



BROADMAP
Beyond The Boundaries

US Virgin Islands Broadband Mapping Project

Product Release White Paper

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OVERVIEW

This white paper highlights the **Submission Summary** for this deliverable, as well as describes the **Data Gathering**, **Data Integration**, **Data Validation and Verification** and **Quality Control** processes used to create the Broadband Mapping Project's April 1st, 2013 data submission. To support varying levels of technical and program knowledge, both a **high-level summary** and a **detailed process review** are supplied.

SUBMISSION SUMMARY

PROVIDER DETAILS

PROVIDER PARTICIPATION

- Provider Participation Statistics Summary

Summary	Count
Total Providers Researched/Contacted	12
Total Valid Broadband Providers	9
Business-only/New Researching Providers	0
Non-Responsive Providers	0
Non-Cooperative Providers	0
Number of Providers – Represented in Data Submission	9
Number of Providers - Supplied Updates for this Submission	6
Number of Providers - Confirmed No Updates	3

- New Providers Since Last Data Submission
 - ADM Wireless
- Existing Providers – No Updates
 - Choice Communications
 - Sprint
 - Starband Communications



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- Providers Included
 - AT&T Mobility
 - Broadband VI
 - Choice Communications
 - HughesNet (DirectWay)
 - SmartNet
 - Sprint
 - Starband Communications Inc/Spacenet
 - Innovative PowerNet
 - Including Innovative's Wireless Coverage.
- Non-Responsive Providers
 - None
- Non-Cooperative Providers
 - None

SERVICE OVERVIEW

- For this data submission a service overview has not been included. We are continuing to work closely with the service providers to update their average weighted nominal speeds (AWNS) to ensure a comprehensive Service Overview layer in the next data submission.

COMMUNITY ANCHOR INSTITUTION (CAI) DETIALS

OVERALL STATISTICS

Community Anchor Institution - Categories	Overall Count	CAIID Counts	Transmission Technology	Advertised Speed Down	Advertised Speed Up
Category 1 - School K through 12	82	36	35	36	36
Category 2 - Library	5	5	5	5	5
Category 3 - Medical/Healthcare	19	0	1	1	1
Category 4 - Public Safety	42	0	4	4	4
Category 5 - Universities/Colleges	4	2	3	3	3
Category 6 - Other: Government	122	0	27	26	26
Category 7 - Other: Non-Government	37	0	0	0	0
Total	313	43	75	75	75



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HIGH-LEVEL SUMMARY

DATA GATHERING

BROADBAND SERVICE AREAS, MIDDLE MILE AGGREGATION POINTS AND BROADBAND SERVICE OVERVIEW

The collection of Broadband Service Areas, Middle Mile Aggregation Points and Broadband Service Overview information is handled through the following Provider Outreach Process:

- Build and maintain an inventory of Broadband providers through currently known providers and research.
- The inventory and everyday interaction with providers is tracked using the Provider Catalog (PCat). Below are some examples of the web application, which has a shared access between our team and mapping partner (BroadMap).

Company Information		Edit	Clone	History	AAD
Provider Name	acmetech (All)	Source Name	acmetech		
Company Address		Source Description			
Company PO Box		Layer Name	TBD		
Company House Number	12345	Source Usage Type	Tracking		
Company Street Name	Acme Avenue	Source Provider Type	BroadMap		
Company City Name	Portland	Source Content Type			
Company Suite		Source Restrictions	<input type="checkbox"/>		
Company Postal Boundary		Source Restriction Description			
Company State		TT Types	--None-- Asymmetric DSL Symmetric DSL Other Copper Wireline Cable Modem-DOCSIS 3.0 Cable Modem-Other Optical Carrier/Fiber to the End User Satellite		
Company Website	http://www.acmebroadband.com	Addr Level Data Provided	<input type="checkbox"/>		
Source ID	4999	Preferred Contact Method			
Child Source	<input type="checkbox"/>				
Parent URL					
Parent Source ID	0				
User Name					
Password					
Form 477 Interest	<input type="checkbox"/>				
Provider Portal Trained	<input checked="" type="checkbox"/>				

