

RECIPIENT NAME:New Mexico State Library

AWARD NUMBER: 35-43-B10002

DATE: 11/10/2011

OMB CONTROL NUMBER: 0660-0037

EXPIRATION DATE: 12/31/2013

QUARTERLY PERFORMANCE PROGRESS REPORT FOR SUSTAINABLE BROADBAND ADOPTION

General Information

1. Federal Agency and Organizational Element to Which Report is Submitted Department of Commerce, National Telecommunications and Information Administration	2. Award Identification Number 35-43-B10002	3. DUNS Number 783998099
4. Recipient Organization New Mexico State Library 1209 Camino Carlos Rey, Santa Fe, NM 87507		
5. Current Reporting Period End Date (MM/DD/YYYY) 09-30-2011	6. Is this the last Report of the Award Period? <input type="radio"/> Yes <input checked="" type="radio"/> No	
7. Certification: I certify to the best of my knowledge and belief that this report is correct and complete for performance of activities for the purposes set forth in the award documents.		
7a. Typed or Printed Name and Title of Certifying Official Robert Blankenship	7c. Telephone (area code, number and extension) 505-476-9784	
	7d. Email Address Robert.blankenship@state.nm.us	
7b. Signature of Certifying Official Submitted Electronically	7e. Date Report Submitted (MM/DD/YYYY): 11-10-2011	

Project Indicators (This Quarter)

1. Please describe significant project accomplishments completed during this quarter (600 words or less).

Numbers of participants in the Fast Forward New Mexico Grant at the end of Quarter 3 is 3103 with a Q3 2011 target of 2310 and an overall baseline target of 4080. FFNM has focused on subscribership this quarter and has accomplished development of an enhanced assessment plan. Budget is currently at 53% with a baseline completion rate expected of 62% Overall FFNM is accomplishing training goals as stated in the baseline report. Another area of focus this quarter has been on development of the conference contract as well as refinement of goals and objectives of the conference, which will be in place by the end of Quarter 4 2011. Fast Forward has launched successful trainings in Crownpoint on the Navajo Nation and are delivering classes in Dine and has also launched training in Clovis. This quarter, successful coordination, scheduling and planning for training has been accomplished at our next location of Ohkay Owingeh and we are working on completion of the Clovis location. The Fast Forward website continues to be updated with the most current class and event information as well as news articles, success stories and other information of interest.

2. Please provide the percent complete for the following key milestones in your project. Write "0" in the Percent Complete column and "N/A" in the Narrative column if your project does not include this activity. If you provided additional milestones in your baseline report, please insert them at the bottom of the table. Figures should be reported cumulatively from award inception to the end of the most recent reporting quarter. Please provide a narrative description if the percent complete is different from the target provided in your baseline plan (300 words or less).

	Milestone	Percent Complete	Narrative (describe reasons for any variance from baseline plan or any other relevant information)
2.a.	Overall Project	53	The baseline report shows we should be at 62% completion at the end of Q7. Gap of 9% due to the draw block out period this quarter. A significant dollar amount was drawn after Q7 reports were created. We will erase this gap in Q8.
2.b.	Equipment / Supply Purchases	-	Progress reported in Question 4 below
2.c.	Awareness Campaigns	-	Progress reported in Question 4 below
2.d.	Outreach Activities	-	Progress reported in Question 4 below
2.e.	Training Programs	-	Progress reported in Question 4 below
2.f.	Other (please specify):	-	Progress reported in Question 4 below

3. Please describe any challenges or issues faced during this past quarter in achieving planned progress against the project milestones listed above. In particular, please identify any areas or issues where technical assistance from the BTOP program may be useful (600 words or less).

Careful planning will yield success in our upcoming training sites of Ohkay Owingeh and Zuni. We have made significant progress relative to definition of subscribership and will have this piece in place and yielding data in Q8. Also ensuring that the Conference is planned carefully to incorporate elements of broadband development in New Mexico as well as the Sustainability element of Fast Forward will be a challenge but will be accomplished by the end of the quarter.

4a. In the chart below, please provide the requested information on your BTOP grant-funded SBA activities. Please also provide a short description of the activity (600 words or less). Figures should be reported cumulatively from award inception to the end of the most recent reporting quarter. Please ensure that the numbers of new household subscribers and business or community anchor institution (CAI) subscribers reflected in the "Total" row represent the unduplicated number of new subscribers that can be attributed to your SBA project as a whole.

Name of the SBA Activity	Location of SBA Activity	Description of Activity (600 words or less)	Size of Target Audience	Actual Number of Participants	New Subscribers: Households	New Subscribers: Businesses and/or CAIs
Marketing Outreach, One on One meeting	Gallup Aztec Albuquerque, Rio Rancho, Las Cruces, Socorro, Silver City, Ohkay Owingeh, Crownpoint, Santa Fe, Columbus	In Q7 we have reached a total of 129,614 additional New Mexicans. Through radio we reached 1500. Public Television 1000. Newspaper articles in four communities reached 116819. Website Traffic and social media reached 7883, newsletters in communities conservatively reached 476, posters and brochures we placed in towns reached 1391. Additionally we directly engaged in one on ones with 545 people through meetings and presentations.	628,375	793,704	0	0

Name of the SBA Activity	Location of SBA Activity	Description of Activity (600 words or less)	Size of Target Audience	Actual Number of Participants	New Subscribers: Households	New Subscribers: Businesses and/or CAIs
Level II Training	Gallup Aztec Albuquerque Rio Rancho Las Cruces Socorro Silver City Crownpoint Santa Fe Columbus	Santa Fe 8 classes 84 participants, Crownpoint 16 classes 115 participants	1,170	1,458	0	0
Level I Training	Silver City, Santa Fe	Silver City - 173 participants in 12 classes. Santa Fe - 109 participants in 8 classes. Aztec - additional classes - sustainability. 138 participants. Gallup - train the trainer & SF train the trainer. 35 participants. Clovis 6 classes so far with 119 participants.	1,260	1,645	0	0
Total:			630,805	796,807	0	0

4b. Please describe your method for determining the number of households, businesses, and/or (CAIs) subscribing to broadband as a result of your SBA programs (600 words or less).

