

QUARTERLY PERFORMANCE PROGRESS REPORT FOR SUSTAINABLE BROADBAND ADOPTION

General Information		
1. Federal Agency and Organizational Element to Which Report is Submitted Department of Commerce, National Telecommunications and Information Administration	2. Award Identification Number 13-43-B10576	3. DUNS Number 015505792
4. Recipient Organization GEORGIA PARTNERSHIP FOR TELEHEALTH INC 914 Memorial Drive, WAYCROSS, GA 31501		
5. Current Reporting Period End Date (MM/DD/YYYY) 06-30-2011	6. Is this the last Report of the Award Period? <div style="text-align: center;"> <input type="radio"/> Yes <input checked="" type="radio"/> No </div>	
7. Certification: I certify to the best of my knowledge and belief that this report is correct and complete for performance of activities for the purposes set forth in the award documents.		
7a. Typed or Printed Name and Title of Certifying Official Lloyd Sirmons	7c. Telephone (area code, number and extension) 866-754-4325	7d. Email Address lloyd.sirmons@gatelehealth.org
7b. Signature of Certifying Official Submitted Electronically	7e. Date Report Submitted (MM/DD/YYYY): 08-24-2011	

Project Indicators (This Quarter)

1. Please describe significant project accomplishments completed during this quarter (600 words or less).

Worked with Strategic Healthcare Partners to continue developing the database that is used by liaisons to gather data. Preparing the Marketing and Awareness campaign for next quarter rollout to health professionals in rural Georgia and then in the schools to the underserved school children in the 91 counties of persistent poverty.

- Establishing points of contact with the schools, clinics, public health depts., libraries, etc.
- Designing and ordering collateral material for September Back to School Campaign
- Conceptual design on new "Healthy Choices" Game for www.teleconnectga.com
- Conceptual design of "Peachy" Character to visit schools to promote awareness of Broadband technology
- Coordination of BTOP partners meeting to be held on July 21st
- Hometown Health University (HTHU) Online Curriculum Development
 - Intro to Computing;
 - Intro to Networking;
 - MEDIPORT & TANDBERG
 - Children's Game 1: Computer Parts live on teleconnectga.com
 - Children's Game 2: Healthy Choices 75% complete
 - Children's Game 3: Healthy Habits 75% complete
 - Online LMS Technical Development/Course Set Up
 - 24/7 Technical Support (April, May, June)
 - Technical development of childrens games, including voice overs
 - Monthly Newsletters (April, May, June)

2. Please provide the percent complete for the following key milestones in your project. Write "0" in the Percent Complete column and "N/A" in the Narrative column if your project does not include this activity. If you provided additional milestones in your baseline report, please insert them at the bottom of the table. Figures should be reported cumulatively from award inception to the end of the most recent reporting quarter. Please provide a narrative description if the percent complete is different from the target provided in your baseline plan (300 words or less).

	Milestone	Percent Complete	Narrative (describe reasons for any variance from baseline plan or any other relevant information)
2.a.	Overall Project	61	No variation from baseline submission.
2.b.	Equipment / Supply Purchases	-	Progress reported in Question 4 below
2.c.	Awareness Campaigns	-	Progress reported in Question 4 below
2.d.	Outreach Activities	-	Progress reported in Question 4 below
2.e.	Training Programs	-	Progress reported in Question 4 below
2.f.	Other (please specify):	-	Progress reported in Question 4 below

3. Please describe any challenges or issues faced during this past quarter in achieving planned progress against the project milestones listed above. In particular, please identify any areas or issues where technical assistance from the BTOP program may be useful (600 words or less).

We did not face any issues this past quarter that hindered our progress.

4a. In the chart below, please provide the requested information on your BTOP grant-funded SBA activities. Please also provide a short description of the activity (600 words or less). Figures should be reported cumulatively from award inception to the end of the most recent reporting quarter. Please ensure that the numbers of new household subscribers and business or community anchor institution (CAI) subscribers reflected in the "Total" row represent the unduplicated number of new subscribers that can be attributed to your SBA project as a whole.

Name of the SBA Activity	Location of SBA Activity	Description of Activity (600 words or less)	Size of Target Audience	Actual Number of Participants	New Subscribers: Households	New Subscribers: Businesses and/or CAIs

Name of the SBA Activity	Location of SBA Activity	Description of Activity (600 words or less)	Size of Target Audience	Actual Number of Participants	New Subscribers: Households	New Subscribers: Businesses and/or CAIs
BTOP Partner Meeting	Georgia Public Web, Atlanta, GA	The main purpose of this meeting was to pull together all partners listed on the BTOP project for Georgia Partnership for Telehealth. This meeting gave us the opportunity to pull all partners together in one location, update all partners on the status of the project and get them involved in the Education and Awareness Campaign.	30	25	0	77
Total:			30	25	0	77

4b. Please describe your method for determining the number of households, businesses, and/or (CAIs) subscribing to broadband as a result of your SBA programs (600 words or less).