Contacts							New
Type	Name	Preferred	Phone 1	Phone 2	Email	Position	
P	Sourcing						

FRN Info		
Provider Name	DBA	FRN Number



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Confidence		New	
TT Type	Confidence	Last Modified	Comment
Status Tracking			
Non Facilities Based Provider	<input type="checkbox"/>		
Business Only Provider	<input type="checkbox"/>		
Reseller	<input type="checkbox"/>		
NDA Review - Internal	<input type="checkbox"/>		Non Responsive Provider <input type="checkbox"/>
NDA Review - External	<input type="checkbox"/>		Non Cooperative Provider <input type="checkbox"/>
			Source Closed <input type="checkbox"/>
Service Provider Details			
BroadMapper	--None--		BroadMap Status Unassigned
Initial State Outreach Date			Initial Contact Vehicle
Provider Origin			Member Association
			Initial State Outreach
			NDA Status --None--
			NDA Not Required <input type="checkbox"/>
			NDA Requested <input type="checkbox"/>
			NDA Exchanged <input type="checkbox"/>
			NDA Exchange Date
			NDA Signed <input type="checkbox"/>
			NDA Signed Date
			Date Loaded
			Source Closed Date

BDIA Delivery 0412		Edit	
Status	--None--	Provider Data Reviewed	<input type="checkbox"/>
Outreach Date		Provider Data Reviewed Date	
Initial Response		FootPrint	
Meeting Date		MiddleMile	
No Update Date		Subscriber	
Waiting For Data Date		Provider Login	<input type="checkbox"/>
Data Received Date		Provider Login Date	
Data Accepted Date			
Source Ingested		Source Ingested Date	
Additional Data			
Notes			
Next Steps			
Inactive	<input type="checkbox"/>	Owner	brordan
Created By	brordan 2011-06-13 12:06:35	Last Modified By	krousseau 2012-03-16 13:41:58

- Update provider material that describes the data requirements and logistics for data transfer.
- Update Non-Disclosure Agreement (NDA) for use in the project, where applicable.
- Maintain multiple protocols for the provider to submit data, including Secure File Transfer Protocol (SFTP) technology when desired.
- Conduct one-on-one informational discussions with each provider to communicate the following:
 - Requirements of this project;
 - Broadband data required to support the product data model;
 - Submission protocols available;
 - Capability to validate how the supplied data is aggregated.
- Download/receive provider data.
- Establish a repeatable process with provider. Maintain provider communication, transaction and data handling records throughout the project (dates contacted, data received, etc.).



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COMMUNITY ANCHOR INSTITUTION (CAI)

The collection of CAI information is handled through the following CAI Collection Process:

- Collect and maintain inventory of CAIs through currently known CAIs, data mining, and research.
- Maintain web-based CAI portal for institutions to add or confirm attribution, location and enter broadband-specific information.
- Upload web-based data to Core Database for standardization.
- Perform internal cleansing, such as removing duplicate records, identifying gaps in broadband attribution and verifying category.
- Geocode CAI locations.
- Translate Core Database data to deliverable-ready format.
- Continue engagement with non-responsive institutions.

DATA INTEGRATION PROCESS

The data integration and processing mechanisms currently used allows for multiple types of inputs and result in a standardized output that meets the NTIA deliverable requirements. This flexible process supports data model changes and project-requested enhancements.

- Receive inputs from providers via submission protocols; upload into Sourcing Database and catalog with provider information.
- Review provider-supplied data for completeness and for potential discrepancies that require resolution prior to processing and flag as necessary.
- Categorize input into data-type category (addresses, block lists, paper maps, etc.).
- Standardize input based on data type within Staging Database.
- Create Compact Polygons (CP)—(internal methodology for generating area-based feature for coverage in Staging Database).
- Apply broadband attribution to CP; apply metadata to CP.
- Perform quality analysis of the CP against the source supplied to identify any completeness or accuracy issues.
- Request additional information from the provider if elements of coverage are missing or contain discrepancies. This is a second manual quality check to ensure data is complete.
 - Process coverage area to build the required NTIA data model layers.

