

QUARTERLY PERFORMANCE PROGRESS REPORT FOR SUSTAINABLE BROADBAND ADOPTION

General Information

1. Federal Agency and Organizational Element to Which Report is Submitted Department of Commerce, National Telecommunications and Information Administration	2. Award Identification Number 13-43-B10576	3. DUNS Number 015505792
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4. Recipient Organization

 GEORGIA PARTNERSHIP FOR TELEHEALTH INC 914 Memorial Drive, WAYCROSS, GA 31501

5. Current Reporting Period End Date (MM/DD/YYYY) 12-31-2011	6. Is this the last Report of the Award Period? <input type="radio"/> Yes <input checked="" type="radio"/> No
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7. Certification: I certify to the best of my knowledge and belief that this report is correct and complete for performance of activities for the purposes set forth in the award documents.

7a. Typed or Printed Name and Title of Certifying Official Lloyd Sirmons	7c. Telephone (area code, number and extension) 866-754-4325
	7d. Email Address lloyd.sirmons@gatelehealth.org

7b. Signature of Certifying Official Submitted Electronically	7e. Date Report Submitted (MM/DD/YYYY): 02-23-2012
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Project Indicators (This Quarter)

1. Please describe significant project accomplishments completed during this quarter (600 words or less).

Georgia Partnership for TeleHealth liaisons continued ongoing telemedicine training with network partners. Strategic Health Partners continued to refine the database that the Georgia Partnership for TeleHealth liaisons use in the field. Hometown Health continued to work on the Teleconnectga website with a review and edit of Peachy Game 4, Peachy's Healthy Habits Game. The outreach and awareness director, continued to contact potential school systems for the purpose of setting up Peachy visits for broadband outreach and education. Twitter/Facebook/Social Media execution, which are ongoing throughout campaign, were sent out to continue to market the campaign. Quantified all marketing materials used/unused for the BTOP Campaign. Follow up Communications - Scheduling, Follow up, etc - email, phone, in person meetings

2. Please provide the percent complete for the following key milestones in your project. Write "0" in the Percent Complete column and "N/A" in the Narrative column if your project does not include this activity. If you provided additional milestones in your baseline report, please insert them at the bottom of the table. Figures should be reported cumulatively from award inception to the end of the most recent reporting quarter. Please provide a narrative description if the percent complete is different from the target provided in your baseline plan (300 words or less).

	Milestone	Percent Complete	Narrative (describe reasons for any variance from baseline plan or any other relevant information)
2.a.	Overall Project	91	On the last report there was an error in the calculation of percentage complete and 99% was listed in error. Current calculations show that current project is at 91 percent complete.
2.b.	Equipment / Supply Purchases	-	Progress reported in Question 4 below
2.c.	Awareness Campaigns	-	Progress reported in Question 4 below
2.d.	Outreach Activities	-	Progress reported in Question 4 below
2.e.	Training Programs	-	Progress reported in Question 4 below
2.f.	Other (please specify):	-	Progress reported in Question 4 below

3. Please describe any challenges or issues faced during this past quarter in achieving planned progress against the project milestones listed above. In particular, please identify any areas or issues where technical assistance from the BTOP program may be useful (600 words or less).

The past quarter contained a good number of holidays. With holiday schedules, many partners closing out the year and with much of the medical community installing new electronic medical records work liaisons had to work diligently to get training in.

4a. In the chart below, please provide the requested information on your BTOP grant-funded SBA activities. Please also provide a short description of the activity (600 words or less). Figures should be reported cumulatively from award inception to the end of the most recent reporting quarter. Please ensure that the numbers of new household subscribers and business or community anchor institution (CAI) subscribers reflected in the "Total" row represent the unduplicated number of new subscribers that can be attributed to your SBA project as a whole.

