

RECIPIENT NAME:City of Chicago

AWARD NUMBER: 17-43-B10507

DATE: 05/15/2013

OMB CONTROL NUMBER: 0660-0037

EXPIRATION DATE: 12/31/2013

QUARTERLY PERFORMANCE PROGRESS REPORT FOR SUSTAINABLE BROADBAND ADOPTION

General Information

1. Federal Agency and Organizational Element to Which Report is Submitted Department of Commerce, National Telecommunications and Information Administration	2. Award Identification Number 17-43-B10507	3. DUNS Number 140652640
4. Recipient Organization City of Chicago 50 W. Washington St., Suite 2700, Chicago, IL 60602		
5. Current Reporting Period End Date (MM/DD/YYYY) 03-31-2013	6. Is this the last Report of the Award Period? <input type="radio"/> Yes <input checked="" type="radio"/> No	
7. Certification: I certify to the best of my knowledge and belief that this report is correct and complete for performance of activities for the purposes set forth in the award documents.		
7a. Typed or Printed Name and Title of Certifying Official Francesca Rodriquez	7c. Telephone (area code, number and extension) 312-744-4081	
	7d. Email Address Francesca.Rodriquez@cityofchicago.org	
7b. Signature of Certifying Official Submitted Electronically	7e. Date Report Submitted (MM/DD/YYYY): 05-15-2013	

Project Indicators (This Quarter)

1. Please describe significant project accomplishments completed during this quarter (600 words or less).

Training Activities

- 251 instances of training in Everyday Digital, Digital 2.0 and Civic 2.0 across the five Smart Communities
- 44 residents participated in Family Net Center (FNC) orientations
- Served 159 YOUmedia students through workshops in photography, animation, and graphic design
- Planned field trips for YOUmedia students for spring and summer that will tie in with the Chicago Summer of Learning initiative
- Participated in the MacArthur Foundation Digital Media and Learning Conference with panels and seminars on topics of digital media and education, specifically around youth and civic engagement.
- Developed badge support materials for self-paced curriculum in iRemix Digital Youth Network (DYN) platform
- Developed graphic design concepts for badge designs and workbook content and layout for DYN self-paced curriculum

Evaluation

- Completed Smart Communities report, comparing treatment areas to rest of the City
- Completed FamilyNet and Civic 2.0 surveys (to be analyzed next quarter)
- Completed 2013 citywide survey, geocoding and descriptives underway

Other

- 5 residents adopted broadband at home
- Prepared sub-recipients for program closeout
- Completed final YOUmedia equipment purchases for each of the three branches
- Executed agreement between University of Illinois Chicago and city of Chicago supporting program evaluation activities
- Began YOUmedia mentor badges as part of professional development

2. Please provide the percent complete for the following key milestones in your project. Write "0" in the Percent Complete column and "N/A" in the Narrative column if your project does not include this activity. If you provided additional milestones in your baseline report, please insert them at the bottom of the table. Figures should be reported cumulatively from award inception to the end of the most recent reporting quarter. Please provide a narrative description if the percent complete is different from the target provided in your baseline plan (300 words or less).

	Milestone	Percent Complete	Narrative (describe reasons for any variance from baseline plan or any other relevant information)
2.a.	Overall Project	91	N/A
2.b.	Equipment / Supply Purchases	-	Progress reported in Question 4 below
2.c.	Awareness Campaigns	-	Progress reported in Question 4 below
2.d.	Outreach Activities	-	Progress reported in Question 4 below
2.e.	Training Programs	-	Progress reported in Question 4 below
2.f.	Other (please specify):	-	Progress reported in Question 4 below

3. Please describe any challenges or issues faced during this past quarter in achieving planned progress against the project milestones listed above. In particular, please identify any areas or issues where technical assistance from the BTOP program may be useful (600 words or less).

No challenges to report.

4a. In the chart below, please provide the requested information on your BTOP grant-funded SBA activities. Please also provide a short description of the activity (600 words or less). Figures should be reported cumulatively from award inception to the end of the most recent reporting quarter. Please ensure that the numbers of new household subscribers and business or community anchor institution (CAI) subscribers reflected in the "Total" row represent the unduplicated number of new subscribers that can be attributed to your SBA project as a whole.

Name of the SBA Activity	Location of SBA Activity	Description of Activity (600 words or less)	Size of Target Audience	Actual Number of Participants	New Subscribers: Households	New Subscribers: Businesses and/or CAIs

Name of the SBA Activity	Location of SBA Activity	Description of Activity (600 words or less)	Size of Target Audience	Actual Number of Participants	New Subscribers: Households	New Subscribers: Businesses and/or CAIs
See Attachment	See Attachment	See Attachment	25,786	20,100	32,263	75
Total:			25,786	20,100	32,263	75

4b. Please describe your method for determining the number of households, businesses, and/or (CAIs) subscribing to broadband as a result of your SBA programs (600 words or less).

