

QUARTERLY PERFORMANCE PROGRESS REPORT FOR SUSTAINABLE BROADBAND ADOPTION

General Information		
1. Federal Agency and Organizational Element to Which Report is Submitted Department of Commerce, National Telecommunications and Information Administration	2. Award Identification Number 02-43-B10566	3. DUNS Number 615245164
4. Recipient Organization University of Alaska, Fairbanks Administrative Services CTR RM 109, Fairbanks, AK 99775		
5. Current Reporting Period End Date (MM/DD/YYYY) 03-31-2013	6. Is this the last Report of the Award Period? <input type="radio"/> Yes <input checked="" type="radio"/> No	
7. Certification: I certify to the best of my knowledge and belief that this report is correct and complete for performance of activities for the purposes set forth in the award documents.		
7a. Typed or Printed Name and Title of Certifying Official John Monahan	7c. Telephone (area code, number and extension) 00000	
	7d. Email Address jdmonahan@alaska.edu	
7b. Signature of Certifying Official Submitted Electronically	7e. Date Report Submitted (MM/DD/YYYY): 05-23-2013	

Project Indicators (This Quarter)

1. Please describe significant project accomplishments completed during this quarter (600 words or less).

Highlights of accomplishments by partners of the Broadband Technology Opportunity Program, Sustainable Broadband Adoption "Bridging the eSkill Gap in Alaska" project include:

Alaska Mediasite added 33 additional hours of video to the server, that represents 164 presentations that were viewed 482 times.

Alaska Library Network

- Quarter usage statistics for Live Homework Helpline - 5,387 students (108,482 minutes of usage).
- Quarter usage statistics for Testing and Education Reference Center - 1,363 sessions

Digital Storytelling

- Training and awareness activities conducted in Hoonah, Haines and Alaska-wide

KACN-TV Communication Center

- January: 312 :30 second spots and 4 1/2 hour BASC programs \$16,200.00 in match
- February: 285 :30 second spots and 4 1/2 hour BASC programs \$14,850.00 in match
- March: 310 :30 second spots and 4/1/2 hour BASC programs \$16,100 in match

Total Match: \$47,150

Thirteen new commercials have been produced for the following partners:

Alaska Commission on Post Secondary Education (1)

Alaska Native Tribal Health Consortium Tele Health Coordinator Training Program (2)

Alaska Pacific University (1)

Alaska Tech Prep/ Career Pathways (9)

Two KACN Community News shows were produced for January and February featuring Alaska Commission on Post Secondary Education and Alaska Native Tribal Health Consortium.

KACN streamed an event live for Best Beginnings Friday, February 1, 2013 featuring Neuroscientist Lise Eliot PhD and produced nine video segments of her presentation that can be seen here: <http://www.youtube.com/user/KACNTVALASKA?feature=watch> These segments are also being aired on KACN-TV as filler. Two hundred and fifty people attended and we had 30 people online.

KACN worked with two interns during this period on the Best Beginnings project. Josh Nanton, who started with us last summer, was awarded 2nd Place for Fiction Writing in the Alaska Youth Writing and Art Awards March 16th!

KACN streamed the Alaska Youth Writing and Art Awards live from Out North Contemporary Theatre on March 16th and footage will be seen on KACN's website and broadcast statewide. One hundred people attended and we had 25 people online.

Alaska Injury Prevention Center

- YouTube videos on the AIPC YouTube channel were viewed 1567 times from January – March 2013.
- The videos were viewed 353 times in Alaska, during the same time period.
- Favorite videos were those produced in Brevig Mission, Bethel, White Mountain, Anchorage and near Kotzebue.
- Videos were viewed 75% on a computer and 25 % on a mobile device. 22% of the views were on Facebook, marking an increase in sharing via social media.
- Videos included topics such as underage drinking prevention (written and produced by Alaskan teens) and safe use of ATV and snow machines.
- Alaskan audience retention for the PSA's is above average for YouTube videos. On average, viewers watched 76% of the video.

Barrow Arctic Science Consortium

- conducted 8 Saturday SchoolYard community events

2. Please provide the percent complete for the following key milestones in your project. Write "0" in the Percent Complete column and "N/A" in the Narrative column if your project does not include this activity. If you provided additional milestones in your baseline report, please insert them at the bottom of the table. Figures should be reported cumulatively from award inception to the end of the most recent reporting quarter. Please provide a narrative description if the percent complete is different from the target provided in your baseline plan (300 words or less).

	Milestone	Percent Complete	Narrative (describe reasons for any variance from baseline plan or any other relevant information)
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	Milestone	Percent Complete	Narrative (describe reasons for any variance from baseline plan or any other relevant information)
2.a.	Overall Project	80	
2.b.	Equipment / Supply Purchases	-	Progress reported in Question 4 below
2.c.	Awareness Campaigns	-	Progress reported in Question 4 below
2.d.	Outreach Activities	-	Progress reported in Question 4 below
2.e.	Training Programs	-	Progress reported in Question 4 below
2.f.	Other (please specify):	-	Progress reported in Question 4 below

3. Please describe any challenges or issues faced during this past quarter in achieving planned progress against the project milestones listed above. In particular, please identify any areas or issues where technical assistance from the BTOP program may be useful (600 words or less).
 No challenges anticipated.

4a. In the chart below, please provide the requested information on your BTOP grant-funded SBA activities. Please also provide a short description of the activity (600 words or less). Figures should be reported cumulatively from award inception to the end of the most recent reporting quarter. Please ensure that the numbers of new household subscribers and business or community anchor institution (CAI) subscribers reflected in the "Total" row represent the unduplicated number of new subscribers that can be attributed to your SBA project as a whole.