With the deployment of the Provider Portal this round, the data collection and later validation process was streamlined allowing both activities to occur within a secure web application. The majority of the providers used this methodology as it supplies them with more visibility into how their data is being represented and gives them knowledge and ownership of their coverage representation. Below are some bullet points and supporting screen shots on how the portal is used.

- Each provider is assigned credentials with a strong password to ensure security measures are taken into consideration

A screenshot of a web application login form. The form is titled "Login" and contains two input fields: "Username" and "Password". Below the "Password" field is a "Login" button.



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- Collection and confirmation our contact, as well as the company's DBA Name and FRN accuracy

Contact and Provider Information

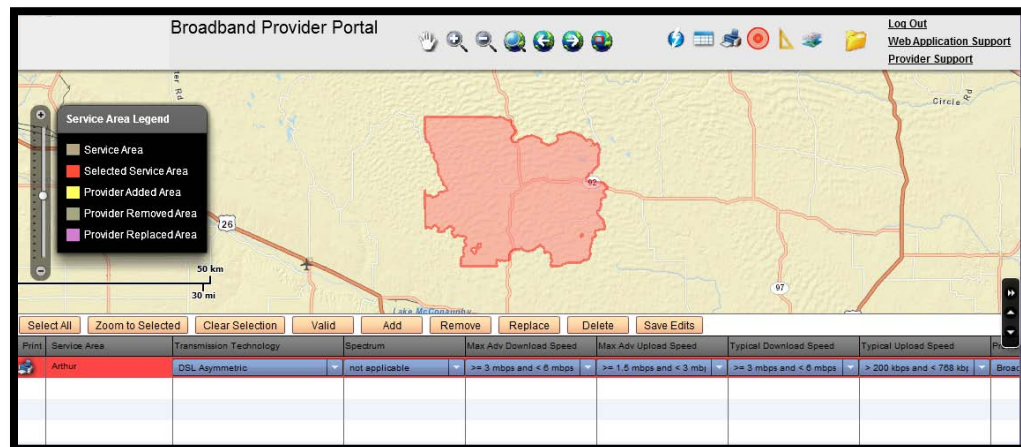
Please enter contact information and change provider information if incorrect:

Contact name: * Kristin Rousseau
Contact E-mail: * kris.rousseau@broadmap.com
Contact Phone: * 603-448-4475
Doing Business As (DBA) Name: * acmetech
FCC Registration Number (FRN): * 22222222

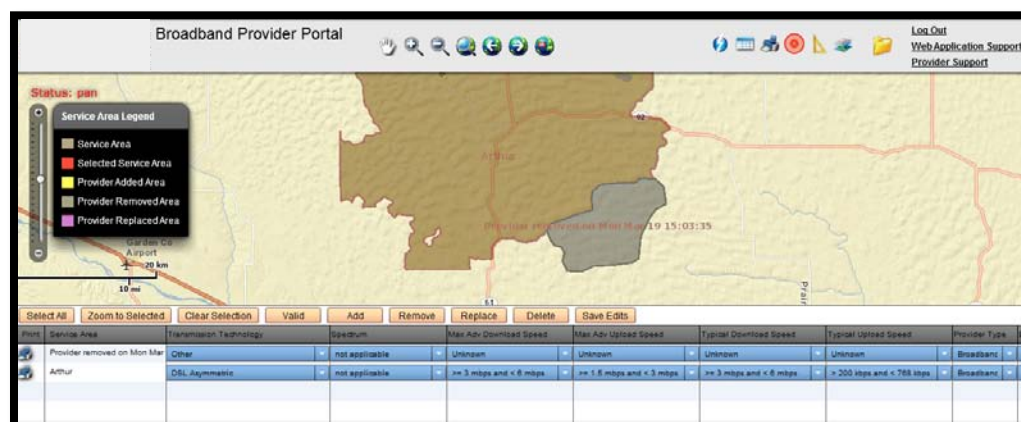
Please note the following:

- Contact info will only be stored when a record is saved
- Provider info will be applied to all service areas

- Capability to review and request changes to the coverage footprint



- The provider can Add/Remove portions, or all, of the footprint requesting that their footprint be increased or refined.





