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Task: Submit Application - Non-Infrastructure Programs	Applicant Name: Mona Lauber

Broadband Technology Opportunities Program
 Public Computer Centers Program – Sustainable Adoption Program





**Broadband Technology Opportunities Program
Public Computer Centers Program – Sustainable Adoption Program**

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A. General Application Information

I. Applicant Information	
I-A. Name, Address, and Federal ID for Applicant	
i. Legal Name:	Las Vegas-Clark County Urban League
ii. Employer/Taxpayer Identification Number (EIN/TIN):	200873314
Street 1:	930 W. Owens Ave.
Street 2:	
City:	Las Vegas
County:	Clark
State:	NV
Country:	United States
Zip/Postal Code:	89106

I-B. Name and Contact Information of Person to be Contacted on Matters Involving this Application:

Prefix:	
First Name:	Mona
Middle Name:	
Last Name:	Lauber
Suffix:	
Telephone Number:	702-636-3949
Fax Number:	
Email:	mLauber@lvccul.org
Title:	Director of Planning

I-C. Other Required Identification Numbers

2-A. Project Title : Access to Computer Technology and Instruction in Online Networking (ACTION)

2. Project Title and Project Description

Program/Project	Nevada - 1	Nevada - 2	Nevada - 3
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I-F. Congressional Districts of: Applicant: Nevada - 1

Federal debt delinquency Explanation:

Is the Applicant Delinquent On Any Federal Debt?
No

I-E. Applicant Federal Debt Delinquency Explanation

Non-Profit Corporation

I-D. Organization Classification

i. Organizational DUNS:	148299733
ii. CCR # (CAGE):	4KY40
iii. Funding Opportunity Number:	2
iv. Catalog of Federal Domestic Assistance Number:	BTOP CFDA Number: 11.557 BTOP CFDA Title: Broadband Technology Opportunities Program



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6. Eligibility Factors.

B. Eligibility Factors

Estimated Funding (\$):	
Federal	5,304,753
Applicant	1,061,500
State	
Local	
Other	
Program Income	
Total	6,366,253

5. Estimated Funding (\$):

4. Application ID for Multiple Submissions for Identified Service Areas

Project ID: 2

Project Type: Public Computer Center

Classify the particular project type for which you are seeking federal funding.

3. Project Type

2-B. Project Description: Vulnerable families will have Access to Computer Technology and Instruction in Online Networking. The ACTION program develops community technology centers and provides training to vulnerable populations in utilizing broadband to access educational and employment opportunities. ACTION is a collaboration of the Las Vegas-Clark County Urban League, Cox Communications, local government and partners.

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**Broadband Technology Opportunities Program
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The Las Vegas-Clark County Urban League (Urban League) is proposing to implement the ACTION (Access to Computer Technology and Instruction in Online Networking) program for vulnerable populations in the most economically disadvantaged communities in Clark County. The County and City of Las Vegas (CLV) community and senior centers that will house

7. EXECUTIVE SUMMARY

7. Executive Summary of Overall Proposal:

C. Executive Summary

Matching Fund Waiver Request Explanation

6-d. Applicant is providing matching funds of at least 20 percent towards to the total eligible project costs or is requesting a waiver of the matching requirements.
Yes

The application must be completed fully, and all required supplemental documentation must be attached.
Applicants must commit to substantially completing their Project (as defined in the NOFA) within two years of the award date, and completing the Project within three years of the award date.
Applicants must credibly demonstrate that their Project advances at least one of the five statutory purposes for BTOP.
Applicants must demonstrate that but for Federal funding they would not have been able to complete their project during the grant period.
The budget for the project must be reasonable and all costs must be eligible.

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ACTION technology centers meet the underserved population criteria according to the lower socio-economic status identified using U.S. Census and Housing and Urban Development (HUD) statistics. The CLV Housing Authority reports that the average income for 2010 residents is \$9,880. The Clark County Housing Authority reports a median income of \$12,949 for their residents.

For Clark County residents who are at a the medium to high end in their economic status, the cost of computers and internet providers to connect them to resources, educational opportunities, employment opportunities, family, and global information has become a necessity rather than a luxury. However, for vulnerable populations these costs are prohibitive and their opportunities to improve their income and quality of life are limited. The poverty rate for Clark County is 10 percent. The poverty rates for the communities the ACTION program will serve are almost double; the poverty rate for zip code 89106 is 26.6 percent (U.S. Census 2000).

