AWARD NUMBER: 55-42-B10549

DATE: 02/21/2012

ANNUAL PERFORMANCE PRO	OGRESS REPOR	RT FOR P	JBLIC COMP		
General Information					
1. Federal Agency and Organizational Element to Which Report is Submitted 2. Award Identification			er	3. DUNS Number	
Department of Commerce, National Telecommunications and Information Administration	55-42-B10549			006434211	
4. Recipient Organization					
MILWAUKEE, CITY OF 200 E WELLS STREET, MIL	LWAUKEE, WI 532	2023515			
5. Current Reporting Period End Date (MM/DD/YYYY)		6. Is this th	e last Annual Re	port of the Award Period?	
12-31-2011	⊖ Yes ● No				
7. Certification: I certify to the best of my knowledge an purposes set forth in the award documents.	d belief that this re	oort is corre	ct and complete	for performance of activities for the	
7a. Typed or Printed Name and Title of Certifying Officia	al	70	. Telephone (ar	ea code, number and extension)	
Stephanie Saniter			414-286-8874		
		70	d. Email Address	5	
Project Coordinator	Stephanie.saniter@milwaukee.gov				
7b. Signature of Certifying Official		70	e. Date Report S	ubmitted (MM/DD/YYYY):	
Submitted Electronically			02-21-2012		

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PROJECT INDICATORS

1. Are you establishing new Public Computer Centers (PCCs) or improving existing PCCs?

○ New ○ Improved ● Both

2. How many PCCs were established or improved, and what type of institution(s) were they associated with? Please provide actual total numbers to date. Figures should be reported cumulatively from award inception to the end of the most recent calendar year. Recipients should only count the PCCs that were fully established or in which improvements have been fully completed in that year (that is, partial improvements should not be counted).

Institutions	Established	Improved	Total	
Schools (K-12)	0	0	0	
Libraries	0	6	6	
Community Colleges	0	0	0	
Universities / Colleges	0	0	0	
Medical / Health care Facilities	0	0	0	
Public Safety Entities	0	0	0	
Job-Training and/or Economic Development Institution	0	0	0	
Other Community Support-Governmental				
(please specify): Housing Authority of the City of Milwaukee	0	2	2	
Other Community Support-Non-Governmental				
United Community Center- Olga (please specify): Village Senior Center- Nonprofit Organization	1	0	1	

3. Please complete the following chart for each PCC established or improved using BTOP funds. Please provide actual total numbers to date.

3.a. New PCCs

New PCC Address	Number of Workstations Available to the Public	Total Hours of Operation per 120- hour Business Week	Total Hours of Operation per 48-hour Weekend	Speed of Broadband Access to Facility (Mbps)	Average Number of Users per Week	
United Community Center- Olga Village 1028 South 9th Street Milwaukee, WI 53204	12	48	12	100	22	
Add New PCC Remove New PCC						

3.b. Improved PCCs						
New PCC Address	Number of Workstations Available to the Public	Total Hours of Operation per 120- hour Business Week	Operation per 120- Operation per 48-hour		Average Number of Users per Week	
Prior to Improvement						
Atkinson Library 1960 W. Atkinson Avenue Milwaukee, WI 53209	26	28	7	100	885	
Center Street Library 2727 W. Fond du Lac Avenue Milwaukee, WI 53209	46	43	7	100	1,066	
Forest Home Library 1432 W. Forest Home Avenue Milwaukee, WI 53204	22	35	0	100	1,038	
Martin Luther King Library	- 21	35	0	100	758	

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Prior to Improvement						
310 West Locust Street						
Villard Square Library 5190 North 35th Street Milwaukee, WI 53209	17	35	0	100	682	
Washington Park Library 2121 N. Sherman Blvd Milwaukee, WI 53208	30	35	0	100	676	
Hillside Terrace 1419 North 8th Street Milwaukee, WI 53212	9	19	3	100	43	
Lapham Park 1902 North 6th Street Milwaukee, WI 53212	15	8	0	100	30	
	Add	New PCC	Remove New PCC			
After Improvement						
Atkinson Library 1960 W. Atkinson Avenue Milwaukee, WI 53209	66	32	7	100	672	
Center Street Library 2727 W. Fond du Lac Avenue Milwaukee, WI 53209	86	43	7	100	1,064	
Forest Home Llbrary 1432 W. Forest Home Avenue Milwaukee, WI 53204	62	32	7	100	894	
Martin Luther King Library 310 West Locust Street Milwaukee, WI 53212	61	28	0	100	662	
Villard Square Library 5190 North 35th Street Milwaukee, WI 53209	57	42	7	100	644	
Washington Park Library 2121 N. Sherman Blvd Milwaukee, WI 53208	70	42	7	100	927	
Hillside Terrace 1419 North 8th Street Milwaukee, WI 53212	9	40	3	100	60	
Lapham Park 1902 North 6th Street Milwaukee, WI 53212	15	30	3	100	120	
Atkinson Library Kiosk	1	32	7	100	78	
Forest Home Library Kiosk	1	32	7	100	41	
Martin Luther King Library Kiosk	1	28	0	100	46	
Washington Park Library Kiosk	1	42	7	100	104	
Hillside Terrace Kiosk	1	40	3	100	47	
Bayshore Mall (Kiosk) 5800 North Bayshore	1	40	0	100	12	

