

RECIPIENT NAME:One Economy Corporation

AWARD NUMBER: 11-43-B10516

DATE: 04/30/2013

OMB CONTROL NUMBER: 0660-0037

EXPIRATION DATE: 12/31/2013

QUARTERLY PERFORMANCE PROGRESS REPORT FOR SUSTAINABLE BROADBAND ADOPTION

General Information

1. Federal Agency and Organizational Element to Which Report is Submitted Department of Commerce, National Telecommunications and Information Administration	2. Award Identification Number 11-43-B10516	3. DUNS Number 829024541
4. Recipient Organization One Economy Corporation 1220 19th Street, NW, Suite 610, Washington, DC 20036		
5. Current Reporting Period End Date (MM/DD/YYYY) 03-31-2013	6. Is this the last Report of the Award Period? <input type="radio"/> Yes <input checked="" type="radio"/> No	
7. Certification: I certify to the best of my knowledge and belief that this report is correct and complete for performance of activities for the purposes set forth in the award documents.		
7a. Typed or Printed Name and Title of Certifying Official Samuel Gaillard Director of Management Info	7c. Telephone (area code, number and extension) 202-393-0051 X1206	
	7d. Email Address sgaillard@one-economy.com	
7b. Signature of Certifying Official Submitted Electronically	7e. Date Report Submitted (MM/DD/YYYY): 04-30-2013	

Project Indicators (This Quarter)

1. Please describe significant project accomplishments completed during this quarter (600 words or less).

One Economy and Broadband Opportunity Coalition (BBOC) BTOP funds support the following areas to generate broadband adoption in underserved communities. Activities completed this quarter are as follows:

Affordable Access

We provided Internet access to 22,313 households in multiple cities in California, Connecticut, Illinois, North Carolina, Georgia, Ohio, Oregon, Washington, South Dakota, and Texas as well as in Birmingham AL, Boston MA, Kansas City KS, Memphis TN, Milwaukee WI, New Orleans LA, Norfolk VA, Philadelphia PA, Providence RI, St. Louis MO, and Washington DC. We started on the electrical work on our final BTOP region, Seattle, WA and King County, WA.

Evaluation

The third party evaluator for the Year 2 study was selected.

Digital Literacy

Digital literacy trainings with over 20,000 participants in 10 states were led by our Community Technology Associates (CTA), and local and national partners. We exceeded our project training milestone this quarter and completed our 235,000th training. We increased our outreach involving more organizations supporting digital literacy training. With the support of national partners, we distributed 90 laptop computers to digital literacy participants in 5 cities. 14 CTAs were hired and trained to support our connected properties in Seattle WA, Little Rock AR, St. Louis MO, Winston-Salem NC, and Atlanta GA.

Awareness

We completed our broadband awareness campaign by reaching over 68 million people through our media and outreach efforts, with radio and television Public Service Announcements in multiple languages being played in over 45 markets such as Atlanta, Boston, Chicago, Dallas, Houston, Kansas City, Los Angeles, Milwaukee, Philadelphia, Portland, Raleigh, Saint Louis, San Francisco, Seattle, Washington DC.

2. Please provide the percent complete for the following key milestones in your project. Write "0" in the Percent Complete column and "N/A" in the Narrative column if your project does not include this activity. If you provided additional milestones in your baseline report, please insert them at the bottom of the table. Figures should be reported cumulatively from award inception to the end of the most recent reporting quarter. Please provide a narrative description if the percent complete is different from the target provided in your baseline plan (300 words or less).

	Milestone	Percent Complete	Narrative (describe reasons for any variance from baseline plan or any other relevant information)
2.a.	Overall Project	96	N/A
2.b.	Equipment / Supply Purchases	-	Progress reported in Question 4 below
2.c.	Awareness Campaigns	-	Progress reported in Question 4 below
2.d.	Outreach Activities	-	Progress reported in Question 4 below
2.e.	Training Programs	-	Progress reported in Question 4 below
2.f.	Other (please specify):	-	Progress reported in Question 4 below

3. Please describe any challenges or issues faced during this past quarter in achieving planned progress against the project milestones listed above. In particular, please identify any areas or issues where technical assistance from the BTOP program may be useful (600 words or less).

The Year 2 evaluation was redesigned due a number of factors -- delays the grant program experienced with rolling out our Access programs, and change in leadership at the Joint Center, our sub-recipient for managing our evaluation process. The Access delays resulted in OE program ecosystem with gaps in the time-line, which impacted data collection and the original evaluation design for Year 2. The Joint Center working with One Economy has identified a methodology that would support an evaluation that looked at the correlation of OE programs and increase in broadband subscription.

4a. In the chart below, please provide the requested information on your BTOP grant-funded SBA activities. Please also provide a short description of the activity (600 words or less). Figures should be reported cumulatively from award inception to the end of the most recent reporting quarter. Please ensure that the numbers of new household subscribers and business or community anchor institution (CAI) subscribers reflected in the "Total" row represent the unduplicated number of new subscribers that can be attributed to your SBA project as

a whole.

