

U.S. DEPARTMENT OF COMMERCE

Performance Progress Report

2. Award Or Grant Number

22-50-M09030

4. Report Date (MM/DD/YYYY)

01-27-2012

1. Recipient Name

State of Louisiana Division of Administration

6. Designated Entity On Behalf Of:

State of Louisiana

3. Street Address

1201 North 3rd Street, Suite 2-130,

8. Final Report?

Yes

No

9. Report Frequency

Quarterly

Semi Annual

Annual

Final

5. City, State, Zip Code

Baton Rouge, LA 70802

7. Project / Grant Period

Start Date: (MM/DD/YYYY)

11-01-2009

7a.

End Date: (MM/DD/YYYY)

10-31-2014

7b.

Reporting Period End Date:

12-31-2011

9a. If Other, please describe:

n/a

10. Broadband Mapping

10a. Provider Table

Number of Providers Identified	Number of Providers Contacted	Number of Agreements Reached for Data Sharing	Number of Partial Data Sets Received	Number of Complete Data Sets	Number of Data Sets Verified
0	0	0	0	0	0

10b. Are you submitting the required PROVIDER DATA by using the Excel spreadsheet provided by the SBDD grants office? Yes No

10c. Have you encountered challenges with any providers that indicate they may refuse to participate in this project? Yes No

10d. If so, describe the discussions to date with each of these providers and the current status

The following fifteen (15) providers have yet to provide data however we are still working to acquire data from each of them: Acadian Wireless; Bayou Internet Inc; CableSouth Media (formerly known as Media3); Cellular South; Conterra Broadband Services D/B/A DETEL; CS Wireless, LLC; ERF Wireless, Inc.; Hunt Telecom; Integrated Data Systems; Interactive E-Solutions A/K/A Broadband IP; Maximum Access, LLC; Nexus Systems, Inc.; PC One Cable LLC; Skycom1; Superior Wireless

10e. If you are collecting data through other means (e.g. data extraction, extrapolation, etc), please describe your progress to date and the relevant activities to be undertaken in the future

The following additional verification datasets are being developed/collected:

- Development of Initial Conservative Estimate of Broadband Service: Data is extracted from internal and commercial databases defining geographic service areas of telephone and cable companies and locations of central office (CO) switches and areas upgraded with fiber. The geographic areas are overlaid with Census demographic data on housing unit counts and density.
- Wireless Market Intelligence Data: Commercially available dataset used as an independent source to verify information submitted by Providers of wireless broadband service. This dataset is used as a validation source for provider service area coverage.
- Targeted Online Surveys: Questionnaires (e-mail/web based) have been sent directly to businesses and households, including over-sampling in rural area and those where the above conservative estimate indicates are "unserved" and "underserved" areas.
- Online Public Survey and Speed Test: A Broadband Mapping Public Survey Site is deployed. Site visitors are requested to provide data on broadband availability, technology, service type (e.g., speed tier) service provider name; monthly prices paid and measured downstream and upstream speeds.

10f. Please describe the verification activities you plan to implement

Audit of Wireless Broadband Availability Reporting: Fixed Wireless propagation mapping will be developed, with key inputs being transmitter location and, where available, data on spectrum power levels and other relevant transmission factors provided by carriers and/or supplemented by data available from public web sites and other sources. This dataset is used as a source to determine gaps in provider submitted wireless service area coverage, as well as a source for providing service areas coverage for non-participating fixed wireless providers. The Prior Mapping data is also used as a validation source for gap analysis. Due to a lack of provider tower and antenna data, deployment of this audit of Wireless Broadband Availability is planned for the April 1, 2012 delivery to the NTIA. New avenues for acquiring the needed tower and antenna information are being explored from State Wireless Associations and Area Development Districts. Our contractor, Michael Baker Inc., submitted a white paper describing the DATA DEVELOPMENT & VALIDATION METHODOLOGIES with the October 2011 data submission to the NTIA.

10g. Have you initiated verification activities? Yes No

10h. If yes, please describe the status of your activities

- Provider Validation: Maps of completed Provider service areas and data were furnished to the Providers for confirmation of the processed/aggregated information.
- Stakeholder Feedback: The state broadband mapping website includes a feedback function.

