

ANNUAL PERFORMANCE PROGRESS REPORT FOR SUSTAINABLE BROADBAND ADOPTION

General Information

1. Federal Agency and Organizational Element to Which Report is Submitted Department of Commerce, National Telecommunications and Information Administration	2. Award Identification Number 35-43-B10002	3. DUNS Number 783998099
4. Recipient Organization New Mexico State Library 1209 Camino Carlos Rey, Santa Fe, NM 87507		
5. Current Reporting Period End Date (MM/DD/YYYY) 12-31-2012	6. Is this the last Annual Report of the Award Period? <p style="text-align: center;"> <input checked="" type="radio"/> Yes <input type="radio"/> No </p>	
7. Certification: I certify to the best of my knowledge and belief that this report is correct and complete for performance of activities for the purposes set forth in the award documents.		
7a. Typed or Printed Name and Title of Certifying Official Devon Skeele	7c. Telephone (area code, number and extension) 505-476-9762	
	7d. Email Address devon.skeele@state.nm.us	
7b. Signature of Certifying Official Submitted Electronically	7e. Date Report Submitted (MM/DD/YYYY): 02-26-2013	

PROJECT INDICATORS																																																
<p>1. Does your Sustainable Broadband Adoption (SBA) project foster a particular broadband technology or technologies? If so, please describe this technology (or technologies) (600 words or less).</p> <p>Fast Forward New Mexico (FFNM) is a sustainable broadband adoption project that provides introductory and intermediate internet training at community libraries across New Mexico. While it does not foster a particular broadband technology, it is designed to promote broadband adoption across the state through providing basic computer training that enables participants to better participate in an increasingly digital world. Examples are the ability to apply for employment online, take advantage of government services which are increasingly only available online, or participate in online commerce. FFNM also addresses another barrier to adoption, the cost of computers and internet service, by identifying public libraries as community anchor institutions for free access to the internet.</p>																																																
<p>2a. Please list all of the broadband equipment and/or supplies you have purchased during the most recent calendar year using BTOP grant funds or other (matching) funds, including any customer premises equipment or end-user devices. If additional space is needed, please attach a list of equipment and/or supplies. Please also describe how the equipment and supplies have been deployed (100 words or less).</p> <table border="1"> <thead> <tr> <th>Manufacturer</th> <th>Item</th> <th>Unit Cost per Item</th> <th>Number of Units</th> <th>Narrative description of how the equipment and supplies were deployed</th> </tr> </thead> <tbody> <tr> <td>Shi International</td> <td>Power Adapter</td> <td>110</td> <td>1</td> <td>Item # 330-4113-b. Adapter is housed at NMSL with the laptop.</td> </tr> <tr> <td colspan="2">Totals</td> <td>110</td> <td>1</td> <td></td> </tr> </tbody> </table>					Manufacturer	Item	Unit Cost per Item	Number of Units	Narrative description of how the equipment and supplies were deployed	Shi International	Power Adapter	110	1	Item # 330-4113-b. Adapter is housed at NMSL with the laptop.	Totals		110	1																														
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<p>2b. To the extent you distribute equipment/supplies to beneficiaries of your project, please describe the equipment/supplies you distribute, the quantities distributed, and the specific populations to whom the equipment/supplies are distributed (600 words or less).</p> <p>No additional equipment was purchased Jan – Dec, 2012. However, training was done on the laptop computers already purchased with this grant.</p>																																																
<p>3. For SBA access and training provided with BTOP grant funds, please provide the information below. Unless otherwise indicated in the instructions, figures should be reported cumulatively from award inception to the end of the most recent calendar year. For each type of training (other than open access), please count only the participants who completed the course.</p> <table border="1"> <thead> <tr> <th>Types of Access or Training</th> <th>Number of People Targeted</th> <th>Number of People Participating</th> <th>Total Training Hours Offered</th> </tr> </thead> <tbody> <tr> <td>Open Lab Access</td> <td>0</td> <td>0</td> <td>0</td> </tr> <tr> <td>Multimedia</td> <td>0</td> <td>0</td> <td>0</td> </tr> <tr> <td>Office Skills</td> <td>0</td> <td>0</td> <td>0</td> </tr> <tr> <td>ESL</td> <td>0</td> <td>0</td> <td>0</td> </tr> <tr> <td>GED</td> <td>0</td> <td>0</td> <td>0</td> </tr> <tr> <td>College Preparatory Training</td> <td>0</td> <td>0</td> <td>0</td> </tr> <tr> <td>Basic Internet and Computer Use</td> <td>0</td> <td>0</td> <td>0</td> </tr> <tr> <td>Certified Training Programs</td> <td>2,440</td> <td>3,140</td> <td>25,120</td> </tr> <tr> <td>Other (please specify): 0</td> <td>2,700</td> <td>2,382</td> <td>19,056</td> </tr> <tr> <td>Total</td> <td>5,140</td> <td>5,522</td> <td>44,176</td> </tr> </tbody> </table>					Types of Access or Training	Number of People Targeted	Number of People Participating	Total Training Hours Offered	Open Lab Access	0	0	0	Multimedia	0	0	0	Office Skills	0	0	0	ESL	0	0	0	GED	0	0	0	College Preparatory Training	0	0	0	Basic Internet and Computer Use	0	0	0	Certified Training Programs	2,440	3,140	25,120	Other (please specify): 0	2,700	2,382	19,056	Total	5,140	5,522	44,176
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<p>4. Please describe key economic and social successes of your project during the past year, and why you believe the project is successful thus far (600 words or less).</p> <p>Fast Forward New Mexico provided basic and intermediate internet training, giving participants the skills to apply online for employment, access government services, market businesses online and participate in a society which is increasingly digital. In this way, Fast Forward New Mexico has a positive economic and social impact on its participants. The project was successful in two ways. First, FFNM exceeded its revised baseline targets for numbers of people trained at the end of 4th quarter 2012. Second, and more importantly, FFNM was successful in giving its participants the ability to help themselves in a world which is increasingly accessed online, through training and computer access in public libraries.</p>																																																
<p>5. Please estimate the level of broadband adoption in the community(ies) and/or area(s) your project serves, explain your methodology for estimating the level of broadband adoption, and explain changes in the broadband adoption level, if any, since the project began.</p>																																																

