

QUARTERLY PERFORMANCE PROGRESS REPORT FOR SUSTAINABLE BROADBAND ADOPTION

General Information		
1. Federal Agency and Organizational Element to Which Report is Submitted Department of Commerce, National Telecommunications and Information Administration	2. Award Identification Number 78-43-B10569	3. DUNS Number 789438293
4. Recipient Organization Virgin Islands Public Finance Authority 32-33 Kongens Gade, St. Thomas, VI 00802-0430		
5. Current Reporting Period End Date (MM/DD/YYYY) 09-30-2011	6. Is this the last Report of the Award Period? <input type="radio"/> Yes <input checked="" type="radio"/> No	
7. Certification: I certify to the best of my knowledge and belief that this report is correct and complete for performance of activities for the purposes set forth in the award documents.		
7a. Typed or Printed Name and Title of Certifying Official Vicky Johnson	7c. Telephone (area code, number and extension)	
	7d. Email Address vjohnson@usvipfa.com	
7b. Signature of Certifying Official Submitted Electronically	7e. Date Report Submitted (MM/DD/YYYY): 11-30-2011	

Project Indicators (This Quarter)

1. Please describe significant project accomplishments completed during this quarter (600 words or less).

During Quarter 3, 2011, a Request for Proposal (RFP) for a media outreach vendor was issued. The Statement of Work for the media outreach vendor includes the following tasks:

- Assist in the creation of a comprehensive public awareness campaign,
- Develop a strategy and roll out plan to manage public awareness, and
- Purchase and place online and print media.

Bids were opened, and a vendor was selected. Contract negotiations with the media outreach vendor were underway at the time that the stop work order was issued. Negotiations will resume with the lifting of the stop work order.

2. Please provide the percent complete for the following key milestones in your project. Write "0" in the Percent Complete column and "N/A" in the Narrative column if your project does not include this activity. If you provided additional milestones in your baseline report, please insert them at the bottom of the table. Figures should be reported cumulatively from award inception to the end of the most recent reporting quarter. Please provide a narrative description if the percent complete is different from the target provided in your baseline plan (300 words or less).

	Milestone	Percent Complete	Narrative (describe reasons for any variance from baseline plan or any other relevant information)
2.a.	Overall Project	3	Under performance against this baseline milestone occurred because of delays in the procurement processes, start-up operational issues, and the suspension of work as a result of the stop work order. Despite these challenges, progress was made under the project, as reflected in the accomplishments that are outlined in Item #1 above and based on total expenditures incurred to date.
2.b.	Equipment / Supply Purchases	-	Progress reported in Question 4 below
2.c.	Awareness Campaigns	-	Progress reported in Question 4 below
2.d.	Outreach Activities	-	Progress reported in Question 4 below
2.e.	Training Programs	-	Progress reported in Question 4 below
2.f.	Other (please specify):	-	Progress reported in Question 4 below

3. Please describe any challenges or issues faced during this past quarter in achieving planned progress against the project milestones listed above. In particular, please identify any areas or issues where technical assistance from the BTOP program may be useful (600 words or less).

During Quarter 3, 2011, challenges were faced as a result of delays resulting from the stop work order, delays in the procurement processes, and the cumulative delay caused by start-up operational issues. With the lifting of the stop work order, the newly-hired management team will escalate activities, including activities that will be in alignment with the roll-out of the Public Computer Center (PCC) Program and, ultimately, the build out of the middle mile network through the Comprehensive Community Infrastructure (CCI) Program.

4a. In the chart below, please provide the requested information on your BTOP grant-funded SBA activities. Please also provide a short description of the activity (600 words or less). Figures should be reported cumulatively from award inception to the end of the most recent reporting quarter. Please ensure that the numbers of new household subscribers and business or community anchor institution (CAI) subscribers reflected in the "Total" row represent the unduplicated number of new subscribers that can be attributed to your SBA project as a whole.

Name of the SBA Activity	Location of SBA Activity	Description of Activity (600 words or less)	Size of Target Audience	Actual Number of Participants	New Subscribers: Households	New Subscribers: Businesses and/or CAIs
Not Applicable during Quarter 3, FY 2011	Not Applicable during Quarter 3, FY 2011	Not Applicable during Quarter 3, FY 2011	0	0	0	0
Total:			0	0	0	0

4b. Please describe your method for determining the number of households, businesses, and/or (CAIs) subscribing to broadband as a result of your SBA programs (600 words or less).

The methodology for determining the number of households, businesses and/or CAIs that subscribe to broadband as a result of the U. S. Virgin Islands' SBA program will build off of the methodology that is being used as a part of the PCC Program, as follows:

- Gather statistical data from Internet Service Providers and "quasi"-Broadband Service Providers;
- Obtain statistical data from the U.S. Virgin Islands' Bureau of Economic Research; and,
- Conduct surveys throughout the Territory with PCC program partners and Anchor Tenants, such as Governmental departments and agencies, educational institutions, non-governmental organizations (NGOs) and through public awareness campaigns.