The Broadband Adoption Campaign will cause 11,386 households or businesses to become new broadband subscribers. This will increase the percentage of households with broadband to 71% in the two-year period, above the current Chicago-wide average of 61%. These goals are based on baseline data setting current rates of broadband subscribers in the five communities; the BTOP funded outreach, access, training and marketing strategy to reach 75% of current non-broadband users (or 22,772 households). Of these, we project 50% or 11,386 households will adopt broadband services. Through the education and program component the goal is to reach a minimum of 4,996 households (youth and adults) and businesses who will be tracked in a central database system to track for broadband adoption. Of this total we are assuming a 75% sustainable adoption conversation rate or 3,747 new subscribers. The remainder would be the indirect result of these new subscribers encouraging neighbors, friends and family to also adopt broadband and general awareness campaign to have a "multiplier effect" of about 3 to 1 to each the 11,386 goal.

Additionally, in Q2 2012, we had new data from Professor Karen Mossberger and Professor Caroline Tolbert's city wide survey which included community level point estimate changes for broadband use anywhere in the five Smart Communities. See report at: <http://www.broadbandillinois.org/news/230>. Q2 2012 is the first quarter that we reported estimated residential broadband subscribers based on community level point estimates for Smart Communities versus only reporting SBA program participants as new residential subscribers. Based on 2010 Census population data and point estimates from Professors Mossberger and Tolbert's 2011 city wide survey, for Chicago's Smart Communities, rough estimates indicate that around 31,850 more people in Chicago's Smart Communities geographic area have broadband in the home compared to the 2008 survey and population data.

4c. Please provide a narrative explanation if the total number of new subscribers is different from the targets provided in your baseline plan (600 words or less).

The City of Chicago has met its subscriber target from the baseline plan.

4d. Please provide the number of households and the number of businesses and CAIs receiving discounted broadband service as result of BTOP funds.

Households: 0

Businesses and CAIs : 0

Project Indicators (Next Quarter)

1. Please describe significant project accomplishments planned for completion during the next quarter (600 words or less).

Closeout

- Audit internal files for compliance in preparation for program closeout
- Continue with grant close-out activities for sub-recipients

Evaluation

- Head workshop to discuss strategies for analysis (supported by MacArthur Foundation April 10)
- Continue Family Net and Civic 2.0 analyses and reports
- Conclusion of interviews and qualitative analysis
- Completion of analysis of 2013 citywide survey
- Launch Business Resource Network survey

Other

- Participate in Connect 2 Compete stakeholder meetings
- Host BTOP multi-city exchange

2. Please provide the percent complete anticipated for the following key milestones in your project as of the end of the next quarter. Write "0" in the second column if your project does not include this activity. If you provided additional milestones in your baseline report, please insert them at the bottom of the table. Figures should be reported cumulatively from award inception to the end of the next reporting quarter. Please provide a narrative description if the planned percent complete is different from the target provided in your baseline plan (300 words or less).

Milestone	Percent Complete	Narrative (describe reasons for any variance from baseline plan or any other relevant information)
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2.a.	Overall Project	98	N/A
2.b.	Equipment Purchases	-	Milestone Data Not Required
2.c.	Awareness Campaigns	-	Milestone Data Not Required
2.d.	Outreach Activities	-	Milestone Data Not Required
2.e.	Training Programs	-	Milestone Data Not Required
2.f.	Other (please specify):	-	Milestone Data Not Required

3. Please describe any challenges or issues anticipated during the next quarter that may impact planned progress against the project milestones listed above. In particular, please identify any areas or issues where technical assistance from the BTOP program may be useful (600 words or less).

None anticipated.

Sustainable Broadband Adoption Budget Execution Details

Activity Based Expenditures (Sustainable Broadband Adoption)

1. Please provide details below on your total budget, cumulative actual expenditures (for the period ending the current quarter), and cumulative anticipated expenditures (for the period ending next quarter) for each line item, including detailed disbursements of both matching funds and federal funds from project inception through end of this quarter (actual) or next quarter (anticipated). Actual and anticipated figures should be reported cumulatively from award inception to the end of the applicable reporting quarter.

Budget for Entire Project				Actuals from Project Inception through End of Current Reporting Period			Anticipated Actuals from Project Inception through End of Next Reporting Period		
Cost Classification	Total Cost (plan)	Matching Funds (plan)	Federal Funds (plan)	Total Cost	Matching Funds	Federal Funds	Total Costs	Matching Funds	Federal Funds
a. Personnel	\$124,357	\$92,396	\$31,961	\$89,143	\$61,280	\$27,863	\$124,357	\$92,396	\$31,961
b. Fringe Benefits	\$49,646	\$30,665	\$18,981	\$33,434	\$16,887	\$16,547	\$49,646	\$30,665	\$18,981
c. Travel	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
d. Equipment	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
e. Supplies	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
f. Contractual	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
g. Construction	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
h. Other	\$8,669,432	\$1,646,005	\$7,023,427	\$7,955,443	\$1,613,576	\$6,341,867	\$8,472,892	\$1,646,005	\$6,826,887
i. Total Direct Charges (sum of a through h)	\$8,843,435	\$1,769,066	\$7,074,369	\$8,078,020	\$1,691,743	\$6,386,277	\$8,646,895	\$1,769,066	\$6,877,829
j. Indirect Charges	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
k. TOTALS (sum of i and j)	\$8,843,435	\$1,769,066	\$7,074,369	\$8,078,020	\$1,691,743	\$6,386,277	\$8,646,895	\$1,769,066	\$6,877,829

2. Program Income: Please provide the program income you listed in your application budget and actuals to date through the end of the reporting period.

a. Application Budget Program Income: \$0	b. Program Income to Date: \$0
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