<p>5a. Adoption Level (%):</p>	<p>Narrative description of level, methodology, and change from the level at project inception (600 words or less).</p>
<p>49</p>	<p>New Mexico's statewide adoption level is estimated to be 49% according to FCC figures for residential fixed high speed connections and households and preliminary data gathered. Fast Forward New Mexico staff is currently analyzing data gathered during and after the classes to determine the adoption rates.</p>
<p>6. Please describe the two most common barriers to broadband adoption that you have experienced this year in connection with your project. What steps did you take to address them (600 words or less)?</p>	
<p>The most common barriers to broadband adoption are price and computer ownership. The primary reason participants stated that they do not have internet access at home is due to the high cost of high speed internet. The second most reported barrier to internet service was the fact that participants did not own a computer which is once again related to costs. While broadband pricing and computer ownership are not within the control of Fast Forward New Mexico, the grant has significant impact the training participants' perception of the relevance of broadband and the internet to their lives. FFNM accomplished this by training participants and showing them how basic and intermediate computer skills help them to engage in their professional and personal lives, as well as to manage and market their small businesses. Also, the laptops purchased for libraries remain available in the communities throughout NM, helping to bridge the gap toward private computer ownership.</p>	
<p>7. To the extent that you have made any subcontracts or sub grants, please provide the number of subcontracts or sub grants that have been made to socially and economically disadvantaged small business (SDB) concerns as defined by section 8(a) of the Small Business Act, 15 U.S.C. 647, as modified by NTIA's adoption of an alternative small business size standard for use in BTOP. Please also provide the names of these SDB entities. (150 words or less)</p>	
<p>No subcontracts have been made to socially and economically-disadvantaged small business. However, a contract was made to a woman with a disability-owned business.</p>	
<p>8. Please describe any best practices / lessons learned that can be shared with other similar BTOP projects (900 words or less).</p>	
<p>Fast Forward New Mexico provides basic and intermediate internet training in communities across New Mexico. To be effective from a marketing standpoint, it was important to utilize the existing community resources to build awareness of the program quickly and thoroughly. Partnering with community leaders and sharing the credit for the program's success with them helped to ensure that they took ownership. It also ensured that turnout at training kick-off events was high. A second best practice was that registration of participants took place at the community kick-off events and it is was extremely important that registrants were called to follow up before classes start , to ensure maximum participation at training events.</p>	
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