During Quarter 1, CY 2012, the project implementation team expects to begin to develop and refine tools and methodologies for capturing relevant performance data.

4c. Please provide a narrative explanation if the total number of new subscribers is different from the targets provided in your baseline plan (600 words or less).

The total number of new subscribers acquired does not vary from the baseline plan.

4d. Please provide the number of households and the number of businesses and CAIs receiving discounted broadband service as result of BTOP funds.

Households: 0

Businesses and CAIs : 0

Project Indicators (Next Quarter)

1. Please describe significant project accomplishments planned for completion during the next quarter (600 words or less).

The project team anticipates that a fully executed contract for media services will be completed during December 2011. This will ensure that we are positioned to quickly activate Phase I of a multi-pronged media campaign which will increase public awareness and give the BTOP programs positive exposure. The multi- media design and advertisement campaign will be launched in conjunction with planned ground breaking activities associated with the Super Fiber Access Points (FAPs) and Phase I of PCC ground breaking activities.

2. Please provide the percent complete anticipated for the following key milestones in your project as of the end of the next quarter. Write "0" in the second column if your project does not include this activity. If you provided additional milestones in your baseline report, please insert them at the bottom of the table. Figures should be reported cumulatively from award inception to the end of the next reporting quarter. Please provide a narrative description if the planned percent complete is different from the target provided in your baseline plan (300 words or less).

	Milestone	Percent Complete	Narrative (describe reasons for any variance from baseline plan or any other relevant information)
2.a.	Overall Project	20	Though we anticipate that we will report under performance during Quarter 4, CY 2011, given the reasons highlighted above, additional progress is expected during Quarter 4, CY 2011, as reflected in the project accomplishments planned that are outlined in Item #1 above and based on total anticipated expenditures through Quarter 4, CY 2011.
2.b.	Equipment Purchases	-	Milestone Data Not Required
2.c.	Awareness Campaigns	-	Milestone Data Not Required
2.d.	Outreach Activities	-	Milestone Data Not Required
2.e.	Training Programs	-	Milestone Data Not Required
2.f.	Other (please specify):	-	Milestone Data Not Required

3. Please describe any challenges or issues anticipated during the next quarter that may impact planned progress against the project milestones listed above. In particular, please identify any areas or issues where technical assistance from the BTOP program may be useful (600 words or less).

Anticipated challenges which may impact planned progress against the project milestones listed above relate generally to the cumulative effect of legacy start-up delays, delays in the procurement processes, and delays resulting from the stop work order. We anticipate that our ability to communicate positive news and progress about our broadband projects, as well as being able to report an

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overall increase in awareness and appreciation for broadband adoption and the goals of our BTOP programs, will be significantly increased with the resumption of work under the PCC and CCI programs.

Sustainable Broadband Adoption Budget Execution Details

Activity Based Expenditures (Sustainable Broadband Adoption)

1. Please provide details below on your total budget, cumulative actual expenditures (for the period ending the current quarter), and cumulative anticipated expenditures (for the period ending next quarter) for each line item, including detailed disbursements of both matching funds and federal funds from project inception through end of this quarter (actual) or next quarter (anticipated). Actual and anticipated figures should be reported cumulatively from award inception to the end of the applicable reporting quarter.

Budget for Entire Project				Actuals from Project Inception through End of Current Reporting Period			Anticipated Actuals from Project Inception through End of Next Reporting Period		
Cost Classification	Total Cost (plan)	Matching Funds (plan)	Federal Funds (plan)	Total Cost	Matching Funds	Federal Funds	Total Costs	Matching Funds	Federal Funds
a. Personnel	\$574,754	\$0	\$574,754	\$0	\$0	\$0	\$1,875	\$0	\$1,875
b. Fringe Benefits	\$165,351	\$0	\$165,351	\$0	\$0	\$0	\$562	\$0	\$562
c. Travel	\$125,625	\$0	\$125,625	\$0	\$0	\$0	\$0	\$0	\$0
d. Equipment	\$31,350	\$0	\$31,350	\$0	\$0	\$0	\$0	\$0	\$0
e. Supplies	\$40,000	\$0	\$40,000	\$0	\$0	\$0	\$0	\$0	\$0
f. Contractual	\$1,372,002	\$0	\$1,372,002	\$110,025	\$0	\$110,025	\$110,025	\$0	\$110,025
g. Construction	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
h. Other	\$1,376,749	\$1,150,749	\$226,000	\$0	\$0	\$0	\$0	\$0	\$0
i. Total Direct Charges (sum of a through h)	\$3,685,831	\$1,150,749	\$2,535,082	\$110,025	\$0	\$110,025	\$112,462	\$0	\$112,462
j. Indirect Charges									
k. TOTALS (sum of i and j)	\$3,685,831	\$1,150,749	\$2,535,082	\$110,025	\$0	\$110,025	\$112,462	\$0	\$112,462

2. Program Income: Please provide the program income you listed in your application budget and actuals to date through the end of the reporting period.

a. Application Budget Program Income: \$0

b. Program Income to Date: \$0