

RECIPIENT NAME:New Mexico State Library

AWARD NUMBER: 35-43-B10002

DATE: 08/07/2012

OMB CONTROL NUMBER: 0660-0037

EXPIRATION DATE: 12/31/2013

### QUARTERLY PERFORMANCE PROGRESS REPORT FOR SUSTAINABLE BROADBAND ADOPTION

#### General Information

<b>1. Federal Agency and Organizational Element to Which Report is Submitted</b> Department of Commerce, National Telecommunications and Information Administration	<b>2. Award Identification Number</b> 35-43-B10002	<b>3. DUNS Number</b> 783998099
<b>4. Recipient Organization</b>  New Mexico State Library 1209 Camino Carlos Rey, Santa Fe, NM 87507		
<b>5. Current Reporting Period End Date (MM/DD/YYYY)</b> 06-30-2012	<b>6. Is this the last Report of the Award Period?</b>  <input type="radio"/> Yes <input checked="" type="radio"/> No	
<b>7. Certification: I certify to the best of my knowledge and belief that this report is correct and complete for performance of activities for the purposes set forth in the award documents.</b>		
<b>7a. Typed or Printed Name and Title of Certifying Official</b>  Marcie Davis	<b>7c. Telephone (area code, number and extension)</b>  505-424-6631	
	<b>7d. Email Address</b>  mdavis@davisinnovates.com	
<b>7b. Signature of Certifying Official</b>  Submitted Electronically	<b>7e. Date Report Submitted (MM/DD/YYYY):</b>  08-07-2012	

**Project Indicators (This Quarter)**

**1. Please describe significant project accomplishments completed during this quarter (600 words or less).**

Number of participants in the Fast Forward New Mexico project at the end of Quarter 2, 2012 is 5087 with a Q2 target of 3840. FFNM has focused on subscribership and the August 3 Summit. Overall, FFNM is exceeding training goals as stated in the baseline report. During Q2, Fast Forward conducted trainings in Taos, Raton, Hobbs, Bayard, Deming, and Lordsburg, NM. Project partners also worked to plan the Broadband Summit and to develop a pre-report for dissemination at the Summit.

**2. Please provide the percent complete for the following key milestones in your project. Write "0" in the Percent Complete column and "N/A" in the Narrative column if your project does not include this activity. If you provided additional milestones in your baseline report, please insert them at the bottom of the table. Figures should be reported cumulatively from award inception to the end of the most recent reporting quarter. Please provide a narrative description if the percent complete is different from the target provided in your baseline plan (300 words or less).**

	Milestone	Percent Complete	Narrative (describe reasons for any variance from baseline plan or any other relevant information)
2.a.	Overall Project	94	The FFNM project is on target.
2.b.	Equipment / Supply Purchases	-	Progress reported in Question 4 below
2.c.	Awareness Campaigns	-	Progress reported in Question 4 below
2.d.	Outreach Activities	-	Progress reported in Question 4 below
2.e.	Training Programs	-	Progress reported in Question 4 below
2.f.	Other (please specify):	-	Progress reported in Question 4 below

**3. Please describe any challenges or issues faced during this past quarter in achieving planned progress against the project milestones listed above. In particular, please identify any areas or issues where technical assistance from the BTOP program may be useful (600 words or less).**

Withdrawal of key staff at both the NMSL and CAA has been challenging. There was a loss of project knowledge and leadership that has taken some effort to rebuild. However, remaining partners have worked tirelessly to ensure project stability. Continuity has been minimized due to the fact that the project is in its final stages and to the commitment of remaining staff and partners. Inadequate broadband connection at Hobbs, Deming and Lordsburg was also challenging.

**4a. In the chart below, please provide the requested information on your BTOP grant-funded SBA activities. Please also provide a short description of the activity (600 words or less). Figures should be reported cumulatively from award inception to the end of the most recent reporting quarter. Please ensure that the numbers of new household subscribers and business or community anchor institution (CAI) subscribers reflected in the "Total" row represent the unduplicated number of new subscribers that can be attributed to your SBA project as a whole.**

Name of the SBA Activity	Location of SBA Activity	Description of Activity (600 words or less)	Size of Target Audience	Actual Number of Participants	New Subscribers: Households	New Subscribers: Businesses and/or CAIs
Marketing and Outreach, One-on-One Meetings	Taos, Raton, Hobbs, Bayard, Deming, and Lordsburg, New Mexico	In Q2 we have reached a total of 161,650 New Mexicans. Through radio, we reached 10,000 in the Raton local listening area, 5000 in the Taos Area, and 16,500 in the Hobbs Area. Radio in other areas conservatively reached 20,000. Newspaper articles and ads in the Raton, Taos, Hobbs, Las Cruces, Deming, Carlsbad, Truth or Consequences, Bayard, and Lordsburg areas reached 74,680, social media reached about 350 through Facebook and Twitter, newsletters in communities conservatively reached 20,000. Posters and brochures we placed in towns were seen by 15,000. Additionally we engaged one-on-one with over 120 people through meetings and presentations.	161,650	620	0	0
<b>Total:</b>			<b>161,650</b>	<b>620</b>	<b>0</b>	<b>0</b>

