

RECIPIENT NAME: Toledo Telephone Company, Inc.

AWARD NUMBER: 53-43-B10595

DATE: 11/14/2011

OMB CONTROL NUMBER: 0660-0037

EXPIRATION DATE: 12/31/2013

QUARTERLY PERFORMANCE PROGRESS REPORT FOR SUSTAINABLE BROADBAND ADOPTION

General Information

1. Federal Agency and Organizational Element to Which Report is Submitted Department of Commerce, National Telecommunications and Information Administration	2. Award Identification Number 53-43-B10595	3. DUNS Number 002799641
4. Recipient Organization Toledo Telephone Company, Inc. 183 Plomondon Road, Toledo, WA 98591-9709		
5. Current Reporting Period End Date (MM/DD/YYYY) 09-30-2011	6. Is this the last Report of the Award Period? <input type="radio"/> Yes <input checked="" type="radio"/> No	
7. Certification: I certify to the best of my knowledge and belief that this report is correct and complete for performance of activities for the purposes set forth in the award documents.		
7a. Typed or Printed Name and Title of Certifying Official Dale Merten C.O.O.	7c. Telephone (area code, number and extension) 360-864-2044	
	7d. Email Address BTOP@toledotel.com	
7b. Signature of Certifying Official Submitted Electronically	7e. Date Report Submitted (MM/DD/YYYY): 11-14-2011	

Project Indicators (This Quarter)

1. Please describe significant project accomplishments completed during this quarter (600 words or less).

Our outreach to Tribal Members focused on their annual Pow-Wow which is a celebration of Tribal heritage. It is the largest gathering for Tribal Members each year. We were able to meet many people who were still not familiar with our program. Our Computer Literacy Training continues to grow in both new students and new class offerings. We seated 59 new students for basic classes and held 12 additional advanced training classes.

2. Please provide the percent complete for the following key milestones in your project. Write "0" in the Percent Complete column and "N/A" in the Narrative column if your project does not include this activity. If you provided additional milestones in your baseline report, please insert them at the bottom of the table. Figures should be reported cumulatively from award inception to the end of the most recent reporting quarter. Please provide a narrative description if the percent complete is different from the target provided in your baseline plan (300 words or less).

	Milestone	Percent Complete	Narrative (describe reasons for any variance from baseline plan or any other relevant information)
2.a.	Overall Project	37	We are on target with original projections
2.b.	Equipment / Supply Purchases	-	Progress reported in Question 4 below
2.c.	Awareness Campaigns	-	Progress reported in Question 4 below
2.d.	Outreach Activities	-	Progress reported in Question 4 below
2.e.	Training Programs	-	Progress reported in Question 4 below
2.f.	Other (please specify):	-	Progress reported in Question 4 below

3. Please describe any challenges or issues faced during this past quarter in achieving planned progress against the project milestones listed above. In particular, please identify any areas or issues where technical assistance from the BTOP program may be useful (600 words or less).

We have no specific issues or challenges during this quarter.

4a. In the chart below, please provide the requested information on your BTOP grant-funded SBA activities. Please also provide a short description of the activity (600 words or less). Figures should be reported cumulatively from award inception to the end of the most recent reporting quarter. Please ensure that the numbers of new household subscribers and business or community anchor institution (CAI) subscribers reflected in the "Total" row represent the unduplicated number of new subscribers that can be attributed to your SBA project as a whole.

Name of the SBA Activity	Location of SBA Activity	Description of Activity (600 words or less)	Size of Target Audience	Actual Number of Participants	New Subscribers: Households	New Subscribers: Businesses and/or CAIs
Toledo / Cowlitz Broadband Initiative	Toledo WA	Applications from participants continue to be received and each is reviewed carefully. Approved applicants are scheduled for the Basic Training Class, all others are notified their applications was not accepted.	93	58	0	0
Toledo / Cowlitz Broadband Initiative	Toledo WA	Participants completed Basic Computer Training which qualifies them to receive a laptop computer and broadband.	62	59	53	0
Toledo / Cowlitz Broadband Initiative	Toledo WA	Presented outreach information at the Annual Cowlitz Tribal Pow-Wow which is the largest annual gathering of Tribal Members	300	25	5	0
Total:			455	142	58	0

4b. Please describe your method for determining the number of households, businesses, and/or (CAIs) subscribing to broadband as a result of your SBA programs (600 words or less).

Each new subscriber must identify on the application if they are applying as a residence or business. Toledo Telephone is the primary broadband provider in the area, therefore we know our current subscription rate and can measure the increase in subscribers from this program. We survey our participants during and after training, and will survey again at the end of the program to determine sustained subscription rates.

4c. Please provide a narrative explanation if the total number of new subscribers is different from the targets provided in your baseline plan (600 words or less).

We are exactly on target with our baseline projections.

4d. Please provide the number of households and the number of businesses and CAIs receiving discounted broadband service as result of BTOP funds.

Households: 299

Businesses and CAIs : 12

Project Indicators (Next Quarter)

1. Please describe significant project accomplishments planned for completion during the next quarter (600 words or less).

We continue to expand our classes beyond the very basics of using a computer with several introductory courses including MS Word, MS Excel, and PowerPoint. Utilizing email to receive feedback from the participants, we will also include a class on the most popular "elective" type class.

We also plan to launch a new direct mail campaign and increase our door to door efforts towards community outreach.

2. Please provide the percent complete anticipated for the following key milestones in your project as of the end of the next quarter. Write "0" in the second column if your project does not include this activity. If you provided additional milestones in your baseline report, please insert them at the bottom of the table. Figures should be reported cumulatively from award inception to the end of the next reporting quarter. Please provide a narrative description if the planned percent complete is different from the target provided in your baseline plan (300 words or less).

	Milestone	Percent Complete	Narrative (describe reasons for any variance from baseline plan or any other relevant information)
2.a.	Overall Project	46	We expect to remain on target
2.b.	Equipment Purchases	-	Milestone Data Not Required
2.c.	Awareness Campaigns	-	Milestone Data Not Required
2.d.	Outreach Activities	-	Milestone Data Not Required
2.e.	Training Programs	-	Milestone Data Not Required
2.f.	Other (please specify):	-	Milestone Data Not Required

3. Please describe any challenges or issues anticipated during the next quarter that may impact planned progress against the project milestones listed above. In particular, please identify any areas or issues where technical assistance from the BTOP program may be useful (600 words or less).

We anticipate next quarter will proceed as planned.