Name of the SBA Activity	Location of SBA Activity	Description of Activity (600 words or less)	Size of Target Audience	Actual Number of Participants	New Subscribers: Households	New Subscribers: Businesses and/or CAIs
TeleconnectGA For Better Health	Greensboro, GA	Teleconnect GA Campaign was launched with a very successful Teleconnect GA for Better Health Conference that was held at Lake Oconee in Greensboro, GA. The conference was well attended with over 250 in attendance. The conference began on Wednesday, March 16 and ended on Friday, March 18th. The conference consisted of lecture style speakers as well as panel guest speakers. A couple of sessions were conducted via live video feed. Attendees varied, ranging from physicians, to nurses, to CEOs, to School System Superintendants. The conference was also used to launch our new TeleconnectGA branding. This not only includes our TCGA logo, but also our website (www.teleconnectga.com). One of the project partners, Hometown Health University, also launched an online education piece that allows for online courses pertaining to technology as well as clinical applications to be taken at no cost through the learn link via the website.	250	250	0	64

Name of the SBA Activity	Location of SBA Activity	Description of Activity (600 words or less)	Size of Target Audience	Actual Number of Participants	New Subscribers: Households	New Subscribers: Businesses and/or CAIs
BTOP Partner Meeting	Georgia Public Web, Atlanta, GA	The main purpose of this meeting was to pull together all partners listed on the BTOP project for Georgia Partnership for Telehealth. This meeting gave us the opportunity to pull all partners together in one location, update all partners on the status of the project and get them involved in the Education and Awareness Campaign.	30	25	0	13
Peachy Visits Berrien County Elementary Schools	Nashville, GA	Peachy spent the day visiting with Elementary School children at Berrien County Elementary School in Nashville, Georgia. Peachy met with children in the computer lab and did broadband education and played the Healthy Habits Game online. Bags with goodies for the kids were given out along with broadband information for parents.	720	720	0	0
Peachy Visits Ware County Schools	Waycross, GA	Peachy visited Memorial Drive, Ruskin, Center, Waresboro, Williams Heights and Wacona Elementary Schools in the Ware County School District. Peachy did broadband education and played the online Health Habits game with approximately 600 first graders. Goodie bags were handed out to each individual student and information about broadband was sent home to parents.	1,800	1,800	0	0
Peachy Visits Colquitt County Schools	Moultrie, GA	Peachy visited with approximately 700 1st graders at Cox, Doerun, Funston, Norman Park, R.B. Wright, Okapilco and Odom Elementary Schools in Colquitt County Georgia. Peachy did broadband education and played Healthy Choices game online. Broadband information for parents was sent home with each child.	2,100	2,100	0	0
Total:			4,900	4,895	0	77

4b. Please describe your method for determining the number of households, businesses, and/or (CAIs) subscribing to broadband as a result of your SBA programs (600 words or less).

We have begun the Broadband Awareness Campaign with Peachy visits to the schools in the underserved areas. Peachy promotes broadband and teaches the children how to log into the internet and play the Healthy Choices games online. We have developed materials such as school grab bags, Peachy pencils, take home flyers to help promote Peachy and the broadband initiative. In addition, the take home flyers point the parents to the links on the Teleconnect Georgia for Better Health (TCGBH) Web site where they can request more information about broadband and possibly sign up for internet service. We have also had conversations with some broadband providers about partnering on the project by providing low-income families with discounted broadband.

4c. Please provide a narrative explanation if the total number of new subscribers is different from the targets provided in your baseline plan (600 words or less).

Getting people who do not currently have broadband to sign up is proving to be a difficult task. Obviously we are going to need an incentive, such as discounted services, to get people to sign up. We are continuing to work on building partnerships with providers. At his point we have not been able to accomplish this task.

4d. Please provide the number of households and the number of businesses and CAIs receiving discounted broadband service as result of BTOP funds.

Households: 0	Businesses and CAIs : 77
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Project Indicators (Next Quarter)

1. Please describe significant project accomplishments planned for completion during the next quarter (600 words or less).

