

RECIPIENT NAME:New Mexico State Library

AWARD NUMBER: 35-43-B10002

DATE: 05/07/2013

OMB CONTROL NUMBER: 0660-0037

EXPIRATION DATE: 12/31/2013

QUARTERLY PERFORMANCE PROGRESS REPORT FOR SUSTAINABLE BROADBAND ADOPTION

General Information

1. Federal Agency and Organizational Element to Which Report is Submitted Department of Commerce, National Telecommunications and Information Administration	2. Award Identification Number 35-43-B10002	3. DUNS Number 783998099
4. Recipient Organization New Mexico State Library 1209 Camino Carlos Rey, Santa Fe, NM 87507		
5. Current Reporting Period End Date (MM/DD/YYYY) 03-31-2013	6. Is this the last Report of the Award Period? <input type="radio"/> Yes <input checked="" type="radio"/> No	
7. Certification: I certify to the best of my knowledge and belief that this report is correct and complete for performance of activities for the purposes set forth in the award documents.		
7a. Typed or Printed Name and Title of Certifying Official Devon Skeele	7c. Telephone (area code, number and extension) 505-476-9762	
	7d. Email Address devon.skeele@state.nm.us	
7b. Signature of Certifying Official Submitted Electronically	7e. Date Report Submitted (MM/DD/YYYY): 05-07-2013	

Project Indicators (This Quarter)

1. Please describe significant project accomplishments completed during this quarter (600 words or less).

During Q1, FFNM staff worked to finalize all grant activities. Staff analyzed all data collected throughout the project to create the Final Assessment Report and to develop sustainable marketing materials including a marketing toolkit. The marketing materials will be distributed to public libraries throughout the state. Staff also worked with Project Partners to ensure project sustainability through ongoing partnerships with the New Mexico Department of Information Technology.

2. Please provide the percent complete for the following key milestones in your project. Write "0" in the Percent Complete column and "N/A" in the Narrative column if your project does not include this activity. If you provided additional milestones in your baseline report, please insert them at the bottom of the table. Figures should be reported cumulatively from award inception to the end of the most recent reporting quarter. Please provide a narrative description if the percent complete is different from the target provided in your baseline plan (300 words or less).

	Milestone	Percent Complete	Narrative (describe reasons for any variance from baseline plan or any other relevant information)
2.a.	Overall Project	94	Project Staff are working with Project Partners to finalize project activities in order to comply with all grant requirements and to expend all grant funds.
2.b.	Equipment / Supply Purchases	-	Progress reported in Question 4 below
2.c.	Awareness Campaigns	-	Progress reported in Question 4 below
2.d.	Outreach Activities	-	Progress reported in Question 4 below
2.e.	Training Programs	-	Progress reported in Question 4 below
2.f.	Other (please specify):	-	Progress reported in Question 4 below

3. Please describe any challenges or issues faced during this past quarter in achieving planned progress against the project milestones listed above. In particular, please identify any areas or issues where technical assistance from the BTOP program may be useful (600 words or less).

No specific challenges were experienced during this Quarter.

4a. In the chart below, please provide the requested information on your BTOP grant-funded SBA activities. Please also provide a short description of the activity (600 words or less). Figures should be reported cumulatively from award inception to the end of the most recent reporting quarter. Please ensure that the numbers of new household subscribers and business or community anchor institution (CAI) subscribers reflected in the "Total" row represent the unduplicated number of new subscribers that can be attributed to your SBA project as a whole.

Name of the SBA Activity	Location of SBA Activity	Description of Activity (600 words or less)	Size of Target Audience	Actual Number of Participants	New Subscribers: Households	New Subscribers: Businesses and/or CAIs
Marketing and Outreach, one-on-one meetings	various statewide locations	Project staff worked with Project Partners to develop the Final Assessment Report and marketing materials to support project sustainability with public libraries and community stakeholders.	0	0	0	0
Total:			0	0	0	0

4b. Please describe your method for determining the number of households, businesses, and/or (CAIs) subscribing to broadband as a result of your SBA programs (600 words or less).

Project staff worked throughout this quarter to analyze data collected by the University of New Mexico to determine participant adoption rate. Data is being compiled and presented in a final Project Assessment Report.

4c. Please provide a narrative explanation if the total number of new subscribers is different from the targets provided in your baseline plan (600 words or less).

Fast Forward New Mexico measures three types of broadband adopters or subscribers. 1. Subscribers: A homeowner or businessowner who, previous to FFNM presence did not have broadband and now has purchased broadband services from a provider (ISP). 2. Subscribers who increase access: a subscriber who more frequently accesses broadband and increases the value he or she

places on internet access. 3. Non Subscribers who increase access: a non subscriber who more frequently access broadband (through another's subscription) and increases the value he or she places on internet access. To measure subscribers, subscribers who increase access and non subscribers who increase access, FFNM surveyed training participants before and after training.

4d. Please provide the number of households and the number of businesses and CAIs receiving discounted broadband service as result of BTOP funds.

Households: 0	Businesses and CAIs : 0
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Project Indicators (Next Quarter)

1. Please describe significant project accomplishments planned for completion during the next quarter (600 words or less).
 During Q1, the NM State Library's Project Staff and Project Partners focused on finalizing the grant project by completing the project assessment, translating the curricula into Spanish, developing a final assessment report and finalizing all project activities.

2. Please provide the percent complete anticipated for the following key milestones in your project as of the end of the next quarter. Write "0" in the second column if your project does not include this activity. If you provided additional milestones in your baseline report, please insert them at the bottom of the table. Figures should be reported cumulatively from award inception to the end of the next reporting quarter. Please provide a narrative description if the planned percent complete is different from the target provided in your baseline plan (300 words or less).

	Milestone	Percent Complete	Narrative (describe reasons for any variance from baseline plan or any other relevant information)
2.a.	Overall Project	100	Project Staff are working with Project Partners to finalize project activities in order to comply with all grant requirements and to expend all grant funds.
2.b.	Equipment Purchases	-	Milestone Data Not Required
2.c.	Awareness Campaigns	-	Milestone Data Not Required
2.d.	Outreach Activities	-	Milestone Data Not Required
2.e.	Training Programs	-	Milestone Data Not Required
2.f.	Other (please specify):	-	Milestone Data Not Required

3. Please describe any challenges or issues anticipated during the next quarter that may impact planned progress against the project milestones listed above. In particular, please identify any areas or issues where technical assistance from the BTOP program may be useful (600 words or less).

No challenges or issues are anticipated. NM State Library staff continue to explore innovative ways to ensure project sustainability.