- Service Area Validation Data: The SNG wireline service area data is tabular and contains a separate record for each provider/technology of transmission combination with an associated census block or TIGER road segment, depending on whether the size of the census block area (=/ $<$ or $>$ 2 sq. mi.).
 - Online Surveys, FCC, and Field Validation Data: The Public and Targeted Business/Household survey and field data were also collected in tabular database format, and represent a specific lat/long spatial location for each record.
 - Validation Reporting: A matched percentage was obtained through SEAS for each of the database records.
 - Business Logic Rules: Model Builder was used to build a model of GIS geo-processing tools to validate that the broadband data was consistent with the front end business logic rules of the SBI Data Transfer Model.
 - Topology: The ArcGIS Validate Topology Tool was used to flag any topology issues in the broadband data.
 - SBI Check Submission: The NTIA-provided SBI Check Submission tool is utilized to validate that the deliverable broadband data is consistent with the business logic rules set forth by the NTIA and a passing receipt is provided with the data submittal to NTIA.
- 10i. If verification activities have not been initiated please provide a projected time line for beginning and completing such activities

n/a

Staffing

10j. How many jobs have been created or retained as a result of this project?

5.42

10k. Is the project currently fully staffed? Yes No

10l. If no, please explain how any lack of staffing may impact the project's time line and when the project will be fully staffed

With the extension of the grant program through the supplemental and amended grant in Sept. 2010, we have yet yet to fully launch all of the programs included in our total grant, notably in the areas of technical assistance and address file development. Consequently, a number of jobs are currently planned for, but not yet filled, to support the additional projects.

10m. When fully staffed, how many full-time equivalent (FTE) jobs do you expect to create or retain as a result of this project?

20

10n. Staffing Table

Job Title	FTE %	Date of Hire
Technical Mapping Specialist	70	10/01/2011
Associate Professor	10	10/01/2011
CML Assistant Director	75	10/01/2011
CML Regional Coordinator	67	10/01/2011
CML Extension Associate	33	10/01/2011
CML Extension Agent	21	10/01/2011
Technical Mapping Specialist	70	10/01/2011
Technical Mapping Specialist	70	10/01/2011
CML Extension Agent	21	10/01/2011
CML Extension Agent	21	10/01/2011
CML Extension Agent	21	10/01/2011
CML Extension Agent	21	10/01/2011
CML Extension Agent	21	10/01/2011
CML Extension Agent	21	10/01/2011
CML Extension Agent	21	10/01/2011

Add Row
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Sub Contracts

10o. Subcontracts Table

Name of Subcontractor	Purpose of Subcontract	RFP Issued (Y/N)	Contract Executed (Y/N)	Start Date	End Date	Federal Funds	In-Kind Funds
Michael Baker Jr, Inc.	Broadband Mapping Support Services	Y	Y	10/01/2009	07/31/2011	926,900	110,000
Michael Baker Jr, Inc.	Broadband Mapping Support Services	N	Y	08/01/2011	09/30/2012	598,576	105,631
LA Geographic Information Center (LAGIC)	Broadband Mapping Data Validation and Planning	N	Y	03/01/2010	02/28/2013	681,528	134,997
LSU Agriculture Center	Technical Assistance Program - Connect My LA	N	Y	01/01/2011	12/31/2014	840,900	191,952

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Funding

10p. How much Federal funding has been expended as of the end of the last quarter? \$1,517,812 10q. How much Remains? \$5,131,867

10r. How much matching funds have been expended as of the end of last quarter? \$464,830 10s. How much Remains? \$1,298,755

10t. Budget Worksheet

Mapping Budget Element	Federal Funds Granted	Proposed In-Kind	Total Budget	Federal Funds Expended	Matching Funds Expended	Total Funds Expended
Personal Salaries	\$627,456	\$104,500	\$731,956	\$128,150	\$80,923	\$209,073
Personnel Fringe Benefits	\$178,742	\$31,180	\$209,922	\$44,058	\$25,468	\$69,526
Travel	\$0	\$28,000	\$28,000	\$1,787	\$542	\$2,329
Equipment	\$0	\$13,200	\$13,200	\$0	\$13,000	\$13,000
Materials / Supplies	\$80,000	\$536,106	\$616,106	\$17,040	\$148,304	\$165,344
Subcontracts Total	\$5,763,481	\$1,014,699	\$6,778,180	\$1,324,777	\$190,518	\$1,515,295
Subcontract #1	\$926,900	\$110,000	\$1,036,900	\$944,856	\$105,544	\$1,050,400
Subcontract #2	\$598,576	\$105,631	\$704,207	\$109,109	\$21,394	\$130,503
Subcontract #3	\$681,528	\$134,997	\$816,525	\$225,274	\$58,341	\$283,615
Subcontract #4	\$840,900	\$191,952	\$1,032,852	\$45,538	\$5,239	\$50,777
Subcontract #5	\$2,715,577	\$472,119	\$3,187,696	\$0	\$0	\$0
Construction	\$0	\$0	\$0	\$0	\$0	\$0
Other	\$0	\$35,900	\$35,900	\$2,000	\$6,075	\$8,075
Total Direct Costs	\$6,649,679	\$1,763,585	\$8,413,264	\$1,517,812	\$464,830	\$1,982,642
Total Indirect Costs	\$0	\$0	\$0	\$0	\$0	\$0
Total Costs	\$6,649,679	\$1,763,585	\$8,413,264	\$1,517,812	\$464,830	\$1,982,642
% Of Total	79	21	100	77	23	100

