WEBINARS EXPLAIN TODAY'S BROADBAND ISSUES AND IDEAS

New technology can help improve efficient operations, reduce costs and attract new customers. But first...you need to understand what the latest tools are and how they can impact your business. Learn through this series of Broadband Webinars, "Don't Know ...What I Don't Know." A team of University of Nebraska–Lincoln experts, along with industry leaders, share the news you need.

The series of four sessions, recorded as live presentations, is now available through the Nebraska Broadband Initiative. We invite you to share in these free 30-minute presentations, available at *http://broadband.nebraska.gov/events*

- **Don't Know What I Don't Know** – Experts provide tips on how to use technology including cloud-based computing, security concepts, e-commerce solutions and security to operate more efficiently, reduce costs, increase market share and attract new customers.

- **Cloud Computing Technology** – University of Nebraska–Lincoln technical experts and successful small business leaders explain the advantages of cloud technology, including information storage and access.

- **Making Security a Priority** – Security of systems, information and data are all critical to the success of small businesses – and safety of individuals. New devices and applications mean more focus and options on your information security. University of Nebraska–Lincoln experts and industry leaders discuss the impact of information security for individuals and small businesses.

- **Taking Advantage of Mobile** – A new way of accessing information has emerged with mobile devices. Learn how to effectively promote and support your business operations with mobile access and applications.

These topics are just the most recent in a year-long series of presentations. Learn more about the Nebraska Broadband Initiative – progress and potential. Check out the full series of Broadband Webinar presentations and information, available at no cost through the Broadband Webinar Library *http://broadband.nebraska.gov/web/nebroadband/webinar-library*

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The Broadband Mapping and Planning Initiative is funded through a grant to the Nebraska Public Service Commission by the U.S. Department of Commerce's National Telecommunications and Information Administration and aims to increase broadband adoption and utilization. Project partners include Nebraska Public Service Commission, University of Nebraska–Lincoln, Nebraska Information Technology Commission, Nebraska Department of Economic Development and AIM Institute