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Organization:	The Inland Northwest Community Access Network (Tincan)
Project Name:	Spokane Broadband Technology Alliance
Project Type:	Sustainable Broadband Adoption/ Public Computer Centers
State(s):	Washington
Federal Award:	\$980,591/ \$1,283,641

ABOUT THE PROJECT

The Spokane Broadband Technology Alliance is proposing a joint Sustainable Broadband Adoption/Public Computer Centers project. The Spokane Broadband Technology Alliance Sustainable Broadband Adoption project, in combination with its associated Public Computer Centers project, plans to train an estimated 12,000 people over three years with an expected broadband adoption rate of 1,500 new broadband users, including 300 small businesses. The project proposes to provide training from basic computer skills to advanced multi-media production, e-commerce, and Internet for small businesses, as well as conduct community-based outreach campaigns to highlight the benefits of broadband for vulnerable populations of Spokane.

The Sustainable Broadband Adoption project plans to:

- Educate small businesses about creating an online presence, selling on the Internet, and using social media, and low-cost, targeted web advertising.
- Establish an ongoing system of training and support to introduce new users to broadband.
- Provide training at six public libraries, and 11 not-for-profit organizations and community centers to enhance work/life skills and demonstrate the benefits of broadband access.
- Provide computer and multimedia training at libraries and community centers.

The Public Computer Center project plans to:

- Establish three new public computer centers and expand 14 existing centers throughout Spokane's poorest neighborhoods to serve more than 5,000 additional users per week.
- Provide training for vulnerable populations including at-risk and homeless youth, low-income and disabled populations.
- Equip a vehicle with mobile wireless to bring computers and training programs to other organizations and hard -to-reach populations.

ORGANIZATION'S HISTORY

For the past 15 years, Tincan, a not-for-profit organization in Spokane, has operated as a collaboration of multiple partners working to establish public access computing and offer Internet and interactive media training. Also, the organization has effectively implemented and managed grant projects of similar size, scope and focus, including three U.S. Department of Commerce Technology Opportunity Program (TOP) grants, and U.S. Department of Education and National Science Foundation technology grants.

PROJECT PARTNERS

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| <ul style="list-style-type: none"> ▪ City of Spokane ▪ Contract-Based Education ▪ Corbin Senior Center (SBA) ▪ Crosswalk Teen Homeless Shelter ▪ East Central Community Center ▪ Internet Expressway (SBA) ▪ Martin Luther King Jr. Family Outreach Center ▪ Medicine Wheel (SBA) ▪ Northeast Community Center | <ul style="list-style-type: none"> ▪ Peaceful Valley Community Center ▪ Spokane Neighborhood Action Programs ▪ Spokane Public Library ▪ Spokane YMCA ▪ Spokane YWCA ▪ Volunteers of America ▪ West Central Community Center (PCC) |
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Data provided in the project description is based on information supplied by the applicant.

For press-related inquiries, contact 202-482-7002 or press@ntia.doc.gov.
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