Hardware / Software

10u. Has the project team purchased the software / hardware described in the application? Yes No

10v. If yes, please list

n/a

10w. Please note any software / hardware that has yet to be purchased and explain why it has not been purchased

n/a

10x. Has the project team purchased or used any data sets? Yes No

10y. If yes, please list

No additional data sets have been purchased since the reporting period for the quarter ending 09/30/2011. The project continues to use the following third party data sets: TeleAtlas; American Roamer LLC; SNG Internet Connectivity at census block level.

10z. Are there any additional project milestones or information that has not been included? Yes No

10aa. If yes, please list

n/a

10bb. Please describe any challenge or obstacle that you have encountered and detail the mitigation strategies the project team is employing

n/a

10cc. Please provide any other information that you think would be useful to NTIA as it assesses your Broadband Mapping Project

Service Provider Update Portal: Baker develop a beta version of the secure web-based application for broadband service providers to simplify and automate the semi-annual process for collecting and verifying data. The web portal provides an easy-to-use map redlining tool for updating a provider broadband service area and attributes. It is expected that the simplification and automation of the data collection process will improve increase participation and improve the timeliness of provider response, data accuracy and consistency. The beta version will be tested by select providers and full deployment is planned for Spring 2012.

Propagation Mapping: Development of propagation mapping for evaluation of reported fixed wireless coverage, and development of fixed wireless coverage for non-responsive service providers, as described in 10f above, will also be implemented. Partial Deployment is planned for the April 2012 NTIA submittal.

Provider Confidence Maps: Utilizing the Confidence Level/Statistical Modeling, Confidence level Maps for Service Providers will be produced and distributed to the providers which highlight questionable areas of reported broadband availability when compared against the verification datasets. Providers are to respond with justification for these questionable areas or to take corrective action in their data for the next data submission.

11. Broadband Planning

11a. Please describe progress made against all goals, objectives, and milestones detailed in the approved Project Plan. Be sure to include a description of each major activity / milestone that you plan to complete and your current status

We have hosted three broadband symposiums, designed to educate and engage community leaders from challenged parishes in broadband topics:

- Monroe (April 19-20, 2011), servicing the Delta parishes
- Hammond (June 15, 2011), servicing the Florida parishes
- Alexandria (August 9), servicing the Southwest and Central Louisiana parishes

We have presented four Broadband Grant Workshops, teaching grant writing skills to the community leaders of our 18 most challenged parishes, to empower them to compete for USDA Rural Development, Delta Regional Authority and our technical assistance grant programs:

- Oak Grove (July 28, 2011), servicing the northern Delta parishes
- Crowley (August 3, 2011), servicing Southwest Louisiana
- Winnsboro (August 10, 2011), servicing the lower Delta parishes

- Greensburg (August 24, 2011), servicing the Florida parishes

We have engaged a number of organizations to assist us with outreach to the local governments, businesses, and citizens that have not fully engaged in broadband and to promote our various workshops, symposiums, and programs, including:

- Delta Regional Authority
- Louisiana Dept. of Economic Development
- Louisiana Municipal Association
- Louisiana Police Jurors Association
- Louisiana Broadband Advisory Council
- Louisiana Local Development Districts (Baton Rouge, Alexandria, Monroe)
- Louisiana Public Service Commissioners (North LA and Southwest LA districts)
- Chambers of Commerce throughout the State

We are in the process of conducting a telephone survey among our most challenged regions of the State to gain a more granular view of the regional broadband adoption rates, as well as obstacles that are preventing those citizens from adopting broadband.

11b. Please describe any challenge or obstacle that you have encountered and detail the mitigation strategies the project team is employing

We have made numerous attempts to engage the federally recognized tribal nations of Louisiana and have not yet achieved their participation in our program. We have developed a plan to engage through a technical assistance program and to enlist the assistance of the Governor's Office of Indian Affairs.