Fast Forward New Mexico measures three types of broadband adopters/subscribers: 1. Subscribers: A homeowner or business owner who, previous to FFNM presence did not have broadband and now has purchased broadband services from a provider (ISP). 2. Subscribers who increase access: a non-subscriber who more frequently accesses broadband and increases the value he/she places on internet access. 3. Non subscribers who increase access: a non-subscriber who more frequently accesses broadband (through another's subscription) and increases the value he/she places on internet access. To measure subscribers, subscribers who increase access and non subscribers who increase access, FFNM will survey training participants before and after training.

4c. Please provide a narrative explanation if the total number of new subscribers is different from the targets provided in your baseline plan (600 words or less).

New subscriber totals will be obtained from class surveys which will occur three months following training. Reportable data should be available in Q8.

4d. Please provide the number of households and the number of businesses and CAIs receiving discounted broadband service as result of BTOP funds.

Households: 0	Businesses and CAIs : 0
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Project Indicators (Next Quarter)

1. Please describe significant project accomplishments planned for completion during the next quarter (600 words or less).

Completion of Ohkay Owengeh and Clovis training. In addition, the conference will be completely figured out relative to scope of work, goals and objectives and timeframe as well as contract finalization. Assessment will be in place in Q8, and progress towards the sustainability of the program will continue to be developed.

2. Please provide the percent complete anticipated for the following key milestones in your project as of the end of the next quarter. Write "0" in the second column if your project does not include this activity. If you provided additional milestones in your baseline report, please insert them at the bottom of the table. Figures should be reported cumulatively from award inception to the end of the next reporting quarter. Please provide a narrative description if the planned percent complete is different from the target provided in your baseline plan (300 words or less).

	Milestone	Percent Complete	Narrative (describe reasons for any variance from baseline plan or any other relevant information)
2.a.	Overall Project	71	Baseline shows completion rate of 71% by Q8.
2.b.	Equipment Purchases	-	Milestone Data Not Required
2.c.	Awareness Campaigns	-	Milestone Data Not Required
2.d.	Outreach Activities	-	Milestone Data Not Required
2.e.	Training Programs	-	Milestone Data Not Required
2.f.	Other (please specify):	-	Milestone Data Not Required

3. Please describe any challenges or issues anticipated during the next quarter that may impact planned progress against the project milestones listed above. In particular, please identify any areas or issues where technical assistance from the BTOP program may be useful (600 words or less).

No challenges or issues anticipated during the next quarter that might impact progress against milestones in the coming quarter.

Sustainable Broadband Adoption Budget Execution Details

Activity Based Expenditures (Sustainable Broadband Adoption)

1. Please provide details below on your total budget, cumulative actual expenditures (for the period ending the current quarter), and cumulative anticipated expenditures (for the period ending next quarter) for each line item, including detailed disbursements of both matching funds and federal funds from project inception through end of this quarter (actual) or next quarter (anticipated). Actual and anticipated figures should be reported cumulatively from award inception to the end of the applicable reporting quarter.

Budget for Entire Project				Actuals from Project Inception through End of Current Reporting Period			Anticipated Actuals from Project Inception through End of Next Reporting Period		
Cost Classification	Total Cost (plan)	Matching Funds (plan)	Federal Funds (plan)	Total Cost	Matching Funds	Federal Funds	Total Costs	Matching Funds	Federal Funds
a. Personnel	\$332,551	\$184,147	\$148,404	\$130,712	\$66,900	\$63,812	\$236,110	\$130,744	\$105,336
b. Fringe Benefits	\$69,679	\$28,835	\$40,744	\$37,054	\$18,232	\$18,822	\$49,400	\$20,472	\$28,928
c. Travel	\$42,197	\$0	\$42,197	\$6,200	\$0	\$6,200	\$29,959	\$0	\$29,959
d. Equipment	\$270,972	\$146,794	\$124,178	\$217,177	\$92,560	\$124,617	\$192,389	\$104,223	\$88,166
e. Supplies	\$1,000	\$0	\$1,000	\$0	\$0	\$0	\$710	\$0	\$710
f. Contractual	\$1,288,074	\$197,153	\$1,090,921	\$678,782	\$141,427	\$537,355	\$914,531	\$139,978	\$774,553
g. Construction	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
h. Other	\$10,044	\$0	\$10,044	\$631	\$0	\$631	\$7,131	\$0	\$7,131
i. Total Direct Charges (sum of a through h)	\$2,014,517	\$556,929	\$1,457,488	\$1,070,556	\$319,119	\$751,437	\$1,430,230	\$395,417	\$1,034,783
j. Indirect Charges									
k. TOTALS (sum of i and j)	\$2,014,517	\$556,929	\$1,457,488	\$1,070,556	\$319,119	\$751,437	\$1,430,230	\$395,417	\$1,034,783

2. Program Income: Please provide the program income you listed in your application budget and actuals to date through the end of the reporting period.

a. Application Budget Program Income: \$0	b. Program Income to Date: \$0
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Empty space for providing additional details or comments.