The Urban League, Cox Communications, local government, housing authorities, and community partners have structured a design and service strategy which will leverage stakeholder resources to provide broadband access and education for vulnerable populations in Clark County. The ACTION program will develop community technology centers and provide training to vulnerable populations in utilizing broadband technology to access educational and employment opportunities as well as research resources for health and basic needs. The program will target zip code 89106, economically disadvantaged communities bordering and surrounding this area including zip code 89032 in North Las Vegas, City of Las Vegas Housing Authority residents, and Clark County Housing Authority residents, serving vulnerable families in Las Vegas and Henderson. The total of the population of the target areas is 345,160; assuming a poverty rate of 26 percent, the target population is 89,741. The number of potential users of the ACTION technology centers is 4,450.

The Urban League is a 501(c) (3) nonprofit organization. The agency continues to fulfill its mission to "Empower Communities and Ensure Equal Opportunity for Low-Income People" through the administration of quality programs and services. The Agency employs a 62-person workforce with an operating budget of \$6.5M. An active diverse eighteen (18) member Board of Directors oversees all aspects of the agency. The Executive Management Team is led by Morse Arberry Jr., President and CEO. Mr. Arberry has experience as a State Assemblyman and Chairman of the Ways and Means Committee; Deputy Director of the City of Las Vegas

The Urban League ACTION program will be implemented to ensure it meets the same quality and standards of its other successful programs. The program will create thirty (30) employment opportunities. The ACTION program responds to the lack of financial resources of vulnerable populations to access broadband technology and equipment as well as the education and training to apply this technology in resolving issues faced by each family member. The Urban

workshops, held 429 special events/activities, and brought in \$68,856 in revenue. Center served 74,822 (duplicated count) community members, provided 667 classes and educational, recreational, and socialization has been realized. In the first year of operation, the Center to become a destination hub for youth, families, and older adults seeking providing critical services primarily to low-income residents. The Urban League's vision for county from the architectural design phase and now operates the Pearson Community Center, Center located on Martin Luther King Blvd. in Las Vegas. The Urban League worked with the In 2008, Clark County completed the construction of a \$13M, 40,000 square foot Community

II.

In 2006, the Urban League was selected by Nevada Department of Health and Human Services to open a Women, Infant, and Children (WIC) clinic. The Urban League performed all program implementation activities including site location/lease agreement, floor plan design, purchase of equipment, and recruitment of staff. The State dubbed the agency's WIC Clinic a model program serving more than 3,000 clients each month. In 2009, the agency opened WIC Clinic Center. The agency completed the transition ahead of schedule and below budget.

In 2006, the Urban League was tasked by the State of Nevada and Clark County to assume responsibility for key programs administered by the former Community Action Agency in Clark County including Case Management, Employment and Training and the MLK Senior Center. The Urban League was tasked by the State of Nevada and Clark County to assume responsibility for key programs administered by the former Community Action Agency in Clark County including Case Management, Employment and Training and the MLK Senior Center. The agency completed the transition ahead of schedule and below budget.

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Neighborhood Services Department, and President and CEO of Canyon Lake Mortgage Company. Mr. Arberry is joined by E. Lavonne Lewis, Chief Operating Officer, a Human Resource Executive with more than thirty (30) years of managerial and project development experience. The Urban League is currently recruiting for the position of Controller, closing date of September 2009. In the interim, the agency has secured the contract services of Ms. A. Leaha Crawford who has seventeen (17) years of experience in nonprofit accounting and holds a Masters of Business Administration from the University of Phoenix. As a catalyst for social change, the organization has realized a number of significant achievements:

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According to the Nevada Department of Education, total student enrollment in the Clark County School District for the 2008/09 school year was 315,350 and there were more than 15,000 students who were credit deficient and are now struggling to stay in school. In 2007/08,

Clark County's current unemployment rate is 12.3 percent an increase of 8 percent since the 2000 Census. The unemployment rate in the target areas has historically been higher than Clark County's and a conservative estimate is 15 percent. However, the wages of the vulnerable populations to be served through ACTION place these families below poverty level. The County and City of Las Vegas (CLV) community and senior centers that will house ACTION technology centers meet the underserved population criteria according to the lower socio-economic status identified using U.S. Census and Housing and Urban Development (HUD) statistics. The CLV Housing Authority reports that the average income for 2010 residents is \$9,880. The Clark County Housing Authority reports a median income of \$12,949 for their residents.