11c. Does the Project Team anticipate any changes to the project plan for Broadband Planning? Yes No

11d. If yes, please describe these anticipated changes. Please note that NTIA will need to approve changes to the Project Plan before they can be implemented

n/a

Funding

11e. How much Federal funding has been expended as of the end of the last quarter? \$0

11f. How much Remains? \$0

11g. How much matching funds have been expended as of the end of last quarter? \$0

11h. How much Remains? \$0

11i. Planning Worksheet

Personal Salaries	\$0	\$0	\$0	\$0	\$0	\$0
Personnel Fringe Benefits	\$0	\$0	\$0	\$0	\$0	\$0
Travel	\$0	\$0	\$0	\$0	\$0	\$0
Equipment	\$0	\$0	\$0	\$0	\$0	\$0
Materials / Supplies	\$0	\$0	\$0	\$0	\$0	\$0
Subcontracts Total	\$0	\$0	\$0	\$0	\$0	\$0
Subcontract #1	\$0	\$0	\$0	\$0	\$0	\$0
Subcontract #2	\$0	\$0	\$0	\$0	\$0	\$0
Subcontract #3	\$0	\$0	\$0	\$0	\$0	\$0
Subcontract #4	\$0	\$0	\$0	\$0	\$0	\$0
Subcontract #5	\$0	\$0	\$0	\$0	\$0	\$0
Construction	\$0	\$0	\$0	\$0	\$0	\$0
Other	\$0	\$0	\$0	\$0	\$0	\$0
Total Direct Costs	\$0	\$0	\$0	\$0	\$0	\$0
Total Indirect Costs	\$0	\$0	\$0	\$0	\$0	\$0
Total Costs	\$0	\$0	\$0	\$0	\$0	\$0

11i. Planning Worksheet

% Of Total	0	0	0	0	0	0
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Additional Planning Information

11j. Are there any additional project milestones or information that has not been included?

We have redesigned the Louisiana Broadband Initiative website to include sections for citizens, local governments, businesses, internet providers and the Broadband advisory Council. We are also using social media (Facebook, Twitter) to both keep followers up-to-date with national and state-level broadband news and to drive new visitors to our LBI website.

11k. Please describe any challenge or obstacle that you have encountered and detail the mitigation strategies the Project Team is employing

n/a

11l. Please provide any other information that you think would be useful to NTIA as it assesses your Broadband Mapping Project

- Statewide Address File Development Project
 - o Current Status: no activity (projected start of project: 2012Q1).
- Statewide Broadband Capacity Building Project
 - o Current Status:
 1. General State Broadband Oversight / Reporting: on-target; notably, working with LA Broadband Advisory Council to draft its Annual Report to the Legislature, after conducting a survey to establish its policy recommendations and strategic goals.
 2. Mapping / Address File Projects: on-target; notably, we have provided the semi-annual mapping data updates on-schedule, as well as entering into a contractual relationship with GOHSEP, who has committed to a Tensas Parish pilot project in 2012Q1; also, in process of finalizing address file collaboration agreements with public and private partners.
 3. Technical Assistance Program: on-target with Connect My Louisiana and Sub-Grant (Round 1) applications - working with Round 1 applicants to fund their projects and drafting Round 2 NOFA, with release date in January 2012.
 4. Other: we are actively managing Louisiana Broadband Initiative website, Twitter and Facebook accounts; promoting FCC Connect to Compete and Century Link Internet Basics programs; working with technical start-up company interested in a Fixed Wireless Infrastructure deployment in the Louisiana Delta, using an experimental TV white space license.
 - Technical Assistance Program (Connect My Louisiana)
 - o Current Status: on-target; 20 sessions in 4 curriculums have been presented to 343 class participants; 7 more class curricula are still in development.
 - Technical Assistance Program (Sub-Grant Program)
 - o Current Status
 1. Round 1: nearing agreement with each of 3 Round 1 applicants; planning contract execution and work to begin with each in 2012Q1.
 2. Round 2: drafted Round 2 NOFA and planning for January 2012 release date and for contract execution / work initiation for grantees to begin in 2012Q2.

12. Certification: I certify to the best of my knowledge and belief that this report is correct and complete for performance of activities for the purpose set forth in the award documents.

12a. Typed or Printed Name and Title of Authorized Certifying Official

Neal Underwood

Ass't Director Statewide Techn

12c. Telephone
(area code, number, and extension)
(225) 219-4025

12d. Email Address
neal.underwood@la.gov

12b. Signature of Authorized Certifying Official

Submitted Electronically

12e. Date Report Submitted
(Month, Day, Year)

02-17-2012