Name of the SBA Activity	Location of SBA Activity	Description of Activity (600 words or less)	Size of Target Audience	Actual Number of Participants	New Subscribers: Households	New Subscribers: Businesses and/or CAIs
Affordable housing units/ low income households connected	Multiple cities in CA, CT, IL, NC, GA, OH, OR, WA, SD, and TX as well as in Birmingham AL, Boston MA, Kansas City KS, Memphis TN, Milwaukee WI, New Orleans LA, Norfolk VA, Philadelphia PA, Providence RI, St. Louis MO, and Washington DC.	No- to low-cost broadband service through wireless mesh networks installed at affordable housing sites, and direct connect service packages using wireless, cable, and DSL technology provided to lowincome families	27,000	22,313	22,313	0
Digital Literacy Training Programs	Multiple cities in California, Colorado, Florida, Georgia, Illinois, Maryland, Massachusetts, Michigan, Minnesota, Missouri, Nebraska, New Jersey, New York, North Carolina, Ohio, Oregon, Pennsylvania, South Carolina, South Dakota, Tennessee, Texas, Utah,	2,823 youth and 198 instructors trained for Digital Connector programs, 94 Community Technology Associates/Mobile Lab Van Drivers trained, Community digital literacy trainings led by OE staff, partners and Digital Connector youth with 240,357 participants.	235,000	243,472	0	0
Outreach Activities	41 States	Organizations involved in our activities include members of our 16 Community Advisory Boards, BBOC partners, Match partners, Digital Literacy training partners, Housing partners, Digital Connector cohorts and media/online outreach partners.	426	757	0	0
Awareness Campaign	Nationwide	City-wide launch events completed in 6 cities. Along with our BBOC partners, we continued community and media outreach, with Public Service Announcements on TV and Radio in 10 different languages, including Spanish and Asian languages.	20,000,000	270,590,723	0	0
Total:			20,262,426	270,857,265	22,313	0

4b. Please describe your method for determining the number of households, businesses, and/or (CAIs) subscribing to broadband as a result of your SBA programs (600 words or less).

The 22,313 subscribers are affordable housing units/low-income households connected with BTOP and match resources to broadband service. One Economy anticipates connecting a total of 27,000 housing units/subscribers. As a result of these efforts, we estimate that an additional 123,000 subscribers will subscribe using their own or other resources. A third-party evaluator will independently determine our impact on new subscriptions.

4c. Please provide a narrative explanation if the total number of new subscribers is different from the targets provided in your baseline plan (600 words or less).

Due to ISP technical issues we encountered previously which have been resolved, we have had to re-engage our housing partners and develop schedules for installation that were amenable to them. This re-engagement process took longer than anticipated and we continue to catch-up. Of the remaining units to install, all are under contract with installations in progress.

4d. Please provide the number of households and the number of businesses and CAIs receiving discounted broadband service as result of BTOP funds.

Households: 22,313	Businesses and CAIs : 0
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Project Indicators (Next Quarter)

1. Please describe significant project accomplishments planned for completion during the next quarter (600 words or less).

Through our affordable access program, One Economy plans to connect remaining households in Boston, Napa CA, Philadelphia, St. Louis, and Hillsboro OR. We will also complete broadband network installations in the Seattle area, Little Rock AR, and Nashville TN.

The Joint Center and third-party evaluator will work with One Economy to develop and execute a plan to carry out the Year 2 evaluation of One Economy's BTOP-funded projects. Our third-party evaluator will conduct Year 2 interviews regarding our program ecosystem in our test and control cities.

Although we have reached our Digital literacy training goal, we will continue nationwide with our CTAs, and national/local partners providing trainings within their communities. Through partnership with corporate sponsors, we will distribute 500 laptop computers to these communities providing training to their residents.

2. Please provide the percent complete anticipated for the following key milestones in your project as of the end of the next quarter. Write "0" in the second column if your project does not include this activity. If you provided additional milestones in your baseline report, please insert them at the bottom of the table. Figures should be reported cumulatively from award inception to the end of the next reporting quarter. Please provide a narrative description if the planned percent complete is different from the target provided in your baseline plan (300 words or less).

	Milestone	Percent Complete	Narrative (describe reasons for any variance from baseline plan or any other relevant information)
2.a.	Overall Project	98	Completion of digital literacy training and work of the local Community Technology Associates along with the payment of internet services provided
2.b.	Equipment Purchases	-	Milestone Data Not Required
2.c.	Awareness Campaigns	-	Milestone Data Not Required
2.d.	Outreach Activities	-	Milestone Data Not Required
2.e.	Training Programs	-	Milestone Data Not Required
2.f.	Other (please specify):	-	Milestone Data Not Required

3. Please describe any challenges or issues anticipated during the next quarter that may impact planned progress against the project milestones listed above. In particular, please identify any areas or issues where technical assistance from the BTOP program may be useful (600 words or less).

We anticipate all remaining units to install to be under contract next quarter. However, due to delays from previous quarters, we have a need to complete payment of Internet services, digital literacy training and Community Technology Associates that we have under the grant as promised to our beneficiaries when they became our partners.

The Joint Center's plan to carry out the Year 2 evaluation of One Economy's BTOP-funded projects involves working with a third party to develop a research approach that will characterize the impact of One Economy's programs on broadband adoption. Given challenges from Year 1 activities regarding data collection and research design, the Year 2 results will be able to quantify the correlative relationships between BTOP-funded programs and broadband adoption. While we acknowledge this is a tight time frame to turn around a Year 2 evaluation, we feel confident we will meet the grant deadline of September 30, 2013.