**4b. Please describe your method for determining the number of households, businesses, and/or (CAIs) subscribing to broadband as a result of your SBA programs (600 words or less).**

N/A

**4c. Please provide a narrative explanation if the total number of new subscribers is different from the targets provided in your baseline plan (600 words or less).**

Fast Forward New Mexico measures three types of broadband adopters or subscribers. 1. Subscribers: A homeowner or businessowner who, previous to FFNM presence did not have broadband and now has purchased broadband services from a provider (ISP). 2. Subscribers who increase access: a subscriber who more frequently accesses broadband and increases the value he or she places on internet access. 3. Non Subscribers who increase access: a non subscriber who more frequently access broadband (through another's subscription) and increases the value he or she places on internet access. To measure subscribers, subscribers who increase access and non subscribers who increase access, FFNM surveys training participants before and after training. In addition, FFNM is working with Comcast to offer reduced subscriber fees and to provide reduced price computers to families that qualify for the free and reduced lunch program in targeted communities.

**4d. Please provide the number of households and the number of businesses and CAIs receiving discounted broadband service as result of BTOP funds.**

<b>Households:</b> 0	<b>Businesses and CAIs :</b> 0
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**Project Indicators (Next Quarter)**

**1. Please describe significant project accomplishments planned for completion during the next quarter (600 words or less).**

We will be kicking off digital literacy classes in Carlsbad and at additional sites in the Southern part of the state. In addition, we will be conducting the statewide Summit on August 3, 2012. We will also be working throughout the next quarter on a variety of project evaluation and assessment tasks.

**2. Please provide the percent complete anticipated for the following key milestones in your project as of the end of the next quarter. Write "0" in the second column if your project does not include this activity. If you provided additional milestones in your baseline report, please insert them at the bottom of the table. Figures should be reported cumulatively from award inception to the end of the next reporting quarter. Please provide a narrative description if the planned percent complete is different from the target provided in your baseline plan (300 words or less).**

	Milestone	Percent Complete	Narrative (describe reasons for any variance from baseline plan or any other relevant information)
2.a.	Overall Project	94	The FFNM project is on target.
2.b.	Equipment Purchases	-	Milestone Data Not Required
2.c.	Awareness Campaigns	-	Milestone Data Not Required
2.d.	Outreach Activities	-	Milestone Data Not Required
2.e.	Training Programs	-	Milestone Data Not Required
2.f.	Other (please specify):	-	Milestone Data Not Required

**3. Please describe any challenges or issues anticipated during the next quarter that may impact planned progress against the project milestones listed above. In particular, please identify any areas or issues where technical assistance from the BTOP program may be useful (600 words or less).**

No challenges or issues are anticipated. However, we are exploring additional funding streams and corporate partnerships regarding sustainability.

### Sustainable Broadband Adoption Budget Execution Details

#### Activity Based Expenditures (Sustainable Broadband Adoption)

1. Please provide details below on your total budget, cumulative actual expenditures (for the period ending the current quarter), and cumulative anticipated expenditures (for the period ending next quarter) for each line item, including detailed disbursements of both matching funds and federal funds from project inception through end of this quarter (actual) or next quarter (anticipated). Actual and anticipated figures should be reported cumulatively from award inception to the end of the applicable reporting quarter.

Budget for Entire Project				Actuals from Project Inception through End of Current Reporting Period			Anticipated Actuals from Project Inception through End of Next Reporting Period		
Cost Classification	Total Cost (plan)	Matching Funds (plan)	Federal Funds (plan)	Total Cost	Matching Funds	Federal Funds	Total Costs	Matching Funds	Federal Funds
a. Personnel	\$332,551	\$184,147	\$148,404	\$180,201	\$87,281	\$92,920	\$225,399	\$104,737	\$120,662
b. Fringe Benefits	\$69,679	\$28,835	\$40,744	\$51,686	\$23,808	\$27,878	\$62,880	\$28,569	\$34,311
c. Travel	\$42,197	\$0	\$42,197	\$7,389	\$0	\$7,389	\$24,793	\$0	\$24,793
d. Equipment	\$270,972	\$146,794	\$124,178	\$272,123	\$146,784	\$125,339	\$272,123	\$146,784	\$125,339
e. Supplies	\$1,000	\$0	\$1,000	\$447	\$0	\$447	\$723	\$0	\$723
f. Contractual	\$1,288,074	\$197,153	\$1,090,921	\$944,218	\$186,687	\$757,531	\$1,116,146	\$191,920	\$924,226
g. Construction	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
h. Other	\$10,044	\$0	\$10,044	\$897	\$0	\$897	\$5,470	\$0	\$5,470
i. Total Direct Charges (sum of a through h)	\$2,014,517	\$556,929	\$1,457,488	\$1,456,961	\$444,560	\$1,012,401	\$1,707,534	\$472,010	\$1,235,524
j. Indirect Charges	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
k. TOTALS (sum of i and j)	\$2,014,517	\$556,929	\$1,457,488	\$1,456,961	\$444,560	\$1,012,401	\$1,707,534	\$472,010	\$1,235,524

2. Program Income: Please provide the program income you listed in your application budget and actuals to date through the end of the reporting period.

a. Application Budget Program Income: \$0      b. Program Income to Date: \$0