The Las Vegas-Clark County Urban League (Urban League) is proposing to implement the ACTION (Access to Computer Technology and Instruction in Online Networking) program for vulnerable populations in the most economically disadvantaged communities in Clark County. With a population of 2,600,000, the population of Clark County represents 72 percent of the state's population (U.S. Census Bureau, Estimates 2008). Nevada is the most distressed state in the current economic downturn. From one year ago, 42 percent more residents are on food stamps, 30 percent more have applied for social services, and 40 percent more children are on Medicaid (Kaiser Family State Health Facts: Las Vegas Sun, July 2009; Schwartz, D.).

8. Project Purpose
Significance of the Problem

Project Purpose: Recovery Act & BTOP Objectives

D. Project Purpose

League is requesting \$5,304,753 to advance the BTOP statutory purpose of providing broadband education, awareness, training, access, equipment, and support to vulnerable populations.

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Replication of the Solution
 The Urban League, Cox Communications, local government, housing authorities, and community partners have structured a design and service strategy which will leverage stakeholder resources to provide broadband access and education for vulnerable populations in Clark County. The ACTION program will develop community technology centers and provide training to vulnerable populations in utilizing broadband technology to access educational and

Degree the Proposed Solution Effectively Addresses the Problem
 The solution to effectively address the problem and provide opportunities for vulnerable populations to access broadband technology includes: (1) Upgrade existing community technology centers with computers, equipment and broadband high-speed internet; (2) Provide training in computer literacy and broadband technology; and (3) Enlist community partners to augment the training by providing information on accessing on-line answers to issues facing each family member (i.e., On-line afterschool homework help; Health: Nutrition, Obesity; Employment and GED preparation). The ACTION program will improve broadband service adoption rates to 15MB connection speed to all of the partnering centers.

For Clark County residents who are at a the medium to high end in their economic status, the cost of computers and internet providers to connect them to resources, educational opportunities, employment opportunities, family, and global information has become a necessity rather than a luxury. However, for vulnerable populations these costs are prohibitive and their opportunities to improve their income and quality of life are limited. The poverty rate for Clark County is 10 percent. The poverty rates for the communities the ACTION program will serve are almost double; the poverty rate for zip code 89106 is 26.6 percent (U.S. Census 2000).

The Hispanic/Latino population is the fastest growing race/ethnic population in Clark County. U.S. Census Bureau estimates show this population reaching 478,008 in 2007. Thirty (30) percent of ACTION's target populations are Hispanic/Latino.
 the graduation rate was a low 63.8 percent and the dropout rate was 6 percent. The CLV has identified that almost all of the schools in their targeted neighborhoods for the ACTION program are listed as "In Need of Improvement" in terms of Adequate Yearly Progress and the four elementary schools and two middle schools that serve CLV Housing Authority communities have been placed on the State's Inadequate List. These schools are plagued with poor achievement rates, depleted resources, and experience high truancy and expulsion rates.

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employment opportunities as well as research resources for health and basic needs. The program will target zip code 89106, economically disadvantaged communities bordering and surrounding this area including zip code 89032 in North Las Vegas, City of Las Vegas Housing Authority residents, and Clark County Housing Authority residents, serving vulnerable families in Las Vegas and Henderson. The total of the population of the target areas is 345,160; assuming a poverty rate of 26 percent the target population is 89,741. The number of potential users of the ACTION technology centers is 4,450.

ACTION is a replicable solution for low-income individuals and families to access broadband technology. The success of the program is in the strength, trust, and performance of each partnering entity.

Degree to which the Problem and Solution Advance BTOP Statutory Purposes. The Urban League ACTION program responds to the lack of financial resources of vulnerable populations to access broadband technology and equipment as well as the education and training to apply this technology in resolving issues faced by each family member.

ACTION advances the BTOP statutory purpose of providing broadband education, awareness, training, access, equipment, and support to vulnerable populations.