Name of the SBA Activity	Location of SBA Activity	Description of Activity (600 words or less)	Size of Target Audience	Actual Number of Participants	New Subscribers: Households	New Subscribers: Businesses and/or CAIs
Prior Quarter Report	Alaska-wide	cumulative activity totals from prior quarters	62,691	62,691	7,830	898
Barrow Arctic Science Consortium	Barrow	conducted 8 SchoolYard Saturday community events	227	227	0	0
Digital Storytelling	Hoonah	presented digital storytelling to students, teachers and community (8 staff, 83 students, 13 public) February 11 - 15	104	104	0	0
Digital Storytelling	Haines	presented digital storytelling to students, teachers and community (9 staff, 122 students, 31 public) March 4-8	162	162	0	0
Digital Storytelling	Alaska-wide	Worked with Upward Bound staff and teachers from rural Alaska district to begin digital storytelling curriculum for Upward Bound students	53	53	0	0
Alaska Injury Prevention Center	Alaska-wide	YouTube videos on the AIPC channel between January - March, 2013	1,567	1,567	0	0
KACN-TV	Alaska-wide	broadcast 907 partner commercials and broadband promotional announcements	907	907	0	0
MediaSite	Alaska-wide	captured 33 additional hours of video to the server, that represents 164 presentations that were viewed 482 times.	482	482	0	0
Alaska Library Network	Alaska-wide	individual tutoring sessions were provided with the Live Homework Help service in January, February and March, 2013	5,387	5,387	0	0
Alaska Library Network	Alaska-wide	individual tutoring sessions were provided with the Testing and Education Reference Center in January, February and March, 2013	1,363	1,363	0	0
Total:			72,943	72,943	7,830	898

4b. Please describe your method for determining the number of households, businesses, and/or (CAIs) subscribing to broadband as a result of your SBA programs (600 words or less).
 The quantitative and qualitative data, based on voluntary telephone and satellite company service subscription data incorporates Alaska BIP/BTOP infrastructure project reports, Telco Security and Exchange Commission Quarterly Reports, SBA partner interviews, school district reports, Ookla.com speed test results from rural Alaska, Department of Education Title II annual report and University of Alaska Video Conference Services annual report of services have been analyzed and will continuously be triangulated for validity

against secondary sources of confirmatory data (findings are being presented to small technology / broadband focus groups to determine if the findings appear valid).

4c. Please provide a narrative explanation if the total number of new subscribers is different from the targets provided in your baseline plan (600 words or less).

Quantitative and qualitative data continues to be collected and secondary sources of confirmation data is continuously being solicited and triangulated in order to validate the conclusions. The SBA project contracts with an outside evaluator to confirm the findings and produce a publishable annual performance report. Dr. Jason Ohler was on site in December 2012 to update the report. The GCI Terra project came online during the 2012 2nd Qrt and is available to business and residences. Data on GCI's increased subscriptions was recently collected from the companies Securities and Exchange Commissions Quarterly Report (Form 10-Q).

4d. Please provide the number of households and the number of businesses and CAIs receiving discounted broadband service as result of BTOP funds.

Households: 0

Businesses and CAIs : 0

Project Indicators (Next Quarter)

1. Please describe significant project accomplishments planned for completion during the next quarter (600 words or less).

Anticipated highlights of accomplishments by partners of the Broadband Technology Opportunity Program, Sustainable Broadband Adoptions "Bridging the E- Skill Gap in Alaska" project will include:

- continue capturing events and presentations that attract viewers on the Mediasite server

Alaska Pacific University

- final Spring enrollment report in the Masters in Business Administration program

Alaska Library Network

- continue to provide the services of Live Homework Help and Testing and Education Reference Center

KACN-TV Communication Center

- broadcast partner commercials and BTOP project content

Alaska Post Secondary Commission

- implement the distance delivered model of two Career Guide mentors working with school districts

Alaska Injury Prevention Center

- continue to promote YouTube videos on the AIPC channel

Barrow Arctic Science Consortium

- conduct Schoolyard Saturday presentations

Digital Storytelling

- conduct trainings and awareness

Family Centered Services of Alaska

- utilize conference equipment at three state-wide facilities for students

Alaska Native Tribal Consortium (Telehealth Coordinator Certification Courses)

- enrollment report for Spring Course 3 of the Telehealth Coordinator Certification

Alaska Vocational Technical Education Center

- update on student enrollment in the Instructional Technology program
- assist and promote graduate students of the program into work positions

Alaska State Hospital and Nursing Home Association

- capture annual conference for Mediasite playback to statewide members.

2. Please provide the percent complete anticipated for the following key milestones in your project as of the end of the next quarter. Write "0" in the second column if your project does not include this activity. If you provided additional milestones in your baseline report, please insert them at the bottom of the table. Figures should be reported cumulatively from award inception to the end of the next reporting quarter. Please provide a narrative description if the planned percent complete is different from the target provided in your baseline plan (300 words or less).

	Milestone	Percent Complete	Narrative (describe reasons for any variance from baseline plan or any other relevant information)
2.a.	Overall Project	85	The project is proceeding as anticipated.
2.b.	Equipment Purchases	-	Milestone Data Not Required
2.c.	Awareness Campaigns	-	Milestone Data Not Required
2.d.	Outreach Activities	-	Milestone Data Not Required
2.e.	Training Programs	-	Milestone Data Not Required
2.f.	Other (please specify):	-	Milestone Data Not Required

3. Please describe any challenges or issues anticipated during the next quarter that may impact planned progress against the project milestones listed above. In particular, please identify any areas or issues where technical assistance from the BTOP program may be useful (600 words or less).

There are no anticipated challenges that will impact the project.