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- Middle Mile and Average Weight Nominal Speed (AWNS) collection and validation

Broadband Provider Portal

Status: Click to select pushpin

Service Area Legend

- Service Area
- Selected Service Area
- Provider Added Area
- Provider Removed Area
- Provider Replaced Area

Middle Mile Information Editor

Ownership:

Back-haul Capacity:

Back-haul Type:

Elevation (feet):

State Location:

Location Valid:

Select All	Zoom to Selected	Clear Selection	Valid	Add	Remove	Replace	Delete	Save Edits
Point	Service Area	Transmission Technology	Spectrum	Max Ads Download Speed	Max Ads Upload Speed	Typical Download Speed		
	Arthur	DSL Asymmetric	not applicable	no 3 mbps and < 6 mbps	no 1.5 mbps and < 3 mbps	no 3 mbps and < 6 mbps		

Display Information

Display Middle-Mile information by hovering over the Middle-Mile location with the cursor.

Edit Information

Edit Middle-Mile information by clicking on the Middle-Mile location.

Validate Information

Add Middle-Mile location on map:

Select Find Address or Pushpin Location

☐ Find Address ☐ Pushpin Location

AWNS

AWNS Settings for 'DSL Symmetric' in Arthur County

Change the advertised download speeds and/or change the number of subscribers and click 'Calculate AWNS'

Advertised Download kbps #1: # of Subscribers:

Advertised Download kbps #2: # of Subscribers:

Advertised Download kbps #3: # of Subscribers:

Advertised Download kbps #4: # of Subscribers:

Advertised Download kbps #5: # of Subscribers:

AWNS in kbps:

- File upload functionality to support providers that would prefer a shapefile, spreadsheet, PDF, KMZ/KML file be used to reflect changes for the data round



Welcome

1 Choose a file to upload: (50MB max)

*Uploading a new file with the same name as an existing file will overwrite the existing file

Uploaded Files

2 Please click here to auto-notify BroadMap of your uploads, thanks.

- Once the provider has review completed changes to their coverage, middle mile and AWNS, then can validate them all by signing off that everything is accurate.



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DATA VALIDATION AND VERIFICATION

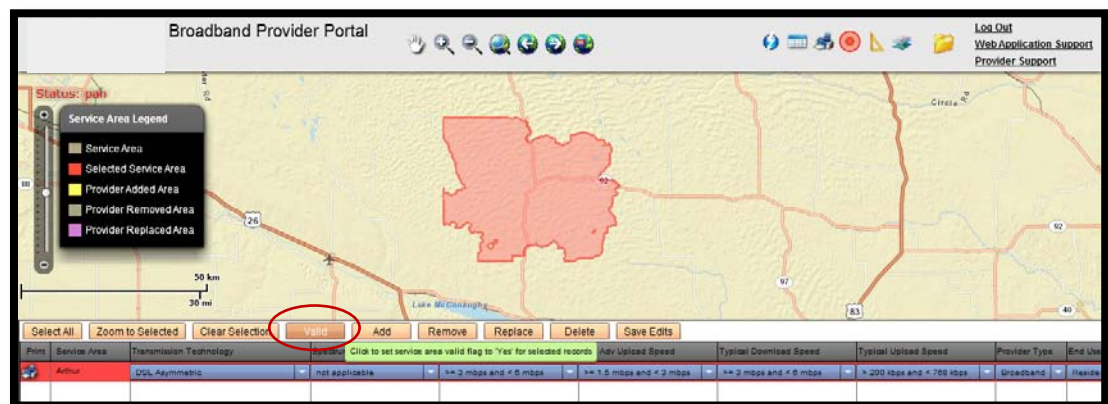
Following the creation of the product, process steps within Data Validation and Verification occur. To ensure the data collected and processed is as accurate and comprehensive as possible, provider validation and internal verification activities are employed. After the initial mapping of providers' coverage areas and serviceability claims, additional reviews are performed using the methods described in the subsections below in order of action (**Broadband Provider Validation, SME Verification, Public Verification, Third-Party Data Verification and Confidence Values**).

