ANNUAL PERFORMANCE PROGRESS REPORT FOR SUSTAINABLE BROADBAND ADOPTION

General Information		
1. Federal Agency and Organizational Element to Which Report is Submitted Department of Commerce, National Telecommunications and Information Administration	**2. Award Identification Number** 35-43-B10002	**3. DUNS Number** 783998099

4. Recipient Organization

New Mexico State Library 1209 Camino Carlos Rey, Santa Fe, NM 87507

5. Current Reporting Period End Date (MM/DD/YYYY) 12-31-2011	**6. Is this the last Annual Report of the Award Period?** ⦿ **Yes** ◯ **No**

7. Certification: I certify to the best of my knowledge and belief that this report is correct and complete for performance of activities for the purposes set forth in the award documents.

7a. Typed or Printed Name and Title of Certifying Official Robert Blankenship	**7c. Telephone (area code, number and extension)** 505-476-9784
	7d. Email Address Robert.blankenship@state.nm.us
7b. Signature of Certifying Official Submitted Electronically	**7e. Date Report Submitted (MM/DD/YYYY):** 02-09-2012

PROJECT INDICATORS

1. Does your Sustainable Broadband Adoption (SBA) project foster a particular broadband technology or technologies? If so, please describe this technology (or technologies) (600 words or less).

Fast Forward New Mexico is a sustainable broadband adoption project that provides introductory and intermediate internet training at libraries in communities across New Mexico. While it does not foster a particular broadband technology, it is designed to promote broadband adoption across the state through providing basic computer training that enables participants to better participate in a world which is increasingly digital. For example, the ability to apply for employment on-line, or take advantage of government services which are increasingly only available on-line.

2a. Please list all of the broadband equipment and/or supplies you have purchased during the most recent calendar year using BTOP grant funds or other (matching) funds, including any customer premises equipment or end-user devices. If additional space is needed, please attach a list of equipment and/or supplies. Please also describe how the equipment and supplies have been deployed (100 words or less).

Manufacturer	Item	Unit Cost per Item	Number of Units	Narrative description of how the equipment and supplies were deployed
N/A	N/A	0	0	N/A
	Totals	0	0	

Add Equipment	Remove Equipment

2b. To the extent you distribute equipment/supplies to beneficiaries of your project, please describe the equipment/supplies you distribute, the quantities distributed, and the specific populations to whom the equipment/supplies are distributed **(600 words or less).**

Fast Forward New Mexico ordered 132 laptop computers, each with a value of less than $5000, which is why they are not listed in section 2a. These Laptop computers are utilized for Basic and Intermediate Internet Training held within libraries in 17 communities across New Mexico.

3. For SBA access and training provided with BTOP grant funds, please provide the information below. Unless otherwise indicated in the instructions, figures should be reported cumulatively from award inception to the end of the most recent calendar year. For each type of training (other than open access), please count only the participants who completed the course.

Types of Access or Training	Number of People Targeted	Number of People Participating	Total Training Hours Offered
Open Lab Access	0	0	0
Multimedia	0	0	0
Office Skills	0	0	0
ESL	0	0	0
GED	0	0	0
College Preparatory Training	0	0	0
Basic Internet and Computer Use	0	0	0
Certified Training Programs	1,440	1,855	14,840
Other (please specify): Level II Training	1,500	1,698	13,584
Total	2,940	3,553	28,424

4. Please describe key economic and social successes of your project during the past year, and why you believe the project is successful thus far (600 words or less).

Fast Forward New Mexico provides basic and intermediate internet training, giving participants the skill to apply on-line for employment, access government services, market businesses online and participate in a society which is increasingly digital. In this way, Fast Forward New Mexico has a positive economic and social impact on it's participants. The project is successful in two ways. First, FFNM is achieving it's revised baseline targets for numbers of people trained at the end of 4th quarter 2010. Secondly and more importantly, FFNM is successful in giving it's participants the ability to help themselves in a world which is increasingly accessed on-line.

5. Please estimate the level of broadband adoption in the community(ies) and/or area(s) your project serves, explain your methodology for estimating the level of broadband adoption, and explain changes in the broadband adoption level, if any, since the project began.

5a. Adoption Level (%):	Narrative description of level, methodology, and change from the level at project inception (600 words or less).
49	New Mexico's statewide adoption level is 49% according to FCC figures for residential fixed high speed connections and households. Fast Forward New Mexico will use FCC data, class surveys and projections as well as data obtained from the New Mexico Mapping Grant in order to calculate adoption changes. Surveys will occur approximately six months following training.

6. Please describe the two most common barriers to broadband adoption that you have experienced this year in connection with your project. What steps did you take to address them (600 words or less)?

   The most common barriers to broadband adoption are price, availability and relevance. While broadband pricing and availability are not within control of Fast Forward New Mexico, the grant has significant impact on how relevant the perception of broadband and the Internet is to it's participants. FFNM accomplishes this by training participants how to do basic and intermediate computer skills, which can help them be better workers, as well as to manage and market their small business.

7. To the extent that you have made any subcontracts or sub grants, please provide the number of subcontracts or sub grants that have been made to socially and economically disadvantaged small business (SDB) concerns as defined by section 8(a) of the Small Business Act, 15 U.S.C. 647, as modified by NTIA's adoption of an alternative small business size standard for use in BTOP. Please also provide the names of these SDB entities. (150 words or less)

No subcontracts have been made to socially and economically disadvantaged small business.

8. Please describe any best practices / lessons learned that can be shared with other similar BTOP projects (900 words or less).

Fast Forward New Mexico provides basic and intermediate internet training in communities across New Mexico. In order to be effective from a marketing standpoint, it is important to utilize the existing community resources to build awareness of the program quickly and thoroughly. Partnering with community leaders, for example, and giving them credit for the program's success ensures that they take ownership and that turnout at training events is high. A second best practice would be around the area of registration of participants. It is extremely important that registrants are called before classes start in order to ensure maximum participation at training events.