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Drive								
Milwaukee WI 53217 Center (Kiosk) 2137 W. Greenfield Avenue Milwaukee, WI 53204	1 4		40			0	100	70
		Add	New PCC	1	Rer	nove New PCC		
4.a. Please check the p	rimary uses	of the PC	Cs funded by th	⊔ nis awaro	l. (Che	ck all that apply.)		
✓ Open Lab Time	Other		✓ Training					
4.b. If "other," please s	pecify the p	rimary use	of the PCCs:					
N/A								
5. Please list all of the F (matching) funds, inclu equipment and/or supp	ding any cu	stomer pr	emises equipme	ent or en	d-use	r devices. If addition	nal space is needed, p	
Manufacturer	lt	ems	Unit Cost per Item	r Number of Narrative description of how the equipment and supplies w Units deployed				nent and supplies were
Connected Technology	1					the vendor and manufa vendor of the Milwauke coordinated with the M arrange for installation date and the eight kiosk kiosks placed at six Libra	cturer, Connected Technolog e Area Workforce Investment AWIB project coordinator and at the sites. Seven of the eigh k will be placed early in the firs ary PCC's, one Housing Author	each of the PCC contacts to t kiosks have been installed to st quarter of 2012. There will be rity PCC, on Community Based
Solutions, Inc.		and Kiosk	6,210	8		Organization and in a Career Center at a large shopping center.		
Tot	als:		6,210	8				
		Ado	d Equipment		Ren	nove Equipment		
6. For PCC access and <u>cumulatively</u> from awar							on below. Figures sho	uld be reported
Тур	bes of Acces	ss or Train	ing		Nu	mber of People Targeted	Number of People Participating	Total Hours of Training Offered
Open Lab Access						27,034	11,737	0
Multimedia						0	0	0
Office skills						174	67	398
ESL					0	0	0	
GED					0	0	0	
College Preparatory Training					0	0	0	
Basic Internet and Computer Use					3,425	1,472	3,282	
Certified Training Programs					0	0	0	
Other (please specify): Job Skills Labs					2,206 950		1,900	
Total	Total					32,839	14,226	5,580
7. Please describe how access to job searches								
200003 10 JUD SCALUIES	, onine cou		igo, conuncation	is and th	is inte	(000 morus or 1035)	•	

The Connecting Milwaukee Communities Public Computer Center (PCC) program promotes economic recovery in the Milwaukee area by providing greater access to the internet and computer skills training to low-income individuals living in neighborhoods with limited

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computer and internet availability. All six Public Computer Centers located at the Milwaukee Public Library branches offer "Job Labs" for teens and adults that are directed by a Library Technology Specialist who teaches individuals the computer skills needed to create a resume, to apply for a job online, to set-up and access an e-mail account and to navigate basic computer programs. Some soft-skills training is also provided during these sessions. All 259 workstations that have been deployed as a result of BTOP funds offer high-speed internet access to the public. Thus, allowing individuals the opportunity to perform job searches, fill out online applications and to correspond with employers via e-mail on their own accord, or with one-on-one assistance from a trained Technology Specialist. All eight PCC sites offer open lab time as well as structured training programs that teach basic computer & internet search skills, both essential tools in a rapidly changing economic environment, one that relies heavily on computer comprehension. As a result of the BTOP- funded Connecting Milwaukee Communities program, more computers, quality high-speed internet service and trained technology staff have presented new and improved avenues to employment for individuals who previously had no computer access or training at all.

8. To the extent that you have made any subcontracts or sub grants, please provided the number of subcontracts or sub grants that have been made to socially and economically disadvantaged small business (SDB) concerns as defined by section 8(a) of the Small Business Act, 15 U.S.C. 647, as modified by NTIA's adoption of an alternative small business size standard for use in BTOP. Please also provide the names of these SDB entities (150 words or less).

There has been one subcontract with a socially and economically disadvantaged small business. This contract was established between the Wireless Installation vendor and the Housing Authority of the City of Milwaukee, that vendor's name is Trinidad Group, LLC.

9. Please describe any best practices / lessons learned that can be shared with other similar BTOP projects (900 words or less).

As the prime recipient of the grant, we have held regular CMC "Team" meetings with our sub-recipients and vendors. These meetings are held quarterly and have played a significant roll in the success of the project. At these meetings we share individual program accomplishments, challenges and concerns within the group and are able to collectively work on solutions to ensure the completion of all milestones set forth by the grant. The Bridging the Information Gap Coordinator also meets with the Sub-recipients individually on a regular basis to discuss their portions of the project in more detail and to allow for conversation to focus on activity that is unique to that particular sub-recipient.

A solid marketing strategy has proven very helpful in promoting and igniting interest in the project within the community. Advertising in various community newspapers, on billboards and on bus shelters near the PCC locations has been effective in reaching out to the individuals who live in the neighborhoods where the PCC's are located.

The City's rigorous hiring process caused a delay early in the project, which would have been even more significant had we not been allowed to exempt the Bridging the Information Gap Coordinator and Library Technology Specialist positions. Both a best practice and lesson learned was that exempting positions at the city government level can be beneficial in speeding up the initial hiring process.