We will be trying to set up additional schools for Peachy to visit and for additional broadband education. Liaisons will continue ongoing telemedicine training with new employees as well as refresher training with existing.

2. Please provide the percent complete anticipated for the following key milestones in your project as of the end of the next quarter. Write "0" in the second column if your project does not include this activity. If you provided additional milestones in your baseline report, please insert them at the bottom of the table. Figures should be reported cumulatively from award inception to the end of the next reporting quarter. Please provide a narrative description if the planned percent complete is different from the target provided in your baseline plan (300 words or less).

	Milestone	Percent Complete	Narrative (describe reasons for any variance from baseline plan or any other relevant information)
2.a.	Overall Project	99	No vairiances
2.b.	Equipment Purchases	-	Milestone Data Not Required

DATE: 02/23/2012

2.c.	Awareness Campaigns	-	Milestone Data Not Required
2.d.	Outreach Activities	-	Milestone Data Not Required
2.e.	Training Programs	-	Milestone Data Not Required
2.f.	Other (please specify):	-	Milestone Data Not Required

3. Please describe any challenges or issues anticipated during the next quarter that may impact planned progress against the project milestones listed above. In particular, please identify any areas or issues where technical assistance from the BTOP program may be useful (600 words or less).
 No challenges anticipated.

Sustainable Broadband Adoption Budget Execution Details

Activity Based Expenditures (Sustainable Broadband Adoption)

1. Please provide details below on your total budget, cumulative actual expenditures (for the period ending the current quarter), and cumulative anticipated expenditures (for the period ending next quarter) for each line item, including detailed disbursements of both matching funds and federal funds from project inception through end of this quarter (actual) or next quarter (anticipated). Actual and anticipated figures should be reported cumulatively from award inception to the end of the applicable reporting quarter.

Budget for Entire Project				Actuals from Project Inception through End of Current Reporting Period			Anticipated Actuals from Project Inception through End of Next Reporting Period		
Cost Classification	Total Cost (plan)	Matching Funds (plan)	Federal Funds (plan)	Total Cost	Matching Funds	Federal Funds	Total Costs	Matching Funds	Federal Funds
a. Personnel	\$532,500	\$62,500	\$470,000	\$531,550	\$73,203	\$458,347	\$552,550	\$83,203	\$469,347
b. Fringe Benefits	\$159,750	\$11,250	\$148,500	\$47,341	\$4,843	\$42,498	\$56,141	\$6,143	\$49,998
c. Travel	\$91,080	\$0	\$91,080	\$135,247	\$0	\$135,247	\$150,247	\$0	\$150,247
d. Equipment	\$1,681,971	\$480,276	\$1,201,695	\$1,934,106	\$714,128	\$1,219,978	\$1,954,106	\$734,128	\$1,219,978
e. Supplies	\$1,800	\$1,800	\$0	\$0	\$0	\$0	\$0	\$0	\$0
f. Contractual	\$1,066,210	\$592,410	\$473,800	\$1,109,115	\$771,598	\$337,517	\$1,379,115	\$1,021,598	\$357,517
g. Construction	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0
h. Other	\$157,080	\$79,180	\$77,900	\$87,260	\$49,080	\$38,180	\$147,260	\$99,080	\$48,180
i. Total Direct Charges (sum of a through h)	\$3,690,391	\$1,227,416	\$2,462,975	\$3,844,619	\$1,612,852	\$2,231,767	\$4,239,419	\$1,944,152	\$2,295,267
j. Indirect Charges									
k. TOTALS (sum of i and j)	\$3,690,391	\$1,227,416	\$2,462,975	\$3,844,619	\$1,612,852	\$2,231,767	\$4,239,419	\$1,944,152	\$2,295,267

2. Program Income: Please provide the program income you listed in your application budget and actuals to date through the end of the reporting period.

a. Application Budget Program Income: \$0	b. Program Income to Date: \$0
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