management of the SCDC, The Southeast Cities Technology Collaborative is in the midst of a three year technology initiative designed to 1) expand community broadband access points, 2) provide computer literacy training, and 3) enhance existing community service programs throughout the Southeast region of Los Angeles County. With BTOP funding, the *CFY-LAUSD Family Broadband Engagement Program* will expand to serve families at middle schools in our region. As such, together we will be able to provide enhanced opportunities for families to learn digital literacy skills and adopt broadband. For example, parents who are introduced to technology through CFY's Family Learning Workshops can continue their training at our Regional Technology Centers through our adult education programs. Children who participate in the CFY program can continue to develop their technology skills in our after school and youth programs. Furthermore, as more families in our region receive their own home computer through the CFY/LAUSD program, we look forward to seeing a spike in broadband adoption as program participants take advantage of the deep discounts on high-speed DSL we have available for families LA's southeast cities.

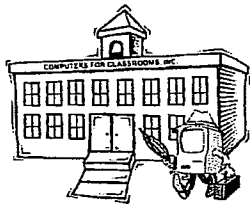
In closing, I want to reiterate my support for this program as it is well-aligned with our objectives at SCDC and will allow us to collaborate with CFY and LAUSD to realize the vision of the BTOP program. Thank you for your consideration.

Sincerely,

Cesar Zaldivar-Motts  
Executive Director

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Phone: (323)585-4579 Fax: (323)585-0833  
[www.scdcorp.org](http://www.scdcorp.org)

**Microsoft**  
Authorized  
Refurbisher



State of California  
Approved Refurbisher

**Computers for Classrooms, Inc.**

August 12, 2009

Pat Furr  
President/ CEO  
Computers for Classrooms  
315 Huss Drive  
Chico, CA 95928

Dear BTOP Grant Proposal Review Committee:

I am thrilled to write this letter of support for the *CFY-LAUSD Family Broadband Engagement Program*. For the past year, Computers for Classrooms (CFC) has worked with Computers for Youth (CFY) to provide refurbished computers to families in San Jose, San Francisco and Los Angeles. We have a strong working relationship with CFY and we are poised to support the CFY-LAUSD initiative to expand CFY's work to more than 40 schools throughout Los Angeles.

Computers for Classrooms, Inc. (CFC) has been refurbishing surplus computers for schools, nonprofits and individuals since 1991. We recognize that the benefits of having a home computer are many. High school students are 10% less likely to drop out of school, and are twice as likely to attend college if they have access to a home computer their senior year in high school.

Furthermore, California classrooms are ranked among the bottom three states when comparing the ratio of students to computers. California has 4.4 students for every computer. Our libraries have 100 students for every available system, forcing students to wait in long lines to often spend less than 30 minutes actually using a computer. At CFC we want the students to be "online" and not "in line." That is why we were so excited when CFY contracted with us to supply all of home computers that they give to families in CA.

In addition to meeting a critical need in the Los Angeles community, the program proposed by CFY & LAUSD will also have positive impact in my local community of Chico. Chico is a small city in rural northern California that has been hit hard by the recent economic downturn. The increased demand for refurbished computers will allow me to create six new jobs at my facility, immediately creating income opportunities for some of my hard working neighbors.

Thank you for considering this important proposal. If I can provide any additional information, please feel free to contact me.

Sincerely,

[no signature - submitted electronically]

Pat Furr