9. Recovery Act and Other Governmental Collaboration.
Recovery Act and Other Governmental Collaboration

As the Community Action Agency (CAA) for Clark County, the Urban League was awarded, through a statewide competitive process, \$1.8 million in Recovery Act funds for Employment, Training and Job Placement. The ACTION program would be a perfect entry for the Urban League to provide Employment 101, Resume Skill Building, On-Line Job Search, Completing Job Applications On-Line and other work-related trainings as identified by the individuals and families in the ACTION program. These leveraging efforts would lead to greater project efficiencies as Urban League Employment and Training Staff would augment ACTION's Computer Training. Employment and training classes are substantive and meaningful for the vulnerable populations to be served in the ACTION program as the development of marketable work skills will provide opportunities for participants to obtain jobs or higher paying jobs.

10. Enhanced Services for Health Care Delivery, Education, and Children
Enhanced Services for Health Care Delivery, Education and Children



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The Urban League has incorporated lessons for participants to research services and complete educational programs on-line in the ACTION curriculum (See Section 22: Training and Education Programs). The agency has enlisted its partners to provide further broadband and technological services that go beyond just the basic internet concept of installation and customer service. This broadband technology driven program will mirror the essence of the Recovery Act by serving as the venue for opportunities in education, employment, health and wellness and other areas that strengthen individuals, children and families. Partners will conduct educational presentations in their areas of expertise; describe the services that they offer; take participants on a tour of their informational websites, including accessing short web-videos; and respond to questions. Participants will be surveyed for classes/topics that would be beneficial to them. Whenever possible, partners will present in a bilingual format (English and Spanish). Examples of workshops and trainings that the partner's of the ACTION program will bring to the program participants include:

The Clark County Health District offers education on a variety of topics including: Nutrition and Physical Activity, Diabetes/High Blood Pressure, Senior Foot Care, General School Health: What is required, Tobacco Prevention (youth and young adult), Healthy Child: Counseling, Screening and Immunization, and Family Planning. In addition to classes and guiding participants in accessing their user-friendly on-line resources, the Health District will provide on-site testing. Searching resources on the Health District's website provides information that may lead ACTION participants to employment. For example, the Health District offers a volunteer program for health care assistants. The volunteer program educates volunteers on providing assistance to clients with chronic illness. This training often leads to employment in health care industries such as home health care.

Area Health Centers (AHEC) will provide ACTION participants with Health Education information, presentations and internet interactive learning in classroom instructional settings and technology driven education with AHEC instructors/trainers. AHEC offers a diverse group of programs including Environmental Health, Family Life and Student Development. Skills 4 Kids will provide psychosocial rehabilitative services and basic skills training for parents & children ages 3 to 18 years old to strengthen and empower families/parents on basic strategies to promote and maintain a healthy family structure and relations. Provide on-site presentations, interactive trainings and internet learning exercises. There are four (4) Service Domains: the individual, the family, peers and community. The LV Police Department will provide families safety presentations and internet education.

11. Small and Disadvantaged Business Involvement

All Housing Authority (HA) sites will be open to the general public. Participants will not be required to pay membership charges or fees. Open computer access to the public will be in accordance with each center's business hours of operation: HA CLV (40 to 75 hours per week

The technology centers and related instructional computer courses will be available to the public through city of Las Vegas Department of Leisure Services programming offered at the identified facilities. Open computer access to the public will be in accordance with each center's business hours of operation. The city of Las Vegas technology centers are free to the public and no membership fees are required to access the computers. A free recreation pass to the specific facility will be provided to the user as a way for the city to track usage of the technology center services. The recreation pass will also enable the city to secure a reservation for users to sign up for specific instructional technology courses in which there is limited capacity.

12. Public Computer Centers Availability
Public Availability

Public Computer Center Capacity, Including Areas and Populations Served

E. Project Benefits
F-1 – Expanding Broadband Public Computer Center Capacity

Small and Disadvantaged Business Involvement
The Urban League promotes the business development of "small business concerns owned and controlled by socially and economically disadvantaged individuals... because of their identification as members of certain groups that have suffered the effects of discriminatory practices or similar invidious circumstance over which they have no control; that such groups include, but are not limited to, Black Americans, Hispanic Americans, Native Americans, Indian tribes, Asian Pacific Americans, Native Hawaiian Organizations, and other minorities" (Section 8(a)). The Urban League has created business relationships with:

1. Advanced Office and Janitorial Supply
2. Tina's Kleen-it-Rite
3. Crear Creative
4. Newsome Marketing

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