One of the goals of the BTOP grant for Georgia Partnership for Telehealth (GPT) was to increase participation in the GPT open access network. We are currently at 210 partners in the network which signals grown of 77 partners or Community Anchor Institutions. We will also be working with local broadband providers in targeted areas to determine trends in broadband subscribing from both homes and businesses. Our evaluation methodology includes a customer assessment tool that assesses if the physician has an understanding of telehealth and how it will improve patient care. We also use an evaluation process which insures that Physician have the appropriate training, equipment and physical bandwidth. Secondly our technical team evaluates through our partnership with Georgia Public Web. This assessment looks at the physical facilities that are needed and the lead-times that it will take to get the connection up and running. Lastly, we will be working with the Information Systems Department at the University of Georgia to assess our current evaluation processes and will focus on improving our overall evaluation process ensuring we have measures that are correlated to customer and organizational goals and objectives.

4c. Please provide a narrative explanation if the total number of new subscribers is different from the targets provided in your baseline plan (600 words or less).

We are behind in number of subscribers than what we had originally projected. This is due largely in part to the education and awareness campaign which largely targets schools systems. We were not able to get everything in place before school let out for the summer, so we are just now getting into school systems.

4d. Please provide the number of households and the number of businesses and CAIs receiving discounted broadband service as result of BTOP funds.

Households: 0	Businesses and CAIs : 0
----------------------	--------------------------------

Project Indicators (Next Quarter)

1. Please describe significant project accomplishments planned for completion during the next quarter (600 words or less).

All of the online games created for children will be completed and we will begin approaching school systems asking them to allow their kindergarten and First grade students to use the online games. We will have "Peachy" go around to targeted schools throughout the state promoting the online education piece. Liaisons are currently promoting online broadband education by making site visits. We are using e-mail lists as our main avenue to mail out a monthly newsletter that keeps everyone informed on new online training classes that are added.

2. Please provide the percent complete anticipated for the following key milestones in your project as of the end of the next quarter. Write "0" in the second column if your project does not include this activity. If you provided additional milestones in your baseline report, please insert them at the bottom of the table. Figures should be reported cumulatively from award inception to the end of the next reporting quarter. Please provide a narrative description if the planned percent complete is different from the target provided in your baseline plan (300 words or less).

	Milestone	Percent Complete	Narrative (describe reasons for any variance from baseline plan or any other relevant information)
2.a.	Overall Project	71	No variance form baseline
2.b.	Equipment Purchases	-	Milestone Data Not Required
2.c.	Awareness Campaigns	-	Milestone Data Not Required
2.d.	Outreach Activities	-	Milestone Data Not Required
2.e.	Training Programs	-	Milestone Data Not Required
2.f.	Other (please specify):	-	Milestone Data Not Required

DATE: 08/24/2011

3. Please describe any challenges or issues anticipated during the next quarter that may impact planned progress against the project milestones listed above. In particular, please identify any areas or issues where technical assistance from the BTOP program may be useful (600 words or less).

We are now in the Education and Awareness campaign and will be approaching school systems asking them to allow us to come in and talk to students and share with them the online games that we have created for children. School systems have fire-walls in place and control the content they allow students and teachers to view or access. This is the only foreseeable challenge.

Sustainable Broadband Adoption Budget Execution Details

Activity Based Expenditures (Sustainable Broadband Adoption)

1. Please provide details below on your total budget, cumulative actual expenditures (for the period ending the current quarter), and cumulative anticipated expenditures (for the period ending next quarter) for each line item, including detailed disbursements of both matching funds and federal funds from project inception through end of this quarter (actual) or next quarter (anticipated). Actual and anticipated figures should be reported cumulatively from award inception to the end of the applicable reporting quarter.

Budget for Entire Project				Actuals from Project Inception through End of Current Reporting Period			Anticipated Actuals from Project Inception through End of Next Reporting Period		
Cost Classification	Total Cost (plan)	Matching Funds (plan)	Federal Funds (plan)	Total Cost	Matching Funds	Federal Funds	Total Costs	Matching Funds	Federal Funds
a. Personnel	\$532,500	\$62,500	\$470,000	\$281,328	\$44,218	\$237,110	\$354,328	\$59,218	\$295,110
b. Fringe Benefits	\$159,750	\$11,250	\$148,500	\$26,091	\$2,643	\$23,448	\$53,391	\$3,943	\$49,448
c. Travel	\$91,080	\$0	\$91,080	\$94,107	\$0	\$94,107	\$109,107	\$0	\$109,107
d. Equipment	\$1,681,971	\$480,276	\$1,201,695	\$1,527,148	\$417,495	\$1,109,653	\$1,637,148	\$467,495	\$1,169,653
e. Supplies	\$1,800	\$1,800	\$0	\$0	\$0	\$0	\$0	\$0	\$0
f. Contractual	\$1,066,210	\$592,410	\$473,800	\$264,159	\$96,074	\$168,085	\$396,159	\$138,074	\$258,085
g. Construction	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
h. Other	\$157,080	\$79,180	\$77,900	\$61,269	\$34,785	\$26,484	\$83,269	\$46,785	\$36,484
i. Total Direct Charges (sum of a through h)	\$3,690,391	\$1,227,416	\$2,462,975	\$2,254,102	\$595,215	\$1,658,887	\$2,633,402	\$715,515	\$1,917,887
j. Indirect Charges									
k. TOTALS (sum of i and j)	\$3,690,391	\$1,227,416	\$2,462,975	\$2,254,102	\$595,215	\$1,658,887	\$2,633,402	\$715,515	\$1,917,887

2. Program Income: Please provide the program income you listed in your application budget and actuals to date through the end of the reporting period.

a. Application Budget Program Income: \$0	b. Program Income to Date: \$0
---	--------------------------------