BROADBAND PROVIDER VALIDATION—PROVIDER PORTAL APPLICATION

Providers are trained on and requested to use a secure interactive web application to review their current coverage area(s) and supporting broadband attribution and validate their data or submit change requests to update their data. All provider change requests go through the **Data Integration Process** and are reviewed with the provider to complete validation.

With the latest released of the Provider Portal, validation on the coverage area, middle mile and average could be completed individually. Validation examples are as follows:

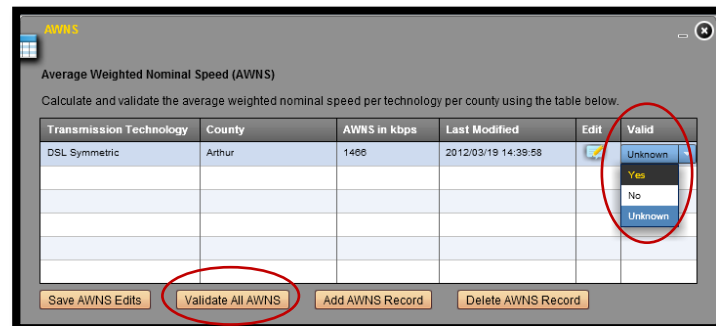
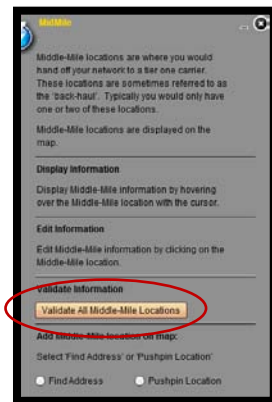
- Coverage validation can be done on one record/footprint at a time or by selecting footprints and selecting the 'Valid' button. The provider could also print off or download their coverage for their own tracking purposes.





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- Middle Mile & AWNS Validation



All validation results are tracked internally through our Validation Table, which also improves the overall **Confidence Value** as mentioned below.

CROWD SOURCING

The broadband interactive map has been released to the public, which includes functionality to collect feedback on the provider's coverage areas, as well as running a speed test. The feedback and speed results have been collected and reviewed prior to our outreach for this data submission. All discrepancies were reviewed with the providers to identify if any map refinement is required.

The public website can be viewed at the following hyperlink:

<https://usvi.broadmap.com/PublicMap/>

THIRD-PARTY DATA VERIFICATION

Since this was the first data submission to NTIA from the new vendor, focus continued to be placed on implementing an improved process methodology and integrating provider's coverage areas into a new internal model. This included ensuring all providers had fully executed NDAs and a chance to validate their data prior to submission.

We also review this data submission against the previous data submission to ensure all changes were expected and within the NTIA data model requirements.

We are currently in the process of reviewing 3rd party data to extend our verification efforts.



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CONFIDENCE VALUES

All verification, validation and manual quality review results are tracked by provider/technology type and stored and maintained within a **Validation table**. A confidence value is assigned, based on internal assessments of the collected information, to highlight the provider coverage areas and/or attributions that would benefit from further investigation and/or enhancements.

With the continued efforts on provider validation, 3rd party verification and the release of the public interactive map with feedback collection functionality, the confidence values will be utilized further to identify specific areas in need of attention. We're currently at the initial stages of this initiative, but will have a more complete picture in time for the subsequent data submissions, as we will use the lower values to identify areas where further testing or provider interaction is required.

QUALITY CONTROL

Following collection, processing and analysis of the provider and CAI data, the product is checked manually and algorithmically against the NTIA data model. Some of the items included within these checks are:

- Format correctness;
- Table and field structure;
- Valid values, including default values, where applicable;
- Geographic extent and topology errors.

Prior to data submission, another quality control script supplied by NTIA is run. This script, SBDD_CheckSubmission.py, creates an output in text form that is required to be submitted along with the final deliverable. All errors must come up clean, unless otherwise specified by NTIA.

DETAILED PROCESS REVIEW

To review the detailed process, please review the attached object:



BMap_ProcessDetails
_2013_04_01.docx